

NEWS



International Amateur Athletic Federation

Issue 47 - February 2001

LISBON WILL LAUNCH OUR NEW YEAR OF ATHLETICS

Letter from the President

In the first year of this new millennium, world athletics comes to Lisbon, this magnificent city which has always looked to the future, to celebrate from 9 to 11 March, the 8th IAAF World Indoor Championships.

The competitions will be held in one of the pavilions built for the Expo 98 World's Fair, the exhibition based on the theme of man's exploration of the oceans and, in particular, of the Atlantic. It was the navigation of this ocean that opened to Europe vast new spaces that stand still today as the symbol of economic and spiritual progress.

Thus our coming to Lisbon, to inaugurate

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2001, the Year of Athletics, takes on special meaning: it means that our movement is ready to face all the exciting new challenges that await it in the future.

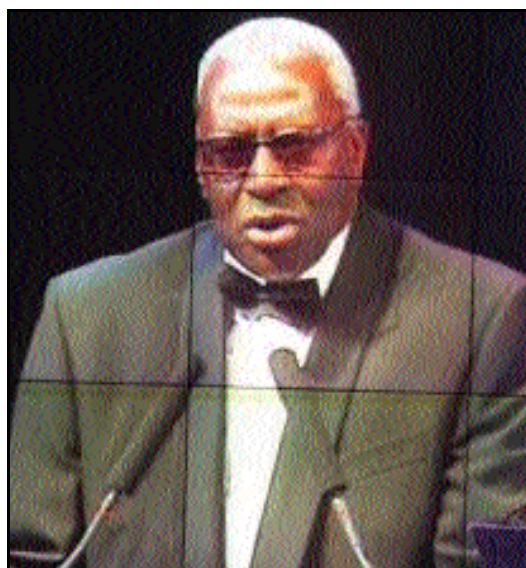
I am certain that the 8th IAAF World Indoor Championships will live up to all of our expectations and the first reports from this season's competitions tell of the commitment and passion of our athletes which, together with the dedication of the coaches, administrators and organisers, constitute the true, inexhaustible strength of our sport.

The fascination of athletics derives from our sport's great capacity to renew itself, always proposing - in addition to the older stars - new protagonists, who come from every part of the world and the enthusiasm that our youngsters apply to chasing their dream of becoming, one day, through hard work and fatigue, champions who break barriers that were thought to be insurmountable.

Our responsibility as administrators is to support the passion of our athletes and ensure that they stay on the rails of our sport's ethics. It is also to build towards the objectives of tomorrow by giving all, together with the necessary means, the pride of contributing to the development and growth of our movement.

This is why 2001 could not have wished for a better and more symbolic launch pad than Lisbon. Facing the Atlantic, this ancient and noble city, the land of navigators and discoverers, shows us the route we must follow: starting with Edmonton, where we will travel in August for the IAAF Congress and the 8th World Championships in Athletics, the first time that this event is staged in America, where we wish our sport to implant deep and strong roots.

Lamine Diack



In his speech at the last World Athletics Gala, the IAAF President declared that 2001 would be a "Great Year for Athletics". Photo: Allsport



Stacy Dragila has improved the world record to 4.63, 4.66 and 4.70 so far in 2001. Photo: Anthony R Jones

Countdown to Congress

FROM THE GENERAL SECRETARY

2001 is a peak year for Athletics, and also for the IAAF. There are World Championships Outdoors, Indoors, at Cross Country and Half Marathon and for Youth athletes, and if you add the Golden League and Grand Prix circuits and the numerous international events in stadia, on the roads and at cross country, there are an enormous number of exciting competitions.

2001 is also the year of the IAAF's 43rd Congress which will be held, in accordance with tradition, just prior to the World Championships in Edmonton, on 1 and 2 of August. Being an odd numbered Congress the main business for Delegates from 210 countries will be questions related to Technical Rules and Competition Regulations. No fewer than 129 rule change proposals were received by the deadline of 31 January. Additionally, 24 more proposals to amend Constitutional rules and 12 to alter Anti-doping rules have also been submitted. Let us hope that all this can be dealt with during the two days of the working sessions of the Congress.

19 countries have made proposals for rule changes. The front runner is Portugal, with 47 proposals, just ahead of Australia who have 41. The German Federation must be content with 4th place having sent 24 proposals, two less than the "bronze medallist" USA.

The IAAF Office in Monaco is busier than usual, because all these proposals need to be properly processed before they are presented, first to the relevant Committees and Commissions, then to the IAAF Council. The procedure is as follows:

The Anti-doping Commission, the Medical Committee, the Race Walking Committee and the Technical Committee will study the proposals related to their specific areas. Their opinion on each, and every, rule change proposal will also be brought to the attention of the Council on 11-13 March in Lisbon. All the Technical Rule change proposals, whether or not they are also recommended by Council and the relevant Committee, will be sent to the Member Federations no later than 1 May. This gives them enough time to decide whether they want to vote in favour of the amendments or not.

As a consequence of the demise of President Nebiolo, the Congress in Edmonton will also elect a new President for the period remaining until the next ordinary election Congress in 2003.

The nominations must be submitted 3 months prior to the date of the Congress i.e. 1 May.

The Circular that was sent to Member Federations regarding this matter stated that, should an incumbent Vice President or other Council Member be elected President, then there will be also elections for any positions vacated. Accordingly, nominations are expected to cover any eventualities.

IAAF Congress deadlines

Wednesday 31 January 2001

Proposals to amend Rules received at IAAF.

Thursday 1 March 2001

Deadline to receive proposed nominees for Veteran Pins and Plaques of Merit to be considered by the IAAF Council at its meeting in Lisbon on 11-13 March 2001.

Tuesday 1 May 2001

Names of candidates for elections to be received at IAAF.

Tuesday 1 May 2001

Report on Technical Rules, including recommendations by Technical Committee, to be circulated to Member Federations.

Friday 31 March 2001

Constitutional Proposals, including proposals by Council, to be sent to Member Federations.

Friday 1 June 2001

Booklet of Congress reports and Agenda to be mailed to Member Federations.

Friday 1 June 2001

Names of the candidates for elections to be sent to Member Federations.

HPTCs

These four letters stand for High Performance Training Centres and are becoming a new, important and very promising feature of the IAAF Development Strategy. In addition to the 10 Regional Development Centres, the IAAF plans to establish a word-wide network of IAAF-recognised training centres in which athletes, both youngsters with promising potential and those who have already reached international elite level, can train, taking advantage not only of state of art facilities but also of the expertise of coaches of international reputation.

Such centres are already operational in Dakar, Mauritius, Manaus, and the latest is being inaugurated in Bangkok (See Development News). As many as 10 specialised training centres have been proposed by the European Athletic Association, all seeking the much-coveted title of IAAF centre. It seems likely that Oceania will also soon be the proud host of such a centre, most probably in Adelaide.

This project is implemented in close co-operation with Olympic Solidarity, the national Olympic Committees and IAAF Member Federations. Scholarships are being offered to young

athletes, but the centres are also accessible to others at reasonable prices for lodging, facilities and training guidance.

The project is managed by Development Co-director Elio Locatelli, who was Italy's national coach for 16 years before joining the IAAF.

Bubka joins World Rankings Working Group

After a Trial Season, the IAAF Council has formally adopted the Overall World Ranking system which establishes not only event but also overall rankings based on the five best performances achieved over a period of 12 months.

The possible applications of The Rankings are currently being explored by a Working Group consisting of:

Sergey Bubka, Sandro Giovannelli, Istvan Gyulai, Kim McDonald, Anna Legnani, Rajne Soderberg, Attila Spiriev, Nigel Swinscoe and Hansjörg Wirz.

Among other issues being discussed are whether entries, seeding, lane allocation at certain competitions can also depend on athletes' places on the Rankings. The recommendations of the Working Group will be studied by the IAAF Council.

Headquarters News

Welcome onboard Alexander, Huw and Monica

It is common knowledge that our Competition Department has faced some difficulties since former Deputy Director Alberto Baronet left the IAAF.

It is widely hoped that with two new recruits, it will be easier to cope with the workload: Monica Fernandez Gomez, 30, who worked for the Technical Department of the Organising Committee of the World Championships in Seville and former General Secretary of the Ukrainian Federation, Alexander Kolenko, 52, have joined us as Competition Officers.

After a long period of interviewing applicants, the IAAF accepted the candidature of Briton Huw Roberts, 33, as in-house lawyer. Huw has been with us now since the middle of January.

Jane on maternity leave

One of the most popular IAAF Staff Members, competition Officer Jane Boulter Davies is on maternity leave expecting her second baby. On behalf of the Athletic Family, and her colleagues in the IAAF Offices, we wish all the best to Jane and her husband, Nick Davies.

Istvan Gyulai

“A great opportunity for Portugal”

Jorge Salcedo, President of Lisbon 2001 Organising Committee presents the 8th IAAF World Indoor Championships

From March 9-11, the Portuguese athletics Federation has the great honour of hosting an IAAF World Athletic Series event for the 6th time since 1985, namely the 8th IAAF World Indoor Championships.

Hosting such an important athletic competition can be seen as an important factor in the development of the sport and fits into the Portuguese Athletic Federation's overall strategy.

To quote an extract from the bulletin of the Championships - written by my dear friend Fernando Mota, President of the Portuguese Athletics Federation and my colleague over the last 18 years, "this candidature reinforces the following needs in Portugal:

- To promote the idea of Athletics as a multi-disciplined sport, not just for middle and long distance runners (something I would personally emphasise, for some people from my country erroneously affirmed that it was not necessary to build specific facilities for track and field because athletes could easily train in the streets and the parks!)

- To develop Youth awareness programmes for technical disciplines for Athletics, within the framework of initiatives taken together with Town Councils and Schools

- To enhance the interest of the Media and general public in the great spectacle of indoor athletics

- To reinforce the Portuguese Athletics Federation's campaign of modernisation.

As part of the organisation of these World Indoor Championships, a new indoor track and field arena was acquired for installation in the Pavilion built by the Lisbon civic authorities. These facilities will be used not only by the athletes of "Greater Lisbon" for winter training but also by the entire Portuguese Athletics Family in future competitions.

Now, for the sixth time, I have the chance to be involved in the organisation of an official IAAF competition. This will also be the third time that I serve as President of an Organising Committee.



And I must admit that this association has given me the opportunity to experience some of the most rewarding moments of my life. This Organising Committee is - we think - a very well structured and efficient body because it can count on colleagues who are technically knowledgeable, experienced, dynamic and able to solve any difficult situations that they might encounter.

We all face a difficult but extremely interesting challenge in the very near future. We will offer the hundreds of athletes who are coming to Lisbon from more than 100 countries, as well as those involved in organising one of the most important sporting events of the year, the best possible conditions so they may perform at their best.

What I can guarantee, on behalf of all my colleagues, is that we are currently working very hard to reach this objective. With the always-helpful assistance of the IAAF Delegates and our colleagues on the IAAF staff, all of whom have become great friends, we hope to live up to the trust shown in us by the IAAF Council.

Jorge Salcedo

General Sec, Portuguese Athletics Federation

OFFICIAL TIMETABLE

Friday 9 March

09:00	3000m	W	1st Round
09:30	3000 m	M	1st Round
10:00	60 m hurdles	W	Pentathlon
10:15	60 m hurdles	W	1st Round
10:45	60 m hurdles	M	1st Round
11:25	200m	W	1st Round
11:30	Triple Jump	M	FINAL
12:00	200m	M	1st Round
12:00	High Jump	W	Pentathlon
12:40	800 m	W	1st Round
13:10	60 m hurdles	W	Semi-Final
13:25	60 m hurdles	M	Semi-Final
15:00	OPENING CEREMONY		
16:00	400 m	W	1st Round
16:00	Pole Vault	W	FINAL
16:00	Shot Put	W	Pentathlon
16:20	High Jump	W	FINAL
16:30	400 m	M	1st Round
17:15	Shot Put	M	FINAL
17:20	800 m	M	1st Round
17:30	Long Jump	W	Pentathlon
18:00	200 m	W	Semi-Final
18:20	200 m	M	Semi-Final
18:40	60m hurdles	W	FINAL
19:00	60m hurdles	M	FINAL
19:15	800m	W	Pentathlon
19:30	1500m	M	1st Round

Saturday 10 March

10:00	60 m	M	Heptathlon
10:40	Long Jump	M	Heptathlon
12:20	Shot Put	M	Heptathlon
15:15	800 m	W	Semi-Final
15:15	Pole Vault	M	FINAL
15:30	High Jump	M	Heptathlon
15:35	1500 m	W	1st Round
15:45	Long Jump	W	FINAL
16:05	800 m	M	Semi-Final
16:15	Shot Put	W	FINAL
16:25	400 m	W	Semi-Final
16:45	400 m	M	Semi-Final
17:05	1500 m	M	FINAL
17:20	3000 m	W	FINAL
17:45	200 m	W	FINAL
18:05	200 m	M	FINAL
18:25	4x400m	W	1st Round
18:45	4X400m	M	1st Round

Sunday 11 March

12:30	60 m hurdles	M	Heptathlon
13:30	Pole Vault	M	Heptathlon
14:00	60 m	W	1st Round
14:00	Triple Jump	W	FINAL
14:45	60 m	W	1st Round
15:00	High Jump	M	FINAL
15:15	400 m	W	FINAL
15:25	400 m	M	FINAL
15:35	3000 m	M	FINAL
15:50	1500 m	W	FINAL
16:00	60 m	M	Semi-Final
16:20	60 m	W	Semi-Final
16:30	Long Jump	M	FINAL
16:40	800 m	W	FINAL
17:00	800 m	M	FINAL
17:20	1000m	M	Heptathlon
17:40	60 m	M	FINAL
17:55	60 m	W	FINAL
18:15	4x400 m	W	FINAL
18:40	4x400 m	M	FINAL
19:10	CLOSING CEREMONY		

IAAF increases Development budget by more than \$1 million

IAAF Council followed the recommendation of Development Commission Chairman and Vice President Amadeo ID Francis to increase the 2001 Development Budget from US\$ 6.170.000 (previous year) to US\$ 7.178.000. The 10 Regional Development Centres (RDCs) will be the first to benefit from this increase. Instead of the previous three courses and seminars per year, each RDC is now able to offer six activities out of a programme of activities such as seminars and workshops for coaches, technical officials, federation personnel, competition organisers and physicians. In 2000 the IAAF has started a series of Marketing & Mass Media Seminars in order to guide Members how to raise funds for their activities. These seminars have raised a lot of interest among our Members.

In the framework of the 2001 RDC Development Programme the IAAF will invite approx. 120 international experts and lecturers from the different fields of work to conduct the different activities at the RDCs. It is expected that more than 1000 participants will benefit in 2001 from this programme.

IAAF Development Director Bjorn Wangemann said: "The increase of the 2001 budget shows impressively the commitment of the IAAF Council to help their Members to develop the sport in their countries."

High Performance Training Centre opens in Asia

Following the proposal of the Development Commission to open an HPTC in Asia, Development Director Bjorn Wangemann travelled in December to Bangkok to sign, on behalf of the IAAF, a Memorandum of Understanding between the IAAF, the AAA of Thailand, the Thailand NOC and the Thammasat University. Co-director Elio Locatelli also visited the centre in February to assess the facilities before the planned opening on 1 March.

The HPTC will be a future home for talented sprinters and hurdlers from all over Asia. The IAAF will appoint an internationally recognised Chief Coach who will be assisted by a local specialist coach.

Pol. Col. Surapong Ariyamongkol, a former top class sprinter, will be the centre's General Manager.

RDC Directors to meet in Edmonton

The Development Commission has decided to have a two-day meeting of all Directors of the 10 Regional Development Centres on the occasion of IAAF World Championships in Edmonton.



The meeting will receive reports of the directors and discuss future development strategies to be implemented world wide through the RDCs.

They will also sit for lectures on subjects such as RDC Marketing and Information Technology.

RDCs under Scrutiny

One of the major tasks of the Development Department in 2000 was the carrying out of an RDC Evaluation Project, which was requested by the Development Commission. Harald Muller, a Sports Scientist from the German Sports University Cologne and IAAF Lecturer was appointed to carry out this project in order to help the Department to determine the effectiveness of each RDC and to identify weaknesses so as to be in a position to set priorities for improving their functions and performance.

The Development Commission at its meeting in November discussed the results of the project. The Development Director and Co-Director were asked by the Commission to present the findings to each RDC at their 2001 Annual Board of Director's Meetings and to take action in order to overcome major weaknesses.

Generally the evaluation proved that the RDCs, in their current form, are successful and as such can be considered as the backbone of the IAAF's Development Programme.

The impressive facilities of the new IAAF HPTC, soon to be operational in Bangkok

Education Materials now in Persian Language

Persian became the eighth language into which the publication "Run! Jump! Throw! - The Official IAAF Guide to Teaching Athletics" has been translated.

Previous editions have been translated already into Arabic, English, French, Portuguese, Spanish, Thai and Indonesian languages. Work is going on presently with the translation also into Chinese and German.

EDMONTON 2001 MARKS 200 DAYS TO HOSTING THE WORLD CHAMPIONSHIPS

On 15 January, Edmonton was just 200 days away from hosting the largest single sport sporting event to ever come to Canada

To mark the milestone date, Edmonton 2001 organisers previewed the Competition "look" that will drape the venues and city in the colours and design of The World's, and provided a tour of the construction progress at the competition site, Commonwealth Stadium, and the adjacent warm up venue.

The "look" has evolved from its primary depiction of the logo aspect incorporated with the stylised track design in the four official colours, to a secondary phase that incorporates the "Ribbon of Champions" theme - to bring an atmosphere of celebration to the event. The look covers everything from street banners to fence covers to the many temporary buildings and aspects surrounding venues during The World's.

"We're just 200 days away from realising a dream and hosting the 8th IAAF World Championships in Athletics. The excitement and anticipation is growing every day," said Jack Agrios, Edmonton

2001, Chairman, highlighting the fact that this is the first time ever the premier track and field event in the world will be held on this continent.

An innovative, action-packed competition schedule is designed to captivate the audience with each day's sessions featuring a balance of phenomenal track and field events. The world's elite athletes will compete for World Championship gold in finals every day. Sessions during the week will, for the most part, take place in the late afternoon and early evening, when fans can come out and cheer the best in the world. "Along with significant construction progress on all the facilities needed to host The World's, operational plans are moving off of the drawing board and into action," Agrios



said. He added that all areas of the organisation are on target. Early ticket sales exceeded expectations and the volunteer drive resulted in tremendous public support.



Edmonton 2001 Staff

TRACKER AND FIELDER - MASCOTS OF THE WORLD CHAMPIONSHIPS



Fielder

Strength, Focus and Love of Sport. This powerful yellow bear was born and raised in Edmonton's river valley. He has a passion for the power events and is known for his mind-blowing strength and complete and total focus on the sport. Fielder fell in love with track and field when, as a cub, he snuck out of his den to watch the 1978 Commonwealth Games in Edmonton.

Tracker

Speed, Endurance and Mental sharpness.

But, mostly speed. That's what it's all about for Tracker, the fastest red wolf ever to come out of Alberta's Rocky Mountains. Training for Tracker means wind-sprints in the trees of Edmonton's picturesque river valley. And training often means winning. He says his coaches are at the heart of his many victories and he truly believes that sport is always a team effort.

Athletes, Friends, Canadians - Ambassadors of good will.

Tracker and Fielder became best friends when they met at the 1983 World University Games. It was back then that the two first learned the joy of revelry in sport. Together, they spend hours practising their favourite track and field events, as well as those all-important cheer-leading moves. When they heard Edmonton was hosting the IAAF World Championships in Athletics, the two buddies went wild! They love

helping out. They're already busy promoting The World's at special pre-championship events.

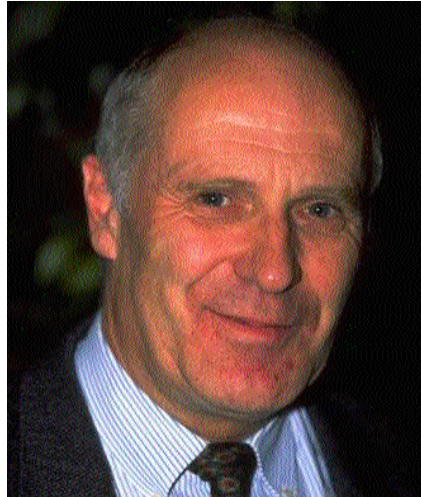
Tracker and Fielder bring a sense of fair play to the Championships. And, they come with a playful reminder that sport is about team and respect and pushing the limits of the day. As mascots, Tracker the wolf, and Fielder the bear, celebrate their own indigenous species while cheering for the fastest and strongest in human sport.

Visit the site of The World Championships in Athletics at www.2001.edmonton.com



“The promotion of the sport must be improved”

Helmut Digel, who guided the German Athletics Federation through the difficult early period of reunification, is now focussing on his work in the IAAF Council, specifically in the area of marketing and promotion



Helmut Digel: interested in the developmental, and marketing possibilities of the sport

How did you become involved in athletics?

When I was a child, taking part in athletics competitions was a matter of course. High jump, shot put, long jump and sprint fascinated any kid in sport clubs. I myself participated in my regional championships. Later, however, I decided to play handball in the national league. But even then, I continued to compete in athletics.

What do you personally gain from athletics?

Training and competition were of utmost importance to me for finding my identity. Doing exercise in a group, competing against others, showing what one is capable of, these are still very important aspects of pedagogy.

Is there an athlete or a moment in particular that inspired you?

For me personally, outstanding athletes were Manfred Germar, Martin Lauer, and Armin Hary. Willi Holdorf was an idol too after winning an Olympic gold medal in decathlon.

Have you ever been involved in sport in a different way - as a coach or official for example?

Since my early childhood, sport has been the most important part of my life. Besides athletics, I played table tennis in a regional league, later I was coach and I worked on an honorary basis in sporting bodies.

You have one child. Is he or she active in the sports world?

No question, also my son has focused on physical education in school. He is interested in badminton, but also in athletics he is quite strong.

Tell us more about your career outside of the IAAF (Director of an Institute of Sports Science)...

I studied the German language, cultural

sciences, sociology, and sports science. Thus, I tried to build my professional career in sport. After my PhD I worked at many universities in the world and soon I was engaged as professor at the University of Frankfurt. From there, my way led me to the university of Darmstadt and then to my hometown university in Tübingen, where I have been directing the institute of sport science for two years now.

What are your hobbies and interests?

I am interested in many things. Unfortunately, I have not got enough time to follow my hobbies. I like skiing, tennis and jogging. I like folk music, but also musicals and in particular guitarists like Eric Clapton.

As President of the DLV, how would you account for Germany's traditional success in athletics, and for the popularity of athletics in your country?

As president of the German athletic federation I have tried to give the federation a new reform structure. It was of major importance to me that the federation entered into long-term partnerships with TV and strong business partners. I managed to do so in those 8 years. Staff has been renewed and communications has been improved. We can be proud of our success.

You became President of the DLV (in 1993) during the unification period of Germany. What problems did you encounter in bringing two different athletics cultures or systems together?

The process of unification will still go on for some more years, until equal conditions will be established in East and West.

This applies also to sport and athletics. The process of unification has been mastered by our athletes first. Our national team has a real team spirit now. Overcoming the past is more difficult, in particular for the elder generation where ideological controversies still exist. Feeling nostalgic, some people are likely to forget the dictatorial past of the GDR. They glorify certain conditions and do not want to understand that the former GDR structure cannot be applied to an open democratic society.

You have been DLV President for the past eight years (NDLR Mr Digel will not be standing for re-election). What do you believe your achievements were during this period and what is your legacy?

Upon my election I pointed out that leading positions should be limited in duration for the sake of innovation and the empowerment of women. Therefore, after eight years, I have decided to step down as president, staying however within the DLV. In the past eight years we have achieved a lot. Our national teams have been very successful. After the first year which was not very strong (the DLV hosted the World Championships in Stuttgart in 1993 but its team members enjoyed only modest success), the coaches' structure was reformed, talent promotion was guided by a strict performance philosophy and we coped with the difficult issues like athletics for children and youth. The last couple of years, were finally marked by stability. Our youth team was very successful at the last World Youth Championships and our juniors were ranked first at the World Junior Championships in Chile. At the last World Championships in Seville our team ranked second. At the same time we have succeeded in optimising our economically relevant events, the indoor and outdoor championships, the DLV Gala, and our international combined events meeting. Now, we have got 100,000 spectators a year in the stadia and our TV audience amounts to more than 100 million. The financial situation is stable and the federation's headquarters is an architecturally interesting building owned by the DLV itself.

As Vice-Chairman of the IAAF Marketing-Promotion Commission, do you feel that the IAAF is doing enough to promote athletics, and how do you think we can improve?

The promotion of athletics has to be improved world-wide. This applies also to the promotion of our World Series, our World Championships, the World Cup and any other major

event in athletics. In my opinion, communication tools have not been exhausted to the benefit of athletics. For this purpose, however, the IAAF is in need of reliable organisers in the hosting countries. Unfortunately, too often bidding candidates have promised what the event cannot deliver. Because of this there is a permanent danger of losing face with marketing and TV partners.

This risk has to be minimised in the interest of a safe future for the IAAF. This will also enable us to find new business partners. For this purpose our agency ISL needs the support of all member federations. All parties involved have to understand that contracts are the basis of professionalism in sports marketing. Rights that have been granted once have to be respected. They cannot be questioned each time an organisation would like to, for selfish reasons. So, control will become very important to the IAAF. And before awarding attractive events to our members, much more detailed evaluations need to be made in order to avoid ambush marketing, false promises and inadequate sporting facilities.

The IAAF, in collaboration with ISL, is making a significant investment in Internet development. Do you think that the importance of Internet is justified or exaggerated?

Because it is such a new medium, discussions about Internet are sometimes difficult. Only a few people really have the knowledge to talk

about the Internet's future. There are also really unrealistic expectations regarding the source of revenue the Internet may represent for federations. Nonetheless, the Internet is an interesting opportunity, also regarding the IAAF website. Completely new means of communication are possible and in particular the prospects for internal communication may be cost saving on a mid-and long-term basis. So, investments in Internet are urgently needed. I would recommend approaching precise projects. They should be planned and subjected to monitoring. Moreover, creative partnerships with internet experts would be useful.

You are heavily involved in the development of sport in Germany and throughout the world, where does this passion for development stem from?

Since the start of my studies, I have been interested in societies and social change, in comparing cultures and in development questions.

Study trips led me at an early stage to visit the so called less developed countries and I soon realised just how unjust social conditions can be and how immense is the gulf between North and South in global terms. We must try to reduce the existing inequality between the continents with mid and long-term policies. Sport can play a prominent role in this respect as I have shown in many scientific evaluations and consultations offered to countries in Asia, Africa and Latin America. For me personally,

the development activities of the IAAF are the most important investment for the future.

I am glad about any success of athletes coming from so-called developing nations. When global athletics is increasingly composed of smaller nations and less developed countries, we can show that athletics is more than just a sport. However, I would like to add that the development question is not limited to poor and young nations. For quite a long time development has become a question, also for those of us working in the "old" world. So, this question will be the key issue of the IAAF for the next years. The development of athletes and coaches, the development of competitions and facilities, will be topics which need a continuous debate and urgent attention.

IAAF GOLDEN LEAGUE 2001



Golden League Meetings 2001

Rome	Friday 29 June
Paris	Friday 6 July
Oslo	Friday 13 July
Monaco	Friday 20 July
Zurich	Friday 17 August
Brussels	Friday 24 August
Berlin	Friday 31 August

Golden League events 2001

"Premium Events"

Men: 100m, 800m, 1500m or Mile, 3000 or 5000m
 Women: 100m, 800m, 3000m or 5000m

"Classic Events"

Men: 110m hurdles, 3000m steeplechase, javelin throw, long jump
 Women: 1500m or Mile, 400m hurdles, high jump

Prize Money Structure

"Premium Events"			"Classic Events"		
1st	Euro	15,000	1st	Euro	7,500
2nd	Euro	12,000	2nd	Euro	6,000
3rd	Euro	8,000	3rd	Euro	4,000
4th	Euro	5,000	4th	Euro	2,500
5th	Euro	4,000	5th	Euro	2,000
6th	Euro	2,500	6th	Euro	1,250
7th	Euro	2,000	7th	Euro	1,000
8th	Euro	1,500	8th	Euro	750



Golden League contenders will again be recognizable thanks to the special Golden bibs

AFRICA

SOUTH AFRICA OFFERS LAUNCH PAD FOR YOUNG HOPEFULS

Mark Ouma

The ongoing ABSA track and field series is proving to be a critical launching pad for emerging athletes to make their mark on the international athletics scene.

Bidding to enter the mainstream of world athletics, Bahrain sent five athletes to compete in the series. Coached by their national 400 metres and 400 metres hurdles record holder Ahmed Hamad, the athletes pioneering Bahrain's quest for international recognition are Mohammed Farhan (100, 200 metres), Khalid Bilal (400m), Salem Alamiri (400metre hurdles) and Salim Nasser (high jump).

"We rarely have any of our athletes invited to compete in major international competitions because our standards are rather low. These athletes will compete in all the events: namely: Pietersburg (27 January) Bloemfontein (2 February) Potchefstroom (12 February) Port Elizabeth (16 February), and Stellenbosch (23 February). The athlete with the best performance overall will compete at the World Indoor Championships in Lisbon next month," said coach Hamad.

Namibian Agnes Samaria (800 metres) is dominating her event in the series. Last year in Roodepoort, she broke the Namibian record of 2:06.81 that has stood for 14 years. Currently, she holds the record at 2:03.99, which she ran in Cologne, Germany.

"I want to break the two minutes barrier. That will confirm my prospects for competing at the World championships in Canada," said the English and Physical Education teacher at Immanuel Shifidi High School, in Katutura township near Windhoek.

Sprinter Rita Onyebuchi (100m, 400m,) Shade Ogundemi (200m, 400m) and Nnamdi Anusim (100,200m) have a tall order making their national teams, given the intensity of competition among Nigerian sprinters. "My best chances are in the 100 metres if I can lower my career best to about 11.1 or 11.2," said Onyebuchi who set a career best of 11.64 in Bloemfontein last week.

Based in Athens, Greece, Ogundemi's first season in South Africa paid off when she set a career best on 11.67 seconds in the 100 metres last week. "I came for warm weather training because over the years I have suffered all kinds of injuries training in the European winter," said Ogundemi.

Anusim and Helen Frost who made the Nigerian 4x100m metres relay and the British 4x400m teams to the Sydney Olympics, aim to make the World Championships in their individual events. "Last year I competed well during this series and that put me in good stead for the Nigerian trials. This time I want to compete in the individual 100 metres in Edmonton," said Anusim.

"It was great competing in the relay in Syd-

ney. However, it will be even greater if I can compete in the individual 400 metres in Edmonton. That is why I avoided the indoor season, opting for quality training and competition in South Africa," said Frost. Lack of training facilities in Lesotho has not dampened Mojalefe Mosili's quest to improve his 400m and 200m. After running 47.48 in 400m in Bloemfontein he said: We have no synthetic tracks in Lesotho, so I mostly train running up hills".

His coach Amelia Hlasa believes he is better in the 200 metres. "Mosili's results are largely based on his endurance. If he trained more on the track, his would have better results in the 200 metres," she said.

The Seychelles national record holders Eugene Ernesta (high jump) and Lindy Leveau (javelin) used the South African circuit to qualify for the Francophone Games scheduled for 19-24 July in Ottawa, Canada.

"This time I want to win a medal. Now that I have qualified for the event with only three weeks of training after the Christmas break, I believe I will be able to improve my national record of 2.20 before Ottawa. A medal in Canada is a good boost before the world championships," said Ernesta who was fourth at the last Francophone Games in Antananarivo, Madagascar in 1997.

"At the last Francophone games I was far too inexperienced to finish among the top ten. This time my goal is to become the first woman in the Seychelles to return home with a medal from the Francophone Games. At the world championships I hope to set the Africa record with the new javelin," said Leveau, a silver medallist at the All Africa Games.

ASIA

50TH ASIAN AAA COUNCIL MEETING

The Asian AAA Council met for the 50th time in its history in New Delhi on 14 January.

This was the first meeting of the Council following last year's election of Shri. Suresh Kalmadi as the new AAAA President. IAAF Development Director Bjorn Wagemann was invited to attend the meeting in order to give the Council an understanding of the work of the IAAF Development Commission and its worldwide Development Programme.

The nomination of the Chairpersons of the various Committees and Commissions as well as new competitions in Asia were the main items on the agenda.

The council also decided to revert the old cycle for the Asian Senior Championships and have an additional Continental Championships in 2003 after the one which is scheduled for 2002 in Colombo, Sri Lanka.

Wagemann briefed the Council on the IAAF's efforts to promote the foundation of Area

Coaches Associations. The Council agreed that a special Coaches Congress should be organised on the occasion of the forthcoming Asian Junior Championships in July 2001 in Brunei in order to found an Asian Coaches Association which will work in close co-operation with the AAAA.

ASIAN INDOOR CHAMPIONSHIPS AND GRAND PRIX PLANNED

An Asian indoor championship will start in 2003 and an annual three-meeting grand prix series and Asian all-star meeting are planned. The AAAA council also decided to hold the Asian track and field championships in odd years from 2003 onwards in a bid to attract top athletes, the AAAA's Indian president Suresh Kalmadi said.

In 1995 the championship cycle was changed to even years and the last two were held in 1998 and last year, but top athletes stayed away as the dates were too close to the Asian Games and Olympics, Kalmadi said.

He added that the next Asian track and field championships will be held in Colombo, Sri Lanka, from August 15-18 next year. AAAA secretary-general Maurice Nicholas said the planned grand prix events will be particularly helpful to Asia's second rung athletes who are starved of competition. The schedule for the series will be finalised once a committee formed for the purpose gives its recommendations.

China and Iran will host two indoor competitions each in the next two years as a forerunner to the first Asian championships in 2003.

A panel was also formed to finalise the list of athletes for the first Afro-Asian Games to be held in New Delhi in November. "Performance in Asian meets and Olympics and current form will be the basis for selection," Nicholas said.

SANGEETHA EXCELS AT NATIONAL JUNIOR MEET

Ram. Murali Krishnan

Seema Antil's victory at the last World Junior Championship must have really motivated India's junior athletes, who set 16 national and 22 meet records at India's national Junior Championships which took place at Sree Kanteerava Stadium in Bangalore from 18-20 January.

M. Sangeetha, a student of SBOA Matriculation Higher Secondary School at Chennai, cleared 1.68m for the second time in two weeks to establish an U16 girls' age group record in the high jump.

The 'hookha' wielding Omveer Singh was in a centre of controversy during last year's championship at Salem as he continue to 'smoke' in between his jumps! However, at Bangalore, this unorthodox athlete sailed over 2.12m to better the National U20 record by 1 cm.

Kerala's P.S. Primesh achieved a splendid double with meeting records at 400m (47.7) and 800m (1:52.50) while his team-mate Joseph G. Abraham bettered the 400m hur-

dles record with 52.90. Tamil Nadu's Divya Sukumaran equalled the girls' U16 national record for 100m hurdles with 15.2, and Chitra Soman of Kerala set a new mark in the girls' U18 100m with 12.10. Monica Joon's 40.38m in the girls' U16 discus and K.N. Priya's 12.37m in the girls' U18 triple jump were the other national marks. Tamil Nadu state team narrowly won the overall championship title with 374 points from arch-rival Kerala (372).

PAKISTAN TO HOST SAF GAMES IN OCTOBER

Pakistan will host the 9th South Asian Federation (SAF) games in October, with India assuring full participation in all 15 sports. The SAF games are held every two years under the seven-nation South Asian Association for Regional Cooperation (SAARC) which groups Bangladesh, Bhutan, India, the Maldives, Nepal, Pakistan and Sri Lanka. SAF Games organising secretary Major Arif Hasan said a two-day executive committee meeting agreed to hold the games in Islamabad from October 6 to 15. Hasan said 400 million rupees (about 6.6 million dollars) will be spent on the event, 85 million rupees on equipment and 100 million rupees on the renovation of venues. Athletics, badminton, boxing, kabaddi, karate, rowing, taekwondo, table tennis, squash, swimming, shooting, volleyball, weightlifting and football are the 15 disciplines included in the games.

Pakistan has included squash and rowing this year, according to rules allowing the host country to add two sports of its choice. "The SAF games will help regional countries come closer and will create a better understanding," Pakistani Sports Minister S.K. Tressler said.

"We are worried about the future of youth in this region and through the SAF Games we can engage them in positive and healthy activity." Indian delegate Brahm Swarup Ojha assured India's full participation in the games despite its dispute with Pakistan over the divided Himalayan state of Kashmir. "The SAF Games goal should be achieved and I assure India's fullest participation in these games," he said.

The 8th SAF Games were held in Kathmandu, Nepal, in 1999, while Pakistan last hosted the event in 1989.

EUROPE

THREE CANDIDATES FOR 2006 EUROPEAN CHAMPIONSHIPS

Courtesy of EAA

Three EAA Member Federations have announced their candidacy to stage the 19th European Athletic Championships in 2006: the Athletic Federation of the Netherlands with the recently refurbished Amsterdam

Olympic Stadium (1928), where this year's U23 Championships will be held, the Spanish Athletic Federation with Barcelona, the Olympic host city 1992, and Sweden with Gothenburg, host of the 1995 World Championships and of the 1999 European U23 Championships. Sweden is the only country to have already organised the European Athletic Championships, back in 1958. "We are delighted to have three such good candidates", says EAA President Hansjörg Wirz. "This shows the great interest in the prestigious European event, which has been held every four years since 1932." The EAA has invited the three candidates to a bidding seminar and will evaluate the concepts of the three candidates during the summer. Final selection will be made by the EAA council at its autumn session in Moscow at the end of October 2001. The next European Championships takes place from 6 to 11 August 2002 in Munich, Germany.

EDWARDS AND LEWIS HONOURED BY QUEEN ELIZABETH II

Britain's Queen Elizabeth II bestowed honours on Olympic heroes Jonathan Edwards and Denise Lewis on New Year's Eve. Lewis, who won Olympic gold in the women's heptathlon at the Sydney Games, was honoured with the next highest accolade, the Order of the British Empire (OBE). Jonathan Edwards, the Olympic triple jump champion, was made a Commander of the British Empire (CBE).

MARASESCU BECOMES DEPUTY SPORTS MINISTER

Andrei Nourescu

Nicolae Marasescu has given up his post as General Secretary of the Romanian Athletics Federation to become Deputy Sports Minister in the Romanian Government. Marasescu occupied the same position also during 1993-1996. "I will be a lot more busy, having to take care of the all Romanian sports, but, of course, I will never neglect athletics, my life passion", the new Minister said.

NEW TRACK IN BUDAPEST

Bucharest will have a brand new certified athletics track, the first one in 20 years, thanks to the initiative of Pietro Chiodi, an Italian representant of Mondo [official partner of the IAAF] in Romania. The track will be installed in the Dinamo Stadium with Chiodi offering all the installation and other costs free of charge.

NACAC

ATO BOLDON ISSUES VIDEO GAME CHALLENGE

Are you the fastest person in the world? In his official web site, double Olympic medalist Ato Boldon urges allcomers to line up

(virtually) to challenge the world fastest runners. "For those of you who are fortunate enough to own a Play Station 2 game console, if you have not bought the ESPN International Track and Field game you are really missing out on the best track and field game ever created"

While playing the game, players can choose to be either Maurice Greene, Ato Boldon, Larry Wade, Jeff Hartwig and compete against challengers in a variety of athletics events.

OLYMPIAN OPENS WEB SITE TO HELP CARIBBEAN JUNIORS

25 year-old Olympian Dominic Johnson has created a web site with the aim of helping junior athletes from the Caribbean get exposure, allowing them to receive college scholarships to American universities. The address for the web site is www.oecsathlete.com.

A 5.70m pole vaulter, Johnson finished 26th in Sydney by clearing 5.40m. He was born in the tiny Island of St.Lucia (West Indies) and has represented St.Lucia since 1996. In 1998 he helped Zepherinus Joseph, a 21-year-old St. Lucian distance runner get an athletic scholarship to Central Arizona College. Zepherinus went on to become the Junior College National champion. Since then Dominic Johnson has decided to help other young athletes from the Caribbean. With help of Terry Finistere, a local sports journalist, he collects stories and news about local athletes and posts them on his web site with the aim of providing Caribbean athletes the much-needed exposure to obtain athletic and academic scholarships. "By doing this, my aim is to help raise the level of performance in the Caribbean region" said Johnson. Johnson, who is based in Arizona, is also assisted by Dean Starkey, 1997 bronze medallist in the pole vault. Those who wish to contact Dominic Johnson can e-mail him at stlucia614@hotmail.com

OCEANIA

EDUCATION PROGRAMMES ASSIST AUSTRALIAN ATHLETES

Australian athletes, both senior and junior, hope to benefit from a series of training programmes aimed at developing athlete careers, improving their life skills and supporting Indigenous communities. Olympic hurdler Kyle Vander-Kuyp is among 20 prominent Indigenous athletes who took part in a programme on Australia's Gold Coast aimed at reducing the alarming drop-out rate of young Indigenous people from sport. In Sydney, athletes who competed at the Sydney Youth Olympic Festival were advised about numerous areas of athletic and personal development.

AUSTRALIAN SPORTS MEDALS FOR ATHLETICS FAMILY

More members of the athletics family have been awarded the Australian Sports Medal 2000. The medal was established by the Australian Government within the National system of honours during the year 2000 to commemorate Australian sporting achievement. The purpose of the medal is to "recognise persons who have made a contribution to Australian sport as a current or former participant or through the provision of support services to sport".

The latest awardees are:

Gwen Chester, administrator and team official - Dave Cundy, administrator, team official and event organiser, especially for road running and cross country - Janelle Eldridge, administrator and event organiser, especially in schools athletics and as a competition official - Persephone Lazarakis, competition official, especially as a timekeeper - Peter Lucas, administrator and competition official - Len Johnson, competitor, club administrator and as an athletics writer - Justice Allan McDonald, administrator, especially as President of Athletics Australia until 1983 - Marion Patterson, administrator, competition and team official, especially for race walking - Maurie Plant, event organiser and competition official, especially as announcer - Ted Simmons, competition official, especially as an announcer, and as an athletics writer - Denis Wilson, athlete, administrator, competition and team official - Flo Wrighter, administrator and competition official

SOUTHAMERICA

A NEW TRACK IN PERU

Daisy Zereceda

The city of Chiclayo, which is 800km north of Lima, has been donated a brand new track by the Peruvian branch of the company Telefonica.

The track was inaugurated with the National School Games organised by the Ministry of Education and the Peruvian Institute for Sports.

It is the first track built in the South American country of Peru since 1986 when tracks were opened in Lima, the Capital, and in the provinces of Arequipa, Tacna, Trujillo and Huancayo.

High Level Training Centre for endurance opens in Arequipa

A new High Level training Centre for long distance running and walking events opened on 8 January in Arequipa, Peru, a city which stands at 2450m above the level of the sea. A total of 25 distance runners and walkers have already started training in the centre.

Book Reviews

Camagüey is one of the seven oldest cities in Cuba. It was founded in 1514 and originally known as Santa Maria del Puerto del Principe. until its name changed in 1903. The province is the largest of the 14 that make up the Cuban territory. It is situated in the Central Eastern area of Cuba 570km from the capital, Havana. Those who follow Cuban athletics will know Camagüey as the location of regular athletics meetings are held. What not everybody knows is that Camagüey was also the birthplace of Cuban athletics such as Rafael Fortun Chacon, a sprinter back in the 1940s and 1950s, discus thrower Maria Cristina Betancourt, 400m runner Hector Herrera Ortiz and some of today's athletes like shot putter

Carlos Fandino and hammer thrower Yipsi Moreno. I would also like to tell you about an interesting initiative, which deserves to be supported. I am talking about a monthly bulletin which is published by the Centro de Informatica del Deporte y la Comision Provincial de Atletismo de Camagüey. The current title is "Sprint". The editorial board is composed of statistician Eddy Luis Napoles and Maritza Pestano. Each number, which is e-mailed to subscribers, contains a chapter of the history of Cuban athletics, a detailed section of local news, results, calendar and statistics. I believe it is an excellent tool for understanding the evolution of track and field in Cuba. I am also certain that the editors of "Sprint" would be delighted to know that their initiative is being promoted world-wide in order to be able to exchange information, statistics and publications with enthusiasts from other countries.

If you are interested in this bulletin, please contact Eddy Luis Napoles at e-mail address cmg@inder-co.co or through the editorial board of Sprint at Sala Rafael Fortun, Ave Cornelio Porro S/N, Plaza Ignacio Agramonte, Camagüey, Cuba.

We have recently received an excellent book relating the story of track and field in Yugoslavia. It is an excellent source for data, names, places and performances obtained by athletes of this now fragmented nation. It has been compiled by Ljubisa Gajic and the title, translated in English is "The Golden Book of Yugoslav Athletics." It contains excellent documentation and very interesting old pictures which were found in public and private archives. Going through the pictures, one can recognise faces and images of people who have written the chapters of the history of Yugoslav athletics. Starting from the cover page which features the greatest athlete of the country, Vera Nikolic. An 800m runner from Dinamo Zagreb, she was Olympic finalist in Munich 1972 and twice a European champion (Budapest 1966 and Helsinki 1971). Also featured are Slobodana Colovic, Blijana Petrovic, Jelica Pavlicic and Olivera Jevtic. Among the men, we find Luciano Susanj, elegant winner of the 800m at the European Championship in Rome 1974, Daniel Korica, 10,000m Olympic finalist, Franjo Mihalic, silver medallist in the marathon in Melbourne 1956 and great specialist of cross country and road races, Ivan Gubijan, the first Yugoslav to win an Olympic medal back in 1948 in London with a 54.27m hammer throw. The list could continue with Nenad Stekic, one of the greatest long jumpers in the history of track and field or Dragutin Topic, world junior high jump champion and European champion as well as world junior record holder with 2.37m. This book also contains a series of biographies of the best Yugoslav athletes compiled by our friend Ozren Karamata. Just one note to conclude: had there been a few more words in English, it would have been easier to read!

"Zlatna Knjiga Jugoslovenske Atletike" or The Golden Book of Yugoslav Athletics. 196 pages. To order please contact Ljubisa Gajic - Vukasina Stefanovica 9 - YU - 35000 Jagodina - tel/fax: +381 35 23 00 75. Price: 30DM.

Reviews by Ottavio Castellini. Authors are invited to send books for review purposes to the attention of the IAAF Statistics and Documentation Manager at the IAAF Bureau in Monaco.



USA

Sports Illustrated for Women honours Joyner Kersee

Track athletes dominated Sports Illustrated's poll of the 20th Century's top athletes with Heptathlon world record holder Jackie Joyner Kersee named as the World's Greatest Female Athlete of the last century. A three-time Olympic gold medallist, Joyner-Kersee, who recently announced her retirement, was one of 16 track and field athletes honoured in the Top 100. Women's track and field pioneer Babe Didrikson-Zaharias finished second in the voting. Athletes were selected by Sports Illustrated for Women, Sports Illustrated and CNN/SI editors, writers and correspondents who considered the athletes' on-field performance and achievements, plus their contributions to women's sports. Other notable finishes for track and field athletes were: #8 Wilma Rudolph, #11 Florence Griffin-Joyner, #31 Mary Decker Slaney, #58 Marion Jones and #79 Willye White. Track and field had the most representation on the list. Swimming finished second with 12 athletes honoured.

Golden Spike Tour ratings on the rise

The 2001 Indoor Golden Spike Tour got off to a very strong start, on track and on TV. From the information received after two events - the Millrose Games and Tyson Invitational - the Tour is averaging more than 10,000 fans per meet. Over the airwaves, the 3 February broadcast of the Millrose Games garnered a 1.5 Nielsen rating and 4 share. Bucking the 2001 TV trends of other televised sports events, Millrose ratings were up 15 percent over last year, and the meeting was the highest-rated sports programme of the day.

IOC receives all candidature files for 2008

From IOC web-site

The International Olympic Committee (IOC) is pleased to announce that it received the Candidature Files of the five candidate cities to host the Games of the XXIX Olympiad in 2008 (Osaka, Paris, Toronto, Beijing and Istanbul, in the official IOC order of drawing of lots). The five cities were accepted as candidate cities by the IOC Executive Board on 28 August 2000. Ten cities were originally interested in hosting the Olympic Games in 2008: Bangkok, Beijing, Cairo, Havana, Istanbul, Kuala Lumpur, Osaka, Paris, Seville, and Toronto. The IOC Evaluation Commission is now beginning the process of visiting the five candidate cities to conduct on-the-ground analysis and review their qualifications to host the Olympic Games.

FISU Winter Games broadcast live on the web

The International University Sport Federation (FISU) provided live coverage of the Winter Universiade in Zakopane, Poland on www.fisu.net from 7 - 17 February.

The arrival of the athletes, the official ceremonies, the drama of the sport were all part of the show.

Apart from the webcasting of the most important moments of the daily competitions, FISU's web site also offered the "top story of the day", statistics, interviews and much more.

Bechtold joins IOC Women's Group

Ilse Bechtold, the Chair of the IAAF's Women's Committee, has been invited to join the Women's Working Group of the International Olympic Committee.

"I feel very honoured to have been chosen to join this group," said Bechtold. "Of course, joining the International Olympic Committee is great. It's interesting, it's exciting and I feel very proud to have been chosen. I see it as a sign that the work I have carried out is recognised and appreciated, and this should also make the IAAF proud, since what we have done and are doing now for the sport of athletics has been noted. Of the fourteen members of the group, I will be the second, after Nawal El Moutawakel, to come from the sport of athletics, this is a great privilege for us." The aims of the group include increasing the representation of women in sport, not only within the National Olympic Committees but also within International Federations such as the IAAF. We follow the programs of the IOC and Olympic Games and record the involvement of women. Our most important role consists in working side by side with the Olympic Solidarity programme, to ensure that the allocation of funds is equally distributed, which is currently not the case! Since 1996, 10 special activities (seminars, lectures etc) have taken place in developing countries around the world and three more are planned for 2001.

Stop press!
Gabriela Szabo sets the first individual world record on the track of 2001 by clocking 8:32.88 for 3000m in Birmingham, UK, on 18 February



Official IAAF Partners



Adhemar Ferreira da Silva

Benedito Turco

Former world record holder of triple jump, Adhemar Ferreira da Silva died during the morning of Friday 12 January at the Hospital Santa Isabel in Sao Paulo. Adhemar, the only Brazilian to win two Olympic titles, was 73 and had been hospitalised a few days before following pulmonary infections. In the 1950s he established a total of five world records in his favourite event and won three times the Pan American Games. In 1950, in Sao Paulo, he jumped 16.00 and equalled the world record of Japan's Naoto Tajima that had stood for 14 years. His last world record was established at the Pan American Games of Mexico City in 1955 when he jumped 16.56m.

The President of the Brazilian Athletics Confederation (CBAt), Roberto Gesta de Melo pre-claimed the official mourning of Brazilian Athletics for seven days.

Adhemar had charmed the world in the 1950's when he invented a new style for the triple jump with the help of legendary coach Dietrich Gerner. He had an elegant style and his main strength was his balance. He made his debut in athletics during the 40's almost by accident. He thought that practising track and field would help him keep his elegant physique. And until almost the very last days he managed to maintain his good shape.

Adhemar died soon after another legend, Emil Zatopek, with whom he had been friendly for almost 50 years. He used to recall how he met Zatopek in Helsinki during the Olympic Games in 1952 when he won his first Olympic gold and Zatopek became Olympic champion of 5000m, 10,000m and marathon.

After he stopped competing, in 1960, da Silva promoted many projects related to athletics. Until 2000, he supported the Coca-Cola project, which in partnership with the Government of the Amazons, would be the official sponsor of CETAN and the Olympic City of Manaus. "Athletics and Brazilian sport has lost its best athlete," said Roberto Gesta de Melo after learning of Adhemar's death. "It is more than a big loss. Adhemar was still able to achieve great things for Brazil with his knowledge, his experience and his helpful attitude," said Gesta. In addition to being an athlete and promoter of great projects linked to the sport, Adhemar was also a journalist, a lawyer and worked in public relations. Also an artist, Adhemar was cultural advisor at the embassy of Brazil in Nigeria, the African country where his family originated. He was a columnist in the newspaper "Ultima Hora" which in the 50's and 60's was an example of Brazilian new wave. In the 50's he acted in the famous movie "Orfeu Negro" (The Black Orpheus) which won the Palme d'Or in the International Festival of Cannes. At the end of 2000, the Ministry of Sports and Tourism chose him as a member of the National Athletes Commission together with other great names of national sports.

As an athlete, Adhemar Ferreira da Silva played in the Sao Paulo Football club and the Vasco de Gama Club. He represented Brazil at the Olympic Games in London 48, in Helsinki 52, in Melbourne 56 and Rome 60. He won gold in Helsinki and Melbourne. He also won the Pan American Games three times in Buenos Aires 1951, in Mexico City 1955 and in Chicago 1959.

Adhemar was born on 29 September 1927 in Sao Paulo. As a triple jumper, he reached 15.00 in 1948. In 1949 he jumped 15.51 twice and on 3 December 1950, on the track of the Tiete Club in Sao Paulo, he leapt 16.00 equaling the world record which had been held since 1936 by Japan's Naoto Tajima. On 30 September 1951 in Rio de Janeiro, he improved the world record to 16.01.

On 23 July 1952, during the final of the Olympic Games in Helsinki, he improved his own world record twice: first to 16.12 and then 16.22. Finally, on 16 March 1955, during the Pan American Games in Mexico City, he jumped 16.56.

Jozsef Csermak

Hungary's 1952 Olympic Hammer Champion Jozsef Csermak, successor to the great Imre Nemeth, died on 15 January, 2001 in his native city of Tapolca, at the age of 68, following a heart attack. Csermak was also bronze medalist at the 1954 European Championships in Berne.

The athletics career of this champion fit perfectly into the Hungarian hammer throwing legend. Csermak was just 20 years-old when he succeeded the legendary Nemeth as Olympic Champion and world record holder at the Helsinki Games. With his third throw in the Olympic final, Csermak threw 60.34m to beat his master and team-mate's record of 59.88m and become the first athlete to throw over 60 metres in the history of the event.

A history in which Hungary has continued to play a fundamental role, with that exceptional champion Gyula Zsivotzky - silver medalist in Rome 1960 and Tokyo 1964, Olympic champion in 1968 in Mexico and fifth at the 1972 Munich Games - and with Balazs Kiss - gold medalist in Atlanta 1996 - but also with Tibor Gecsek, European champion at Budapest in 1998. The sudden loss of Jozsef Csermak came just two days after the death of Adhemar Ferreira da Silva and little more than a month after that of the legendary Emile Zatopek, both of whom also won Olympic crowns in Helsinki.

Thiam Papa Gallo

Robert Parienté

Born in Dakar, on 26 January 1930, Thiam Papa Gallo (aka Papa Gallo Thiam), who recently passed away at the age of 71, will be remembered as a leading member of a glorious generation of Senegalese athletes to emerge before their country's independence, and who competed for France. Other notable names that spring to mind include Abdou Seye, Habib Thiam, Mbaye Malik, Pierre William, Lo Ousmane, and of course, the current IAAF President Lamine Diack.

Thiam Papa Gallo, as he was usually called, revealed his great talent for high jumping at an early age.

Only 17 years-old, he recorded a personal best of 1.93m, which he improved to 1.96m, then 1.97m in 1948.

Although he was not selected for the London Olympic Games, he would without a doubt, have reached the final. At an end of season meeting in Pau in 1949, he caused a sensation by becoming the French national record holder with 1.99m, a performance that would be bettered shortly after by his great rival, Georges Damitio, who took the record to 2.02m.

Thiam, wearing the FFS Dakar uniform, was able to compensate for his natural, but rudimentary, western roll technique, with a pheno-



menal relaxation that had nothing to do with training. This is how, without any winter training whatsoever, at the age of 20 in the April of 1950, he was able to raise the bar to a new record height of 2.03m, (1) surpassing Damitio's performance. These two men formed a duo that would play a vital role at the heart of the French team of the time, where Thiam won twelve out of the 23 times he was selected for the team from 1949 to 1954.

Three times French champion, two of which whilst competing for the Paris Université Club, Thiam was unable to avoid an injury which prevented him from competing at the Helsinki Olympic Games in 1952.

Thiam retired from competition in 1955, and became a highly regarded sports administrator, serving as President of the Senegalese Athletic Federation.

(1) The world record of the time was 2.11m held by Steers (USA)

Julius Ondieki

David Monti

Kenyan distance runner, Julius Ondieki, died aged 31 in the last week of December 2000. His agent Lisa Buster confirmed that. "He finally succumbed to liver disease after being in the hospital for two months."

Ondieki, a Kisii, had been an accomplished athlete. On the track he ran 27:45.47 for 10,000m at Villeneuve d'Ascq (FRA) in 1996, and 13:19.73 for 5000m in Hechtel (BEL) in 1995. He was 15th in the 1995 IAAF World Cross Country Championships, and fourth at the Belgrade Marathon in 1998 where he set his personal best time of 2:13:16. His other marathon credits included an 11th place finish in Rotterdam in 1997 and a 10th place finish in Boston in 1999, the last year he was seen racing.

Marty Glickman

Marty Glickman, a track star who was pulled from the 1936 Berlin Olympics because he was Jewish and later enjoyed a long career as a broadcaster, died on 3 January. He was 83. Glickman entered Lenox Hill Hospital on Dec. 2 and underwent heart bypass surgery Dec. 14. He died of complications from the operation, said his daughter, Elizabeth.

Glickman starred in track and football at Syracuse University and was selected for the Berlin Games. On the eve of the 4x100m relay, he and team-mate Sam Stoller were pulled from the race, despite protests from Jesse Owens. They were told by American team officials that because they were Jewish, a victory would embarrass the host Nazis. "It was blatant anti-Semitism," Glickman said. After the Olympics, he returned to Syracuse, where he started working in radio. He graduated in 1939 and went on to broadcast sports for 55 years. Glickman also was inducted into the Basketball Hall of Fame, the Sportscasters Hall of Fame and the New York Sports Hall of Fame. He is survived by his wife, Marjorie, four children, 10 grandchildren and six great grandchildren.

Alan Cranston

Senator Alan Cranston died Dec. 31 at his Los Altos Hills, Calif., home. An elite masters athlete, Cranston in 1969 held the 100 yard world record for 55-year-olds with his time of 12.6 seconds. Cranston competed in track at Stanford University, graduating in 1936 with a journalism degree. He served in the United States Senate for 24 years, leaving government in 1993.

HAPPY BIRTHDAY!

Notable athletic anniversaries in the months of January and February

Jan 2	1972	Januszewski	Pawel	POL	1998 European champion at 400m hurdles.
Jan 2	1974	Formanová	Ludmila	CZE	1999 World Indoor and Outdoor champion at 800m.
Jan 2	1977	Mugo	Naomi	KEN	1996 World bronze medallist at cross country.
Jan 3	1959	Andrei	Alessandro	ITA	1984 Olympic champion at shot put.
Jan 3	1982	Apak	Esref	TUR	2000 World Junior champion at hammer throw.
Jan 4	1963	Astapkovich	Igor	BLR	1995 World silver medallist at hammer throw.
Jan 5	1965	Sjöberg	Patrik	SWE	1992 Olympic silver medallist and former world record holder at high jump.
Jan 5	1974	Thomas	Iwan	GBR	1998 European champion at 400m and 4x400m and 1996 Olympic silver medallist at 4x400m.
Jan 6	1944	Digel	Helmuth	GER	Council Member
Jan 6	1973	Mezgebu	Ayele	ETH	1998 world road relay silver medallist.
Jan 6	1974	Camossi	Paolo	ITA	2000 Olympic finalist at triple jump.
Jan 7	1965	Lambruschini	Alessandro	ITA	1996 Olympic bronze medallist at 3000m steeple chase.
Jan 8	1950	Hermens	Jos	NED	Former world record for 1 hour run, Manager of Haile Gebrselassie, Gabriela Szabo
Jan 8	1967	Conway	Hollis	USA	1988 Olympic silver medallist at high jump.
Jan 8	1968	De Benedictis	Giovanni	ITA	1993 World silver medallist at 20km walk.
Jan 9	1961	Myers	Sandra	ESP	1991 World indoor silver medallist at 400m.
Jan 9	1975	Beckford	James	JAM	1996 Olympic silver medallist at long jump.
Jan 10	1959	Cheeseborough	Chandra	USA	1984 Olympic champion at 4x400m relay.
Jan 10	1963	Panetta	Francesco	ITA	1987 World champion at 300m steeple chase.
Jan 10	1974	Botha	Johan	RSA	1999 World indoor champion at 800m.
Jan 15	1940	Simohamed	Jamel	ALG	Council Member
Jan 16	1966	Washington	Anthony	USA	1999 World champion at discus throw.
Jan 16	1976	Ferguson	Debbie	BAH	2000 Olympic champion at 4x100m relay.
Jan 19	1960	Joyner	Al	USA	1984 Olympic champion at triple jump.
Jan 20	1969	Cason	Andre	USA	1991 World indoor champion at 60m and 1993 world champion at 4x100m relay.
Jan 20	1969	Braithwaite	Darren	GBR	1997 World bronze medallist at 4x100m relay.
Jan 20	1969	Rotich	Laban	KEN	1998 Commonwealth champion at 1500m.
Jan 20	1971	Pendareva	Petya	BUL	1999 World indoor finalist at 60m.
Jan 20	1972	Galkina	Lyudmila	RUS	1997 World champion at long jump.
Jan 20	1974	Harrison	Alvin	USA	2000 Olympic silver medallist at 400m and gold medallist at 4x400m.
Jan 20	1974	Harrison	Calvin	USA	2000 Olympic champion at 4x400m relay.
Jan 21	1969	Hämäläinen	Eduard	FIN	Three times (93-95-97) World silver medallist at decathlon.
Jan 21	1981	Lacasse	Florent	FRA	2000 World junior silver medallist at 800m.
Jan 22	1957	Flynn	Ray	IRL	Former international middle distance runner and Manager
Jan 22	1972	Télez	Norberto	CUB	1997 World silver medallist at 800m.
Jan 22	1973	Minor	Deon	USA	1997 World indoor champion at 4x100m relay.
Jan 23	1969	Tiedtke	Susen	GER	1993 World indoor silver medallist at long jump.
Jan 24	1976	Blackett	Andrea	BAR	1998 Commonwealth champion at 400m hurdles.
Jan 25	1970	Touré	Cheikh Tidiane	FRA	African record holder at long jump.
Jan 25	1975	Cankar	Gregor	SLO	1999 World silver medallist at long jump.
Jan 25	1975	Richardson	Passion	USA	2000 Olympic bronze medallist at 4x100m relay.
Jan 25	1977	Chojecka	Lidia	POL	1999 World indoor bronze medallist at 1500m.
Jan 27	1965	Markov	Khristo	BUL	1988 Olympic champion at triple jump.
Jan 27	1970	Dimitrova	Svetla	BUL	1997 World silver medallist at 100m hurdles.
Jan 27	1974	Harden	Tim	USA	1996 Olympic champion at 4x100m relay.
Jan 31	1977	Edwards	Torri	USA	2000 Olympic bronze medallist at 4x100m relay.
Feb 1	1975	Thánou	Ekaterini	GRE	1999 World Indoor Champion at 60m, 100m silver in Sydney 2000
Feb 2	1972	Ramaala	Hendrick	RSA	1999 World Half Marathon silver medallist
Feb 3	1968	Onyali	Mary	NGR	1996 Olympic bronze medallist at 200m
Feb 5	1970	Kumbernuss	Astrid	GER	Triple World Champion (95-97-99) at shot put
Feb 5	1972	Rieger-Humbert	Nicole	GER	World Indoor pole vault record holder
Feb 6	1979	Chirchir	William	KEN	1998 World Junior Champion at 1500m
Feb 9	1966	Van Langen	Ellen	NED	1992 Olympic Champion at 800m
Feb 9	1976	Tirlea	Ionela	ROM	1999 World Indoor Champion at 200m
Feb 11	1947	Hoffman	Abby	CAN	Council Member
Feb 11	1970	Segura	Bernardo	MEX	1996 Olympic bronze medallist at 20km walk
Feb 12	1952	Rono	Henry	KEN	Set World Records at 3000m, 5000m, 10,000m and steeplechase in 1978
Feb 12	1969	Backley	Steve	GBR	Olympic silver medallist (96 & 2000) and triple European Champion (90-94-98) at javelin throw
Feb 13	1965	Harrison	Kenny	USA	1996 Olympic Champion at triple jump
Feb 14	1958	Oakes	Judy	GBR	Triple Commonwealth Champion (82-94-98) at shot put
Feb 14	1973	Keitel	Sebastián	CHI	1995 World Indoor bronze medallist at 200m
Feb 15	1970	McDonald	Beverly	JAM	1999 World silver medallist at 200m
Feb 15	1972	Prandzheva	Iva	BUL	1999 World indoor silver medallist at triple jump
Feb 16	1965	Emmijan	Robert	ARM	European long jump record holder
Feb 12	1940	Hersh	Robert	USA	Council Member
Feb 16	1969	Cacho	Fermin	ESP	1992 Olympic Champion at 1500m
Feb 16	1972	Breuer	Grit	GER	1991 World silver medallist and double European Champion (90-98) at 400m
Feb 16	1973	Freeman	Cathy	AUS	Olympic champion and Double World Champion (97-99) at 400m
Feb 16	1978	Flosadóttir	Vala	ISL	Olympic silver medallist and 1999 World Indoor silver medallist at pole vault
Feb 17	1967	Greene	Joe	USA	1996 Olympic bronze medallist
Feb 17	1975	Golding	Julian	GBR	1998 double Commonwealth Champion at 100m and 4x100m
Feb 18	1957	Koch	Marita	GDR	1983 World Champion at 100m and European 200m record holder
Feb 18	1967	Jackson	Colin	GBR	Double World Champion (93-99) and World record holder at 110m hurdles
Feb 20	1962	Quinon	Pierre	FRA	1984 Olympic Champion at pole vault
Feb 20	1974	Belkacem	Yamna	FRA	1999 World Cross Country individual silver medallist and team gold at short race
Feb 21	1937	Clarke	Ron	AUS	Established a total of 17 World Records between 1963 and 1968
Feb 21	1961	Ondieki	Yobes	KEN	Former World record holder at 10,000m
Feb 21	1967	Burrell	Leroy	USA	1991 World silver medallist and former World Record holder at 100m
Feb 24	1973	Chelimo	Richard	KEN	Former World record holder at 10,000m
Feb 25	1951	Quarrie	Donald	JAM	1976 Olympic Champion and former World record holder at 200m
Feb 26	1975	Busemann	Frank	GER	1996 Olympic silver medallist and 1997 World bronze medallist at Decathlon
Feb 28	1970	Morceli	Noureddine	ALG	1992 Olympic Champion and triple World Champion (91-93-95) at 1500m

From the IAAF Historical Database

Lydiard refuses to slow down

One of the most innovative coaches in middle and long distance running, New Zealander Arthur Lydiard coached the triple Olympic gold medallist Peter Snell and many other great runners.

He advocated high mileage training - or LSD (long slow distance) as the method was affectionally known. Now 84 years-old, he still maintains an active interest in the sport

When and how did you get involved in athletics?

In 1932, I was a rugby player and overweight, working at a New Zealand shoe factory. I decided to change my life when I realised that rugby had done nothing to help me lose weight. I was discouraged when I watched local runners. They ran very fast until they collapsed.

Then I tried to develop my own endurance training schedule by taxing my own body. By applying long slow runs I was able lose weight and became kind of addicted to running.

What have been the most thrilling moments in your career as a coach?

Definitely the Olympic Games in 1960 in Rome, when three of my neighbourhood kids, Peter Snell, Murray Halberg and Barry Magee

won distance medals.

What is your profession today?

Today I'm retired, but I'm still advising interested athletes and sportsmen all over the world in training, equipment and nutrition.

Do you encourage your family to practise athletics?

Yes, and my wife is a very good marathon runner.

What sport are you practising now?

Some years ago I had surgery on both knees, so it is difficult for me to do a lot, but I used to walk. My favourite activity is Nordic wal-



Peter Snell: one of the "neighbourhood kids" that Lydiard turned into a world-beater

king, which is walking with cross-country skiing poles.

How would you judge the current situation of international athletics?

The well-conditioned people succeed. The African nations are particularly successful because they have a different lifestyle. To run is a natural activity for them. In the so-called developed countries the kids are used to watching television or playing on computers. To catch up with the successful nations we have to develop early and naturally our children's innate ability to run.

What advice would you give to young athletes (and their parents) if they wanted to join athletics training?

Run far and not fast. Children have a good maximal oxygen uptake capacity, in comparison to adults, which makes them suited to long runs. Coaches should avoid any anaerobic-lactic work with their young athletes.

This Interview was first published in NSA, Volume 15 issue 1. New Studies in Athletics is the IAAF quarterly magazine for coaches education, technical research, development information and bibliographic documentation.

Arthur Lydiard was a New Zealand Team Coach at the 1964 Olympics and 1974 Commonwealth Games. He was Danish Olympic Coach in 1972. Additionally he was National Coach for Venezuela in 1970 and 1972, Finland 1967-1969 and Mexico in 1965.

Anti-doping update

POSITIVE CASES IN ATHLETICS, SANCTIONED DEFINITELY, ACCORDING TO INFORMATION RECEIVED BY THE IAAF AS OF 12th February 2001

GARZON JIMENEZ	Daniel Jacinto	ESP	Campeonato de España de Marcha	19.03.00	3 months
NEMETH	Csaba	HUN	European 100Km Champs, Belves (FRA)	30.04.00	2 years
IOVAN	Claudia	ROM	OOCT (IAAF)	20.05.00	2 years
HAOUAM	Samir	ALG	Championnats d'Afrique, Alger (ALG)	10.07.00	P.Warning
SAMAH MOHAMMED	Hussein	EGY	Championnats d'Afrique, Alger (ALG)	12.07.00	P. Warning
HOUGH	Al	CAN	KW Record T&F, Kitchener - ON (USA)	22.07.00	3 months
LABIAU	Eric	FRA	French 10Km Chmps, Chatillon/Seiche (FRA)	02.09.00	P. Warning
POSPELOVA	Svetlana	RUS	ASDTL, Sydney (AUS)	25.09.00	2 years

This list represents the athletes who have been sanctioned for a doping offence by their Federation since the last issue of the IAAF News. A Public Warning also entails disqualification from the competition in which the positive sample was provided. Dates correspond to the positive doping control test.

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A TIME FOR REFLECTION

Spring is with us and, as well as hoping for a bright future, we can already recall some recent successes for our movement.

The 8th IAAF World Indoor Championships, in Lisbon, was well organised and the Portuguese people offered an enthusiastic audience. Best of all, the athletes responded in kind, creating an exciting spectacle and some excellent performances.

We witnessed some great new talents - like the 20 year-old Russian Yuriy Borzakovskiy - and saw just what willpower means in our sport. In particular, I refer to one of the most moving moments in the Atlantic Pavilion when the home crowd - including the President of the Portuguese Republic Jorge Sampaio - cheered the victory of local favourite Rui Silva in the 1500m.

Talent, willpower and solidarity are three values that are the foundations of progress for individuals and society as a whole and the sport of athletics has always upheld them as symbols.

In this spring of 2001 we can see again how essential they are in our daily work and how they enable athletics to succeed in the difficult, competitive world of modern sport.

Willpower and solidarity, were combined with great professional skill, to enable us to host the 29th edition of the IAAF World Cross Country Championships on 24-25 March.

This annual competition, which brings together nearly a thousand athletes from all over the world, was scheduled to take place in Dublin. But just three weeks before the event, the government of the Irish Republic was obliged to force its cancellation because of the foot and mouth epidemic.

This was when we saw the full extent of the solidarity of the athletics



Lamine Diack presents Belgium's Deputy-Prime Minister Johan Vande Lanotte with an IAAF Plaque in recognition of the exceptional support offered to the IAAF by the Belgian Authorities

movement and how our members will work day and night, sacrificing their personal interests, for the general good. Members of the Belgian Federation, working with the government authorities and the City of Ostend, with the support of the organisers of the Ivo van Damme Memorial Meeting, moved mountains to host our World Championships.

In the end, it was a great competition. In conditions guaranteed to satisfy the cross country "purist" there were some excellent performances. It was a great success for the IAAF, the athletes, and our friends in Belgium. The greatest reward for them came, at the event's climax, when their own champion - Mohammed Mourhit - successfully defended his world title.

We should remember those, in Lisbon and in Ostend, who have been the authors of these magnificent spring rites. This augurs well for the summer months, when we will all meet in Edmonton to celebrate our Congress and the 8th World Championships, the highlight of our sport's calendar.

Lamine Diack



Mr Diack was pleased to award Portugal's President Jorge Sampaio the IAAF Golden Order of Merit on the occasion of the World Indoor Championships in Lisbon.

PhotoAllsport

IAAF COUNCIL SELECTS WORLD ATHLETICS SERIES VENUES AT MEETING IN LISBON

IAAF Council met in Lisbon, Portugal, from 11 to 13 March on the occasion of the 8th IAAF World Indoor Championships in Athletics. After its first session it announced the venues of a number of IAAF World Athletics Series events.

The World Cross Country Championships will be staged at the following locations:

2002, Dublin, Republic of Ireland – This decision was taken at the request of the Irish Federation, who were originally scheduled to stage the Championships later this month, but had to desist due to restrictions resulting from the outbreak of foot and mouth disease. The following editions will be:

2003, Lausanne, Switzerland
2004, Brussels, Belgium
2005, Le Mans, France

The 2002 IAAF Grand Prix Final will be staged in the Stade de Charlety, in Paris, which previously

hosted the 1994 edition of this event.

The 2003 World Half Marathon Championships will be held in Vilamoura, Portugal.

The 2003 World Youth Championships will be held in Sherbrooke, Canada. Sherbrooke is a major university city with a population of 200,000 inhabitants, situated 140 kilometres from Montreal. The Championships will be held within the University complex.

In its second session on 12 March, Council heard a presentation from the Organising Committee of the 2001 World Half Marathon Championships (Bristol), Council also discussed a report from the Race Walking Committee and agreed to some rule changes related to the duties of the Chief Judge, the appointment of an assistant to the Chief Judge and communication of warnings to competitors. These rule changes will be enforced at the World

Championships in Edmonton. It was also agreed that the Level III Judges Panel should be reduced in order to increase its efficiency.

The afternoon session of 12 March also included review and discussion of a modernisation programme for the IAAF working structures.

In its Final session, Following the recommendations of the Anti-Doping Commission, Council decided to refer the case of Mihaela Melinte (ROM) to Arbitration. In the case of the British athlete Mark Richardson, Council considered, but did not accept, a request for early reinstatement for Richardson presented by UK Athletics.

Nevertheless, Council welcomed a proposal from UK Athletics for Richardson to carry out a series of educational activities, warning young athletes about the dangers of contaminated food supplements (see page 11), and agreed that it would reconsider the reinstatement request at a later date.

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In addition, Council expressed its dissatisfaction with earlier public announcements made by UK Athletics related to nandrolone analysis which were proved wrong once the investigation of Richardson's case had been finalised.

Council also heard a report from the IAAF Technical Committee, which included a number of technical rule change proposals.

These will be presented to the IAAF Congress in August for consideration. One rule change suggestion is that an athlete in events under 400m in length shall be disqualified for making one false start, rather than two.

It is also proposed that in vertical jumps, athletes shall exit a competition after two consecutive failures at a height rather than three; that in the Pole Vault, the pole vault pegs be reduced from 75mm to 55mm; and that the take-over zone in relays should be, in total, 30 rather than 20 metres long.

It was decided that some of these rule changes will be tested at IAAF Grand Prix II events prior to the Edmonton Congress.

Council agreed that the Decathlon would be introduced as a new event for women, although the Heptathlon would be retained as the official Championship event, and also decided to maintain the 200m at the World Indoor Championships.

FROM THE GENERAL SECRETARY ...

A lot has happened since the last edition of the IAAF News was published, and I would like to highlight what I believe are the most salient issues.

ABC and ESPN broadcast Athletics

The best news was the announcement of the deal with the US network ABC and the market leader cable company ESPN, which ensures that the most important athletics events of the next three years can be seen by the American public on television.

Helping athletics thrive in the USA, quite understandably, has always been part of the IAAF's strategy. Though America has produced so many great athletes, past and present, organised with great success the Olympic Games in Los Angeles in 1984 and Atlanta in 1996, yet the status and profile of athletics, in terms of fans and sponsors, is still relatively modest. With ABC and ESPN showing Edmonton 2001, being the first World Championships in the North American continent, as well as the Golden League meetings, we hope that our sport will receive an important boost in the United States.

Finances - ISL

Since this major TV agreement was brokered by our marketing partner ISL, it is only right to reiterate the IAAF's position regarding the current financial crisis gripping this long term associate. First of all, the IAAF sincerely hopes that ISL will be able to find a solution to its present difficulties. We have worked for more than 15 years with ISL and there are bonds of loyalty based on long-term relationships. But, of course, we are also watching the situation very closely, and awaiting the ultimate

resolution of judicial proceedings in ISL's native Switzerland.

As a reply to those who expressed concern over the last few weeks, I can reiterate that there are no immediate financial consequences facing our federation. The IAAF will honour all contracted commitments toward our athletes, organisers, broadcasters and official partners. Furthermore, we are also confident that the IAAF's marketing programme will continue to be successful whether the rights are handled by ISL, a new partner, or the IAAF itself.

No false start and other rules

All this comes at a time when the IAAF Offices are busier than ever. We are currently processing the more than two hundred proposals for IAAF Rule changes and will send out the complete collection to our Member Federations by the end of this month. This will allow them time to make a very serious, careful, study of the proposals before the Congress in Edmonton. It is clearly understood that some of these proposals - such as banning false starts for races up to 400m, or having a maximum of two attempts instead of three in vertical jumps- will have a profound effect on the very nature of our sport if they are accepted. We are aware that the proposals are widely discussed not only by athletes, coaches, the media and officials but also by fans showing that the entire athletic community knows how big a responsibility the decision about such change is.

Africa shows the way

Between April 14 -16, I attended the Congress of the African Amateur Athletics Confederation (AAAC), in Dakar, Senegal. At a well-prepared and well-run Congress, the desire to be a unified Family was evident. One of the



Kenyan President receives the IAAF Golden Order of Merit

Lamine Diack, visited Kenya at the end of February to see the new headquarters of the Kenyan Amateur Athletics Association and visit other facilities as a guest of IAAFCouncil Member Isaiiah Kiplagat.

Diack also visited the offices of the President of the Republic of Kenya, Daniel Arap Moi, and awarded him the IAAF Golden Order of Merit in recognition of his country's on-going contribution to the casue of world athletics

In the picture, President Moi accompanied by Noah Katana Ngala, Kenya's Minister for Sport, receives his award from Lamine Diack

ISTVAN GYULAI continued from page 3

most significant decisions taken by the delegates was to support a resolution put forward by President Diack to drop the word "amateur" from the Confederation's name. The decision of the African athletics movement to change a name that has stood since the organisation's foundation in 1973, is a pioneering step, indeed setting an example for the world to follow.

Another resolution adopted by the Confederation is also ground breaking. From 2005, at least 20% of the positions in decision-making bodies of the AAC must be filled by women, an applaudable sign of the increasing acceptance of women in athletics on the African continent.

The Congress, which was attended for the first time by all national federations, also – unanimously – agreed to support Lamine Diack's candidacy to the Presidency of the IAAF on the occasion of the elections in Edmonton.

I was impressed by the responsible and professional attitude of the participants at this Congress. Under President Lamine Diack's leadership over 28 years, Africa has come of age, not just in terms of the performance of its long-renowned athletes, but also in terms of visionary thinking and professional management of our sport.

A step towards professionalisation

The IAAF itself is also aiming for greater professionalism in its management structure. The IAAF Council recently decided to propose to

Congress that the General Secretary shall be a nominated, ex officio rather than elected Member of the Council with a voice but without a vote.

Being convinced that greater efficiency could be achieved by separating elected and executive functions, I have decided, pending of course Congress approval, to relinquish my elected position on the Council and to contribute instead, "full time", in an executive capacity to the future development of our sport. If Congress approves, an obvious consequence will be the need for an election to fill one more vacant seat on the Council. Member Federations have already been advised of this possibility, with the deadline for candidatures set at 30 April.

Istvan Gyulai



SPOTLIGHT ON JOSE MARIA ODRIOZOLA

Prof. José María Odriozola is an IAAF Council Member and President of the Royal Spanish Athletics Federation. He is a professor of biochemistry at the University of Madrid. He has been an active athlete since his schooldays and has competed in all age groups from youth to veteran

How did you become involved in athletics?

I began running middle distance races as a schoolboy, in 1954. My first official race was over 2000m. Later, I finished 5th in the National Youth Championships at 600m. Afterwards, I competed as a

junior at 400m, 800m and 1500m. I was part of the Spanish National Team in the early 1960s and became the Spanish University Champion at 800m.

My best times were 49.7, 1:53.0 and 4:04.4. As a veteran (over 40), I started running marathons and have run 30 races. My personal best is 2:34:34, which I achieved in 1983, in Barcelona. In 1979, I finished 5th over 800m at the World Veterans Championships in Hanover.

What do you personally gain from the sport?

Self-confidence, international contacts, a healthy lifestyle and a mental approach which is goal-oriented.

Is there an athlete or a moment in particular that inspired you?

When I was young, I especially admired Peter Snell (triple Olympic Champion 800m/1500m in 1960 and 1964) and Herb Elliot (1960 Olympic Champion at 1500m). Of course, for me, there are also special memories connected to the victories of Spanish athletes such as Fermin Cacho in the 1992 Olympics in Barcelona, Martin Fiz at the 1995 World Championships in Göteborg or Abel Anton at the World Championships in Athens (1997) and Seville (1999).

Have you ever been involved in athletics in a different way, as a coach or official, or been active in other sports?

Before I started running

competitively, I was involved in swimming competitions and had some local success. During my years as a University student in Madrid I also played Rugby and, for several years my club "Cisneros" was champion of Spain.

I was also selected to play for the national team. This sport gave me the opportunity to enjoy myself in the winter while waiting for the athletics season to start in the summer. For years, I was President of an athletic club (Canguro, founded in 1956 and still in existence). This led to my nomination as a Board Member of the Spanish Federation in 1967 where my first post was as Team Leader of the National Teams. I left the Board to work in the USA (Harvard University) after being granted a three year Fellowship in Biochemistry Research. In 1981, I returned as a Board Member and I am still involved today.

Do you have children. Are they active in the sports world?

In 1970, I married Gunilla, who is Swedish, and we have two boys, Pekka and Gorca. They have always been very active in sports, especially in football and tennis. They have also taken part in several road races with the aim of trying to beat me. I must admit that after several attempts they succeeded.

Could you explain more about your work as a Professor of Biochemistry at the University of Madrid?

ODRIOZOLA INTERVIEW

Continued from p4

I studied Biological Sciences in the University of Madrid and after obtaining my degree I entered the field of Lipid Metabolism research which led me to a PhD in Biochemistry.

I went to Cambridge (Mass, USA) to work for three years as a Research Fellow in the Harvard University Chemistry Department before returning to the University of Madrid as an Assistant Professor of Biochemistry. In 1981, I became a Biochemistry Professor in the University of Leon, and in 1984, I was successful in obtaining the same position at my "alma mater", Madrid.

I have taught Metabolic Regulation to students in three Faculties and for many years have been involved in researching related matters with a special emphasis on "Biochemistry and Nutrition in Sport".

What are your hobbies and interests?

In recent years, due to my work at the University and in athletics, I haven't had much time for hobbies. But I have always enjoyed music, the theatre and movies. Taking advantage of any free time during my trips to the many competitions which I am required to attend, my favourite pastime is to walk the streets observing local people, their cultures and architecture.

As President of the RFEA, how would you account for Spain's success in athletics, most particularly in the middle and long distance events?

I was first elected as President in January 1989 and at the fantastic Olympic Games of Barcelona in 1992, Spanish athletics excelled itself, and has continued to improve since then. Our objectives are based on the long term, taking special care in the development of all athletic specialities for athletes of all ages. It's a fact that most of our success has been in middle and long distance events including race walking. Nevertheless, we have also had champions in decathlon, long jump and shot put. It was during this phase that we placed Spanish athletics on the map, with a good programme of economic grants for

athletes, skill improvement for more than 100 Spanish coaches and organising an extensive calendar of indoor, outdoor, cross country and road race competitions.

Looking back to 1999, could you explain the impact that the World Championships had in Seville and throughout Spain?

The World Championships in Seville was a huge success. This was largely due to the fantastic atmosphere throughout the championships created by the good performances and success of the participating Spanish athletes. This event gave athletics in Spain a lot of public attention and recognition, so, our potential with regard to important sponsors, increased. And perhaps the most obvious legacy of the championships is the magnificent stadium of Seville where the annual Grand Prix II Meetings is now held.

The question of national allegiance is currently a major topic of discussion. What is your opinion on the subject? And how do you explain why so many athletes are changing allegiance in favour of some countries (Spain, France, United States)? (Linguistic similarities, financial support, training support and facilities...)

In a "global" world, it's normal for people to move from one country to another, in search of a better life, new and challenging work opportunities or simply for a change. In my field, many biochemists travel to the USA to work for a number of years. Some even remain there and become US citizens, like Severo Ochoa, Nobel Prize winner.

At the top level, athletics is a profession, therefore it's normal for athletes to try and improve their earning potential or to achieve better athletic results. In the Spanish Athletic Federation, we are not in favour of "importing" athletes just to improve our position. In the past decade or so, we have only had three well known cases (Sandra Myers, Yousef El Nasri and Niurka Montalvo). In reality, we receive many requests from Spanish speaking athletes and those coming from North Africa but we don't try and speed up the normal procedures. There are laws and several

years of residence are necessary before a person can become a Spanish citizen. However, we do feel that if a person is looking for a better chance to train or develop a successful athletic career which is not possible in another country, then they should have the right to change. Furthermore, if the law is respected and an athlete becomes a citizen of another country, he/she should have the right to compete in the respective national team.

Spain has organised many IAAF competitions in recent years, culminating in the 1999 World Championships in Seville. Is bidding for major events still a part of the Spanish federation's strategy?

During the 1990s, the Spanish Federation organised more IAAF/EAA main athletic events than any other Federation in the world. However, there are still a few events which we have never organised, like the European Championships or the World Junior Championships. We feel that organising major events is positive for the continuing well-being and popularity of sport in Spain and our aim is to continue with this philosophy. Presently, we are candidates for the 2006 European Championships (Barcelona) and the 2002 IAAF World Cup (Madrid). My hope is to obtain them both.

You have been outspoken in your views on anti-doping in sport. What do you think the IAAF needs to change in its anti-doping policy?

For me, as a member of the Spanish National Anti Doping Commission and also as member of the IAAF Council, the fight against doping is fundamental. We need to maintain the ethics and good health of our sport. The IAAF remains a front runner amongst other sport federations regarding this matter.

However, I also think we must improve the effectiveness of our out-of-competition programme. The co-operation of all National Federations is fundamental in this respect.

I hope that this will be possible and that the IAAF continues to serve as an example to other Federations in the effective fight against doping.

IAAF FORUM

The question of athletes changing allegiance has raised some controversy in recent years. The IAAF asked a number of experts the following question ...

“Do you agree that an athlete, who has already competed at senior international level for his country of birth, should be permitted to compete for another nation? Or should the IAAF consider adopting the rules of football, where such transfers of allegiance are not possible?”

**Kareem Streete-Thompson (CAY)
Olympic athlete who represented Cayman Islands, then the USA and is now back with Cayman Islands**

I agree the rule that an athlete can change allegiance, but has to wait three years.

I don't think that an athlete should be limited to a country just because they represented that country internationally. There are many complications that can lead to an athlete representing a country that he or she may not want to.

I was born in the US, but I spent my first 18 years in the Cayman Islands, so it was only natural that I represented them internationally. My decision to represent the US came at a time where I felt like I needed that extra challenge to take me to the elite level of track and field. On a financial level, I felt like I would become more marketable if I represented the US.

The shoe companies seemed to be more receptive to the idea of me as a US athlete, so it made the decision much easier. During this period, I never felt any emotional ties to the

US since I never grew up there. My allegiance to the US was based on the support that the USA Track and Field federation gave me while I was competing for them. Thanks to their help, I was able to establish myself as one of the premier athletes in the world. My heart was always with the Cayman Islands, so when the opportunity to go return to them came up in 1999, I jumped at it. Now, I am truly happy because I can finish my career there, and hopefully bring Cayman their first Olympic medal.

**Driss Maazouzi (FRA)
Olympic athlete, who formerly represented Morocco**

I do not agree with the three years waiting period. I believe this goes against the athlete. When one decided to change nationality, there are valuable reasons. Sometime, there is no choice and stopping competing for three years is too long. One does not know after all if it's worth it.

The football rule is even worse than the IAAF's. Too many things go through the athletes mind and this does not lead to anything good.

I have reached the level I have today thanks to France's support. I left Morocco 11 years ago and it is in France that I really improved my running and my performances.

My family lives in France. Back in Morocco I had some problems with the Technical director of the Federation, I didn't agree with him and didn't want to do what he asked me to. I contacted Philippe Lamblin, the President of the French Federation and here I am.

But three years is really too much.

**Ibrahima Wade (FRA)
Olympic athlete who formerly represented Senegal**

I have been living in France since 1995 and got married in France. I wanted to contribute to the development of this country and represent the nation where I live.

Mine was a personal choice, I have always maintained good relations with my country of origin and never encountered any problem with my

Federation. That's just how life goes.

Jose Maria Odriozola. IAAF Council Member and President of the Spanish Athletics Federation

Football is a team sport, based around the professional club system, and the players who change nationality are able to play for new clubs without problems. National teams are less important, economically and also when it comes to winning titles.

Athletics is an individual sport but for the most important competitions (Olympics, World and Continental Championships), the athletes must represent a National Team.

I feel that we should allow athletes, who have been living in another country for an agreed amount of time, to change their nationality and to compete in the major championships for their new country. If not, it would be unfair and we risk losing important stars from our major competitions.

Jean Poczubut, IAAF Council Member and former President of the French Athletics Federation

The right to change nationality, and therefore represent another country at an international level of competition seems to me totally justifiable for an athlete, regardless of whether he or she has already competed for his country of origin.

However, I find it justifiable on condition that the athlete finds advantages to his social status (professional opportunities, political refuge of family ties). I do on the other hand find it shocking that athletes are pressured by their host countries, whether it with regards to mental issues or financial propositions.

I know this problem well, as France is a country that is fairly open to foreigners. I can honestly say that I have never proposed to an athlete to change nationality, despite the fact that they had may have been a member of a FFA training group for many years.

The choice to change nationality is a right that belongs to the athlete and to the athlete alone, and should be taken without any intervention from his/her sporting environment.

The football rule is linked to the fact that, in that sport, the players are subject to commercial transactions between clubs from different countries which can lead to the problems we are currently witnessing in the news with the cases of fake passports.

Luckily, we are sheltered from this type of negotiating in athletics...and I hope we will never see the day when our athletes are considered as goods for sale!

Hansjorg Wirz, IAAF Council Member and EAA President

I am personally not against athletes changing nationality, and feel the point to clarify here is that team and individual sports cannot be compared.

I do, however, feel that we should implement clearer rules regarding the change of allegiance. For the moment we rely only on the rules of citizenship, and we need a solution to harmonise the situation and make

the change of allegiance the same for everybody. Of course this rule would need certain criteria to be fulfilled. This is an important issue and can project a bad impression of the sport.

For instance in skiing, one of the best cross country skiers at the moment, Muhlegg, changed nationality from Germany to Spain, which generated a lot of negative publicity, another changed from Austria to Luxembourg, and the reasons the athletes generally give are that they have a bad relationship with their original national federations.

This is also an issue at the Olympic level where discussions are being held to discuss a possible rule change - change of allegiance in under three years (except for exceptional circumstances like refugees). We must have a rule which is the same for everybody, providing harmony, but not as extreme as that of football.

Bent Erik Bengtsson, Head of Nordic Office at FIS (International Ski Federation)

In skiing there are actually relatively few examples of athletes

changing nationality. The case of Mr Muhlegg (as mentioned in Mr Wirz's statement above) was an extremely lengthy and complicated case, and in fact, the athlete in question still lives and trains in Germany, although he has an address in Spain.

If the athlete's initial federation does not agree with the change, we apply the rule whereby the athlete should wait one year after obtaining citizenship before competing at a major event.

In the world we live in today, people move around all the time from country to country and if they wish to change nationality why not? We should remember that to change allegiance is a very lengthy process, which can take sometimes up to three or four years.

So if an athlete wants to change and accepts the break in the middle of their career because of that, they understand the consequences and obviously deem it necessary, who are we to try and stop them?

This topic will soon be opened on the IAAF Forums at www.iaaf.org



Bucharest street named after the late President

The widow of the late IAAF President Primo Nebiolo, Giovanna, travelled to Romania on 17 March for an unveiling ceremony of a street which has been named after her husband.

In the presence of Romanian sports stars like Iolanda Balas, Nadia Comaneci and Maricia Puica, Mrs Nebiolo was delighted to note that "number 2" on this street is the Headquarters of the Romanian Athletics Federation - one of the world's most successful nations in athletics, particularly in women's disciplines.

Photo courtesy of the Romanian Athletics Federation

IAAF delegation visits site of 2005 World Championships

An IAAF delegation, led by President Lamine Diack, visited the London site of the 2005 World Championships on 26 March.

President Diack, speaking after a meeting with the Secretary of State for Media, Culture and Sport Chris Smith, declared that he was "Reassured, and confident that there will be great edition of the World Championships in 2005. I came over with some concerns following newspaper reports which rumoured that there were problems both with the site and the funding. Now, I have been there and have seen that this is a green area, with a lake and reservoir near where the stadium will be built. I also saw the plans - which are excellent - particularly because after the World Championships the stadium will be used for smaller events and will incorporate an indoor High Performance training centre. This does not exist at the moment in

the south of the England, where there are so many young talents. This stadium will be good for British - and world - athletics in the long run.

Diack and his delegation, which included the IAAF General Secretary Istvan Gyulai, the General Director Pierre Weiss and the Honorary Treasurer Robert Stinson, was accompanied to Pickett's Lock by the Chief Executive of UK Athletics David Moorcroft, who was able to demonstrate plans and a scale model of the proposed facility - which will seat 43,000 at full capacity and up to 20,000 for smaller events. "This has been a marvellous opportunity to bring the President completely up to date with our plans for Lee Valley," said Moorcroft. "All that remains now is for UK Athletics and the IAAF to sign the contract for the Championships."

Following the visit and the meeting at the Department of Media, Culture and Sport, the IAAF Delegation were invited to dine at the House of Commons by Kate Hoey, Britain's Minister for Sport.



David Moorcroft and Chris Smith were happy to show the IAAF delegates a model of the planned facility at Lee Valley, north east London



Colton makes headlines in athletics again

Terry Colton has been appointed Director of the 2003 IAAF World Indoor Championships, which will be held at the National Indoor Arena in Birmingham - 32 years after he first made headlines in athletics. On 10 January 1969, Terry clocked a World age best of 3:58.9 for 1500m, racing against Seniors at the National Indoor Championships at Cosford.

Later in his athletics career he represented England at Cross Country and achieved a marathon best of 2:14. Now aged 48, Terry is an experienced sports executive. He started work with a sports promotions company and co-ordinated the team that set up the "Race Against Time" that raised millions of pounds for Sport Aid in the 1980s.

He then moved to work at the National Exhibition Centre Events Division in Birmingham as Arenas Manager - NEC Group. There he was involved in the organisation of a multitude of major events including sporting events such as skating, gymnastics and judo.

The new appointment follows the successful bid by UK Athletics, working in partnership with Birmingham City Council, to host the IAAF World Indoor Championships 2003.

Delighted to be involved in the organisation of a global event in his favourite sport, Terry says: "As a company and a city, we are extremely experienced in dealing with major events. We have many staff - promotional, technical, catering - who understand exactly what it is going to mean. But there is no getting away from the fact that the IAAF World Indoor Athletics Championships will be one of the biggest and most high profile sporting events we have hosted.

"We are all determined to make it a success. We are all very conscious that the outdoor IAAF World Championships will follow in London in 2005. The opportunity to give athletics the highest profile, is there, as never before - and we are determined the chance will be taken with both hands."

IAAF ELITE ATHLETE PROGRAMME

WORKING TOGETHER FOR THE GOOD OF THE SPORT

As part of a new, long-term strategy, the IAAF aims to attract more fans to athletics by making our sport's top stars more attractive and visible to the general public and Media.

The IAAF's "Elite Athlete Programme" will provide promotional activities tailored to provide good Internet, Photographic and TV News opportunities.

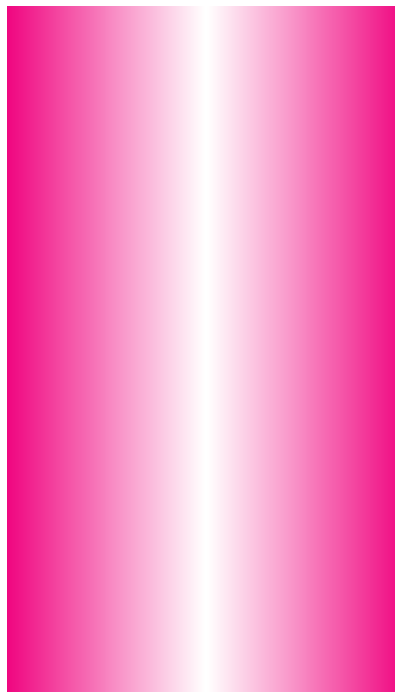
All activities will be carefully co-ordinated by IAAF and planned well in advance to respect schedules of athletes and meetings.

In recent weeks, the IAAF has approached a number of Managers, whose reaction has been universally positive, and is already receiving completed questionnaires from athletes, designed to reveal the personalities behind the performers.

During 2001 - which will serve as a trial period - the programme will focus on the Top 10 Men and Women according to the IAAF World Rankings (Overall), but notable "wild cards" have also expressed a willingness to be involved.

The media have been one of the main targets of the EAP as the goal is to maximise and direct the access of the top athletes to the media to ensure as much positive exposure as possible.

In order to improve access and avoid excessive demands on the athletes, the IAAF EAP Team will also be working closely with individual meeting as well as Championship Organising Committee staff.



Part of a recent letter from IAAF President Lamine Diack to top Managers regarding the Elite Athlete Programme ...

"The IAAF, as the World Governing body, has a responsibility to ensure continued development of our sport. Our athletes are the protagonists of the sport and the people who interest the public and media. Athletics cannot continue to thrive without public interest.

"I am confident that the IAAF and the sport's top athletes share the same basic goal - to promote athletics by raising its profile with the general public and Media. We want to work with you to create more heroes - to develop the personalities behind the performers. I sincerely believe that by working together, in a spirit of trust and mutual benefit, we can achieve great results. "

JUST SOME OF THE PLANNED ACTIVITIES!

Major interviews with Media - especially non-specific
 Star Diaries
 Social event attendance
 Meetings with stars from outside athletics
 Mentoring of Charities
 Hobby based projects
 Visits to hospitals, schools and sports camps
 Visits to tourist sites
 Visits to schools
 "Other" sport challenges including "extreme" leisure activities
 DJ guesting at clubs
 City centre promotions
 Offshore boating
 Watersports
 Go-kart racing
 Video clip
 CD compilation
 Video games
 Fashion pictures
 Cat-walk shows
 On-line chats and competitions
 Photo Sessions
 Autograph signing sessions

All activities will be based on personal preferences of EAP Athletes ...



Sergey Bubka and Seb Coe will be among the guests at the Legends Dinner

EDMONTON 2001 UPDATE

Golden Legends to attend Edmonton Gala Dinner

Gold medal winners from every Olympic Games from London in 1948 to Atlanta in 1996, together with a sprinkling of World and Commonwealth champions will be honoured at a unique Edmonton dinner during this summer's World Championships in Athletics.

No fewer than 24 gold medallists from around the world will be the very special guests at the "Legends of Gold" Dinner, to be held on the Monday evening of the World Championships (6 August). Between them, these "Legends" have won no less than 60 individual gold medals - not even counting relay events.

Barney Baker, organiser of the event, said: "We have 24 of the greatest athletes of the last 50 years - real superstars - coming as our guests to be celebrated as a "Legend of Gold."

"What's more, these Legends will be sitting at different tables throughout the entire banqueting hall of the Shaw Conference Centre, so everyone will be sitting close to one of these world stars.

The event will also be a fund-

raiser. The recipients from this event will be the "Friends of 2001" and athletic scholarships at the University of Alberta. A sell-out for the event would generate \$100,000 for each of the two recipients.

For the dinner, each of the "Legends" will sit at a table sponsored by companies or organisations. In return for the table sponsorship of \$7,500, the selected "Legend" has agreed to spend one-to-two hours the following morning at a private reception at the home or business of the sponsor.

Legends of Gold

Donovan Bailey
 Filbert Bayi
 Joan Benoit Samuelson
 Valery Borzov
 Ralph Boston
 Debbie Brill
 Sergey Bubka
 Sebastian Coe
 Eamonn Coghlan
 Harrison Dillard
 Herb Elliott
 Dick Fosbury
 Bruce Jenner
 Diane Jones Konihowski
 Kip Keino
 Mark McKoy
 Edwin Moses
 Parry O'Brien
 Al Oerter
 Donald Quarrie
 Frank Shorter
 Michael Smith
 Peter Snell
 Wyomia Tyus

WORLD ATHLETICS DAY 2001

World Athletics Day 2001, planned for 5 May, can count on the support of 152 Member Federations who have confirmed their participation in the sixth edition of this special event. Since its creation in 1996, World Athletics Day has successfully promoted Junior Athletics on a world-wide basis with hard-fought competitions and a subsequent trip to a major championships for some lucky winners.

In brief, each participating Member Federation must organise an athletics competition in accordance with IAAF Rules for Junior Athletes. The winners of specified events - a maximum of six boys and six girls from each federation - will then be entered by the IAAF in the World Athletics Day Draw. Only athletes aged 18 & 19 will be entered in this draw.

The athletes drawn, two boys and two girls from each IAAF Continental Area, will receive an invitation to attend the next IAAF World Championships in Athletics, which takes place in Edmonton, Canada from 3-12 August. The IAAF will cover all travel, accommodation and meal expenses as well as providing stadium tickets.

The World Athletics Day Draw will take place in Edmonton at the end of May 2001.

The winners of World Athletics Day 2000 were drawn just before Christmas. The following young athletes will make the trip to Edmonton together with the 2001 winners.

F	Kathryn Mitchell	AUS	JT
M	Darren Clarke	CAN	200m
M	Cristian Labra	CHI	110m H
M	Haozhi Wang	CHN	110m H
F	Brigith Merlano	COL	100m H
F	Keniesha Kiffin	JAM	800m
F	L. Razafinjanahary	MAD	100m
F	Sanda Htwe	MYA	10km W
F	Liliana Marta	POR	HJ
M	Emmanuel Unayezu	RWA	400m
M	Volodymyr Obcharov	UKR	110m H
M	Henricks Tari	VAN	LJ

Mark Richardson warns athletes of dangers of contaminated food supplements

Mark Richardson, Britain's 400 metres Commonwealth silver medallist, who is currently serving a suspension following a doping offence, has issued an impassioned warning to fellow athletes to avoid using nutritional supplements.

Richardson tested positive for the anabolic steroid nandrolone after a routine, out-of-competition drug test in October 1999.

He has always maintained he never knowingly took any banned drugs but recently accepted the evidence that his regular nutritional supplements may have been somehow contaminated.

After originally fighting his ban, Richardson, 28, accepted his suspension according to IAAF rules last December. (See page 2)

In an article in the latest edition

of the newsletter published by UK Athletics, Richardson warns that avoiding all supplements is "the only course of action for all athletes if they wish to be spared the nightmare that I had to endure.

"You must beware. You must not be caught out like I was."

"At present the supplement industry is not strictly controlled or regulated, which in basic terms means that you do not always know quite what you are putting in your body."

Richardson writes that many athletes use supplements in an attempt to give themselves a "magical edge".

He said that using supplements helped him to avoid colds and other nagging illnesses.

"Since October 1999 I have not

dared take anything and I can honestly say that I do not feel any different and in fact I have been training even better than before," Richardson said

"I feel stronger and better without them and that feeling I wish to keep."

BEST WISHES ARNE!

Professor Arne Ljungqvist, Senior Vice-President of the IAAF and Chairman of the IAAF Medical and Anti-Doping Commissions, celebrates his 70th birthday on 23 April.

To celebrate the occasion, Arne's relatives, friends and colleagues have organised a reception at the Swedish Institute for Sport in Boson, Lidingo. Instead of flowers and gifts, Arne has requested that

donations be made to a new foundation for scientific study into the use and abuse of medical methods of treatment in sport.

Gabriel Dolle, the IAAF's Anti-Doping Officer, took part in meetings of the Council of Europe's Anti-Doping Convention and the World Anti-Doping Agency (WADA) in his native city of Strasbourg from 28 to 30 March.

Positive cases in athletics, sanctioned definitively,

According to information received by the IAAF as at 13 April 2001

LIU	Shixiang	CHN	National	1999	2 years
RICHARDSON	Mark	GBR	National OOC	27.10.99	2 years
TIETZ	Michael	GBR	National OOC	03.12.99	2 years
JAROS	Alicia	POL	National	2000	P.Warning
BAGACH	Alexander	UKR	IAAF OOC	12.02.00	Life Ban
YANG	Chunlei	CHN	National OOC	27.04.00	2 years
ZHOU	Wei	CHN	National GP Final	07.06.00	2 years
MELINTE	Mihaela	ROM	Notturna di Milano	07.06.00	Pending Arbitration
HUNTER	Cottrel	USA	Exxon Bissett Games 2000	28.07.00	2 years
LEGNANTE	Assunta	ITA	Campionato Italiano Assoluto	06.09.00	P.Warning
CHABRAN	Nathalie	FRA	Chp de France des 10Km Alès (FRA)	17.09.00	P.Warning
MIKLOS	Arthur	ROM	Marathon Intl. de La Rochelle (FRA)	26.11.00	3 months
DJEMADI	Abdelrahmane	FRA	Refusal	21.01.01	2 years
SKEETE	John	GBR	AAA Indoor Trials	27.01.01	2 years

This list represents the athletes who have been sanctioned for a doping offence by their Federation since the last issue of the IAAF News

A Public Warning also entails disqualification from the competition in which the positive sample was provided. Dates correspond to the positive doping control test and not the beginning of the ineligibility period.

BOOK REVIEW

By OTTAVIO CASTELLINI

"It is a book about one man's sporting life, but I have no compunction about using that overworked word unique in describing Artur Takac. He has a wealth of valuable experience that touches the pulse of international sport and specifically the Olympic Games. He has been closely involved in the vast changes that have taken place across the sixty years covered by the book; that is why I have had a compelling interest in delving into his

archives and memories to compile a record for all students of the Olympic Movement".

These are the words with which John Rodda ends his presentation of "Sixty Olympic Years", the book by Arthur Takac, a man who, I believe, needs no introduction.

The same can be said of his book which, also in my opinion, is unique, for it is a story of sport. It is not simply one of the many statistical compilations which invade libraries after an Olympic year.

It is not an updated copy of previously published books. Instead Artur Takac offers a portrait of his life inside sport. "Arturo", as he was called by his many friends because of the time he spent in Italy, tells us about

his personal life and his close involvement with many major sport events. It is a tale that spans many decades and many continents.

Over the last three or four years, almost every week, I have received a call from Arturo. And with his typical kindness he would ask me to confirm such or such a result, date or situation. The result is a book which will be more useful to supporters of the Olympic movement than any other Olympic publication.

Artur Takac - "Sixty Olympic Years". Please contact the IAAF for more information about this book.

AREA AND FEDERATION NEWS

AFRICA

Said Guerni marries Olympic fencer

Chafik Boukabes

Olympic 800m bronze medallist Djibir Said Guerni recently married Wassila Rédouane. The couple reportedly met in Sydney where Wassila, who is a fencer, was also competing in the Olympics for Algeria.

Aged 20, Wassila, has been African champion several times in her discipline. She resides in Paris and is a member of the Aubervillier club, in addition to studying economics at the city's University. The happy couple were married in the Algerian capital, Algiers.

Kenya AAA Offices ready for occupancy

Omulo Okoth

An ultra modern office block is now ready for occupancy by the Kenya AAA. The single-storey office block cost \$200,000 to build. Work started last June and has been completed in record time.

The building will house the KAAA headquarters. According to David Okeyo, the KAAA secretary general, full time staff will be employed to run statistics, library, store and other aspects of the sport.

"We are excited at the prospects of running our own office block as it will make work a bit easier for us," said Okeyo.

The Kenya AAA will now be one of the very few African associations to own their own office building. The imposing edifice is close to the city centre at the Nyayo National stadium, overlooking the swimming pool complex.

ASIA

Tei-ichi Nishi passes away

Ken Nakamura

In the early morning of February 3, 2001, Tei-ichi Nishi, the last surviving

member of the Japanese 4x400m relay team which finished fifth in the 1932 Los Angeles Olympic Games, passed away. He was 93 years old.

He was the top long sprinter in Japan in the early 1930s, having won the national championships in 1931 and 1933 at the 400m. In 1933, Nishi set a national record - 21.2 - for the straight 200m. He also advanced to the second round heat of the 200m in the 1932 Olympics.

Nishi helped break the Japanese 4x400m record three times.

His life-long commitment to the sports of track and field continued. Later in his life, he set up the athletics equipment company, Nishi Sports.

One of the world's leading specialists, Nishi Sports manufactures a variety of track & field equipment ranging from spikes to hurdles and throwing implements.

Koji Murofushi is on a roll

Less than a week after he set two national records, Koji Murofushi set another national hammer throw record in Toyota on April 7. He is on a roll, having set three national records with his last twelve throws, which are also his first twelve throws of the year. He started a day with 79.98m, which was his only sub-80m throw of the day. Any of his next three throws - 81.75m, 81.50m, and 81.77m - would have broken the record until a week ago, which stood at 81.08m before his record breaking season started. Then on his fifth throw he improved the national record he set six days previously - 82.23m - by 37cm to 82.60m. It was the thrower's 15th national record. Not only has he broken the record three times in his last twelve throws, but his average of 81.52m for legal throws so far this season is excellent. Here is Murofushi's incredible series in his first two competitions of the year.

Murofushi's series on April 1

82.21m National Record
81.85m
80.93m
x
80.30m
82.23m National Record

Murofushi's series on April 7

79.98m
81.75m
81.50m
81.77m
82.60m - National Record
81.58m

EUROPE

Czech Congress re-elects Pilny and colleagues

The Czech Athletic Federation held its election Congress in Prague on 7 April. This Congress (held every four years) approved new constitutional rules and agreed to create 14 official regional athletic associations. In recognition of the development and success of Czech athletics over the past four years (1 Olympic gold, 8 IAAF World titles and 16 golds from Olympic, World and European Championships), the President of the Czech Federation, Karel Pilny, was re-elected together with all the members of the executive board. Two new functions have also been created: Director (formerly General Secretary) and Head Coach.

More interest in Euro U23 Championships

Preliminary entry figures reveal that 48 European Member Federations of the European Athletic Association have already entered 946 athletes (514 male, 432 female) for the EAA U23 Championships, due to take place in Amsterdam on 12-15 July. This is an increase of 5% compared with the last edition in Goteborg in 1999.

OCEANIA

Australia committed to World Youth Champs

Athletics Australia has announced that it will send a 26 person team to the 2nd IAAF World Youth Championships in Debrecen, Hungary, from 12-15 July.

The World Youth Championships are for athletes aged under 18 years in 2001 (as at 31 December 2001).

Following a number of outstanding

performances recently at the Telstra Australian Youth Championships in Bendigo and Telstra Australian Track & Field Championships in Brisbane, the Australian Team is on target to better its 1999 result when it won two golds and one bronze.

Keith Connor new Head Coach of Athletics Australia

Keith Connor, a former Olympic Games Triple Jump medallist and Olympic Team Coach, has been appointed as the new Head Coach of Athletics Australia.

Connor, who won Olympic bronze in 1984 and Commonwealth Games gold in 1982 representing Great Britain, begins his four-year term as Head Coach this month. His principal goal will be to lift Australia to become a top five athletics nation.

In pursuit of this target, Connor will lead a number of Australian Teams, including those travelling to the 2001 and 2003 World Championships, 2002 Commonwealth Games and 2004 Olympic Games.

Connor has been involved in international athletics since 1976. He won a bronze medal at the 1984 Los Angeles Olympic Games, was world number 1 and Commonwealth Games gold medallist in 1982 and set a world indoor record of 17.31m in 1981.

Connor is the personal coach of 2001

World Indoor bronze medallist Andrew Murphy and 1998 Commonwealth long jump champion Peter Burge.

SOUTH AMERICA

Rio GP features relay "re-match"

The medal winning 4x100m teams from the Sydney Games will be a star attraction at the upcoming Caixa IAAF Grand Prix meeting in Rio de Janeiro.

Teams from the USA, Brazil and Cuba, respectively the gold, silver and bronze medallists from Sydney, will contest a "re-match" race in Rio de Janeiro on 6 May. It will be the first time, in its 16 year history, that the 4x100m relay is scheduled at this meeting which takes place in the Celio de Barros stadium in Rio.

The competition consists of 16 events, 12 of which count for the IAAF Grand Prix standings. The meeting will be broadcast live by Globo television.

Brazil's Olympic relay team of Vicente Lenilson de Lima, Edson Luciano Ribeiro, André Domingos de Silva and Claudinei Quirino da Silva, will be tough to beat. The relay race will also feature a B team for Brazil, two teams representing the USA and Cuba and teams from Argentina and Jamaica. Top Brazilian athletes in the individual events include World silver medallists Claudinei da Silva (200m),

Sanderlei Parrela (400m) and the three-time Pan American champion Eronildes de Araujo (400m hurdles).

USA

Boston runners had hi-tech link to spectators

Runners in the 105th B.A.A. Boston Marathon, which took place on April 16, could communicate with spectators throughout the race thanks to a state-of-the-art wireless computer network.

With the use of computer chips that all runners wore on their shoes, the Compaq Athlete Search System transmitted details about each runner's progress to allow family and friends of participants, as well as an international audience, to follow the action from start to finish.

A team of 30 volunteers, equipped with the iPAQ Pocket PC wireless Internet devices, will be stationed along the course at checkpoints located every five kilometers (5K through 40K) and the half-marathon mark.

Spectators on the course are encouraged to approach clearly identified Compaq volunteers who, through the use of the hand-held computer and wireless technology, provided on-location, instant updates about any runner in the race.

IAAF Member Federations - Recently elected...

Major General. Mohamed Hilal Al Ka'abi - new President of the United Arab Emirates Athletic Association

Dr Hazem Al-Nahar - new President of the Jordan Amateur Athletic Federation

Bernard Amsalem - new President of the Fédération Française d'Athlétisme

Khakim N. Dimetov - new President of the Athletic Federation of Uzbekistan

Durdy Dyrdiyev - new President of the Amateur Athletic Federation of Turkmenistan

Steve Edwards - new President of the Amateur Athletic Association of Barbados

Manuel Hermenegildo Coelho Da Cruz - new President of the Federacao Angolana de Atletismo

Basil Howe - new President of the Swaziland Amateur Athletics Association

Derek James - New President of the Botswana Amateur Athletic Association

Kurban Kadjarov - new General Secretary of the Amateur Athletic Federation of Turkmenistan

Muyard Kihuya Lufuatula - new President of the Fédération d'Athlétisme du Congo

Svetozar Krstic - new President of the Yugoslavia Athletic Federation

Théophile Montcho - new President of the Fédération Béninoise d'Athlétisme Amateur

Karel Pilny - President of Czech Athletics Federation

Marius Rooth - new President of the Norwegian Amateur Athletic Federation

Dr Ibrahim Salem Al Sakkar - New General Secretary of the UAE Athletic Association

Haji Sulaiman Habib - new President of the Uganda Amateur Athletic Federation

*The Amateur Athletic Federation of Turkmenistan has new contact details:
PO Box 201, Krugozor 744000,
Central Post Office,
Ashgabat, Turkmenistan.
Tel/Fax: +993 12 36 2434*

WHERE ARE THEY NOW?

ULRIKE MEYFARTH

Ulrike Meyfarth (FRG): As a 16 year-old she was a sensational winner of the high jump at the Munich Olympics in 1972; 12 years later she triumphed again, having set a world record of 2.02m in 1982. Ulrike retired from competition in 1984. She is currently a member of the IAAF's Athletes Commission

When and how did you become involved in athletics?

I became involved in athletics through skiing. We used to go on winter holidays with some of my parents' friends, and their daughter, Elvira Possekkel, asked me to come and train with her back at home in our little town. She was (still is!) a few years older than me and later became a silver medallist at the Olympics in Montreal in the 100m relay. We both (still are!) the wizards of sport of our little town Wesseling, which is on the river Rhine near Cologne.

Which moment would you describe as the most thrilling in your athletics career?

Of course this has to be in Munich, at the 1972 Olympics. Even now, people talk about it if they meet me. It was a "home game" for me and there was a tremendous atmosphere. It was during the night following my victory that the assassination attempt on the Israeli athletes began and everybody went into shock. For me those 24 hours belong together. I couldn't sort out my feelings anymore. And yet now - and this corresponds to human nature - people only think back to my Olympic gold. Another thrilling moment was when I came back in 1978 with a result of 1.95m. I was happy about this, and I can't forget



the Olympics in Los Angeles. I'm one of the happy athletes: I finished my career on a high note, although I was only 28 years old when I decided to "retire". There a lot of athletes who have difficulties stopping their competitive career and who are afraid of readjusting to "normal" life.

What is your profession today?

I work for TSV Bayer 04 Leverkusen, in the track and field department, and assisting kids in general. My role includes being a "talent scout" for kids at schools, doing some tests, discussing the development of the sport-gymnasium in Leverkusen with our coaches and coaches of the other disciplines of our club (basketball, volleyball, handball, fencing, football, gymnastics...). We are aiming to create a boarding school for athletes and there are a lot of discussions in the government at regional level and in the federations concerning these topics. I'm on the board of trustees of a regional foundation that supports talented athletes and I receive many enquiries from working groups and honorary posts.

Do you have a family, and are they actively involved in sports?

I do have a family: two daughters

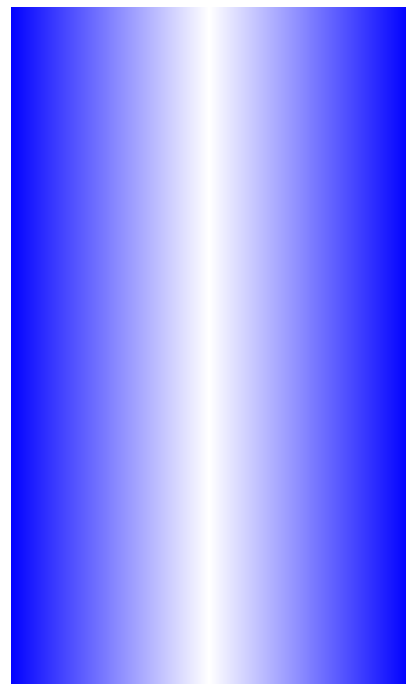
aged 12 and 8. They are keen on sports. The elder already trains for track and field and the younger has decided to start this summer. Mummy must now be the taxi-driver! My husband, a very busy lawyer, was an active handball player in the German League. He is now, in addition to his main responsibilities at work, one of the most well versed specialists in sports law in Germany.

What are your hobbies and interests?

There is not very much time for any other hobbies except that I read. Oh, and I try to play golf, but it is so difficult!

What advice would you give to young athletes starting out in athletics today?

They must have fun, they should go training with their friends, and sometimes they may have to cancel a training session because of a birthday party. Making a career in athletics can be a big adventure for you in life, with many good and also less good experiences, but you cannot force someone to make athletics their purpose in life.



PAUL TERGAT - BORN TO RUN THE MARATHON?

Kenya's distance running legend Paul Tergat makes his long awaited marathon debut in London this month. Paul Gains reports

Paul Tergat is arguably the greatest distance runner never to have won an Olympic gold medal.

Twice he has had the biggest prize in sport within his grasp then lost it to the extraordinary finishing sprint of Haile Gebrselassie. And twice he's held the world 10,000m record only for the Ethiopian to smash it again. But the affable Kenyan doesn't want your sympathy because his best days lie ahead. All those close calls on the track demonstrated his boundless talent, but also pointed him in another direction - to road racing and the marathon in particular.

"The thing is that, personally, I have really loved my career. I have really enjoyed track, cross and road races," says the 31 year-old. "I have got nothing to regret. You see, there have been so many great athletes who have been able to break world records but never actually won medals in their whole career."

"Representing my country is the biggest honour and getting a medal is really fantastic, something I can't really describe. So for me any medal in any championship is like gravy now."

Who can forget the Sydney Olympic 10,000m, which many claim was the greatest distance contest ever? At the time Tergat had already made up his mind that it would be his last championship race on the track.

"I have nothing to regret. I did well in a race I was well prepared for. It was unfortunate that there was less than one second between us at the finish."

The five time world cross country champion has chosen to mark his eagerly awaited marathon debut on 22 April in the Flora London Marathon. Predictably, much is expected of this Kalinjen tribesman. But he is also a pragmatist and knows full well that the marathon is both a demanding and unpredictable affair. On April 1 this year Tergat was forced to accept a rare defeat on his return to the Lisbon Half Marathon when South Africa's Hendrik Ramaala got the better of him to win by a second in 60.26. "I am very, very happy and surprised I ran that fast because I am in very heavy training," said Tergat. "The thing is that since this is my debut I don't want to be put under pressure I just need to have a good race that is what matters to me now," he declares.

After some gentle prompting he finally concedes that he expects to be competitive.

"It is a very strong field. Khannouchi has dropped out but there is the Spanish guy [double world champion Abel Anton] and the Portuguese [defending champion Antonio Pinto] and quite a number of strong Kenyans and Moroccans. I will say it is very important that I run with the best on my debut."

Some are even talking about Tergat attacking Khannouchi's world record of 2:05:42, a time surely within his capability. But he respects the distance. His friend

Moses Tanui once told Tergat that he could not remember his own name after finishing one tortuous race. "You are talking about 42 kilometres at one go," says Tergat. "So I have been training to that end. I have built up very slowly to bigger distances. I have been running around 150 miles a week. The most important thing is to do the training. It's only a question of discipline."

"Honestly, back in Kenya we have so many strong runners who have run rapidly and returned some very good times in the marathon. I have quite a number of experienced friends. They have been talking me for quite some time. I know a little about the marathon now."

Tergat has made plenty of money from athletics, investing much of it in a company he owns in Nairobi called Borborei Freighters. The company imports used Japanese cars and farm equipment. Computer literate, Tergat communicates via e mail with his clients and carries two different mobile phones - one for Europe and one for use when he's at home. It was in the air force that he learned computer programming. In addition to English and Swahili, Tergat is fluent in Italian and other African dialects.

"Business is going very well. In our country things have not been good especially in the tourism sector but everything is going well on my side," says one of Kenya's leading CEOs, "When I am home it depends on my training but I am in my office every day."

The one thing Tergat has not done so much this year is cross country. "I love cross country so much. It is in my blood," he explains, but his marathon training came first. Absent from the field at the most recent World Cross Country Championships in Ostend, Tergat is glad that he has already cemented his claim to be the best of all time. Now, in just a few days, we will know if the 21st edition of the London Marathon also shows him to be a man who can succeed at this new challenge as well.

NOTABLE BIRTHDAYS IN MARCH AND APRIL

Mar 1	1967	Kemboi	Simon	KEN	1993 World Championship finalist at 400m
Mar 1	1979	Thelamon	Céline	FRA	1998 World Junior silver at 4x100m relay
Mar 1	1980	Singh	N. Gojen	IND	1996 Asian Junior Champion at 10,000m
Mar 2	1974	Visser-Fouche	Maralize	RSA	South African record holder at Heptathlon
Mar 2	1974	Niederstatter	Monika	ITA	Italian record holder at 400m hurdles
Mar 4	1982	Göbel	Tim	GER	2001 World Indoor 60m finalist
Mar 5	1972	Ramalalanirina	Nicole	FRA	2001 World Indoor bronze at 60m hurdles
Mar 5	1975	Ennis-London	Delloreen	JAM	4th in 2000 Olympics at 100m hurdles
Mar 6	1967	Haaf	Dietmar	GER	1990 European Champion at long jump indoors & out
Mar 7	1971	Kaiser	Eric	GER	1990 World Junior Champion at Decathlon
Mar 9	1973	Suttle	Kellie	USA	2001 World Indoor silver at pole vault
Mar 9	1983	Cai	Peng	CHN	2000 World Junior Champion at long jump
Mar 12	1982	Niaré	Gaëlle	FRA	1999 World Youth bronze at high jump
Mar 14	1975	Markov	Dmitriy	AUS	1999 World silver at pole vault
Mar 15	1978	Saidi-Sief	Ali	ALG	2000 Olympic 5000m silver
Mar 15	1979	Jones	Shakedia	USA	1998 World Junior Champion at 100m
Mar 15	1931	Stinson	Robert	GBR	IAAF Council Member
Mar 16	1977	Levorato	Manuela	ITA	Italian record holder at 100m & 200m
Mar 16	1934	Watanabe	Taizo	JPN	IAAF Council Member
Mar 17	1971	Livingston	Jason	GBR	1992 European Indoor 60m Champion
Mar 17	1979	Vincent	Casey	AUS	1998 world junior silver at 400m
Mar 18	1981	Djhone	Leslie	FRA	2000 world junior silver at 4x100m
Mar 20	1979	Pratt	Julie	GBR	1998 world junior champion at 100m hurdles
Mar 21	1943	Gyulai	Istvan	HUN	IAAF General Secretary/Council Member
Mar 21	1977	Mensah	Amewu	GER	2000 Olympic finalist at high jump
Mar 22	1945	Gesta de Melo	Roberto	BRA	IAAF Council Member, South America, Area Group Rep.
Mar 24	1966	Heard	Floyd	USA	Broke 20 seconds for 200m in both 1987 and 2000
Mar 24	1974	Klyugin	Sergey	RUS	2000 Olympic High Jump Champion
Ma 27	1967	Starkey	Dean	USA	1997 World bronze at pole vault
Mar 28	1972	Yegorova	Olga	RUS	2001 World Indoor Champion at 3000m
Mar 28	1981	Hernández	Yuniel	CUB	2000 World Junior Champion at 110 hurdles
Mar 28	1982	Sears	Bryan	USA	1999 world youth silver at 100m and bronze at 200m
Mar 29	1934	Moreno Bravo	César	MEX	IAAF Council Member
Apr 2	1973	Saber	Ashraf	ITA	Italy's first World Junior Champion, at 400m hurdles, in 1992
Apr 2	1977	Raquil	Marc	FRA	2000 European Indoor bronze at 400m
Apr 3	1972	Hautala	Tiia	FIN	5th in 1999 World Championships at Heptathlon
Apr 3	1972	Kipruto	David	KEN	Member of winning team at 1996 World Road Relay Championships
Apr 3	1974	Ellerbe	Dawn	USA	United States record holder at hammer throw
Apr 4	1974	El Himer	Driss	FRA	Twice bronze medallist at European Cross Country Championships
Apr 4	1975	Walker	Astia	JAM	1994 World Junior Championships gold at 4x100m relay
Apr 4	1980	Manninen	Johanna	FIN	1997 European Junior Champion at 100m
Apr 4	1980	Mekonnen	Hailu	ETH	Holder of world indoor best at 2 miles
Apr 4	1981	Koech	Enock	KEN	2001 World Short Course Country Champion
Apr 4	1981	Awazie	Nduka	NGR	1998 World Junior Champion at 400m
Apr 5	1974	Sosimenko	Deborah	AUS	1998 Commonwealth Games Champion at hammer throw
Apr 6	1969	Pyrah	Jason	USA	2000 Olympic finalist at 1500m
Apr 7	1969	Jones	Esther	USA	1992 Olympic gold at 4x100m relay
Apr 7	1972	Williams	Shana	USA	1999 World Indoor silver at long jump
Apr 10	1970	Ottoz	Laurent	ITA	In 1994 replaced his father Eddy to become Italian record holder at 110m hurdles
Apr 11	1974	Giaconi	Andrea	ITA	1999 Italian Champion at 110m hurdles
Apr 13	1976	Nsiah	Vida	GHA	Ghanaian record holder at 100m, 200m & 100m hurdles
Apr 14	1976	Faustin	Nadine	HAI	Haitian record holder at 100m & 100m hurdles
Apr 15	1962	El Moutawakel	Nawal	MAR	Olympic Champion at 400m hurdles (1984) IAAF Council Member, IOC Member
Apr 15	1977	Lyons	Robin	CAN	Canadian record holder at hammer throw
Apr 17	1979	Combs	Myra	USA	1998 World Junior gold at 4x100m relay
Apr 18	1972	Vaszi	Tünde	HUN	Twice 8th in Olympic finals at long jump
Apr 19	1975	Benesová	Hana	CZE	1994 World Junior bronze at 400m
Apr 21	1967	Valle	Emilio	CUB	Inaugural (1986) World Junior Champion at 400m Hurdles
Apr 21	1973	Nsenga	Jonathan	BEL	Belgian record holder at 110m hurdles
Apr 21	1981	Cilliers	Okkert	RSA	2000 World Junior bronze at 400m hurdles
Apr 22	1970	Abou Hamed	Zid	SYR	1993 Asian Champion at 400m hurdles
Apr 23	1931	Ljungqvist	Arne	SWE	IAAF Senior Vice President, IOC Member
Apr 24	1971	Fenner	Mike	GER	Twice European indoor bronze medallist at 60m hurdles
Apr 26	1973	Graf	Stephanie	AUT	2000 Olympic silver at 800m
Apr 27	1939	McCook	"Teddy"	JAM	IAAF Council Member, NACAC, Area Group Representative
Apr 29	1972	Wentland	Gwen	USA	1995 United States Indoor Champion at high jump
Apr 30	1976	Clarke	Davian	JAM	Olympic, World & Commonwealth Games medallist at 4x400m relay

IAAF NEWS



INTERNATIONAL AMATEUR ATHLETIC FEDERATION

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THE OFFICIAL NEWSLETTER OF THE INTERNATIONAL AMATEUR ATHLETIC FEDERATION

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FROM EDMONTON TO ROME

On 29 June, in Rome's Olympic Stadium, the IAAF Golden League will get under way with the first of seven meetings that aim to propose the greatest champions and most exciting duels of our sport. Since its creation four years ago, the Golden League has become one of the great sporting rendezvous of the summer, exciting even those fans that do not regularly follow athletics. If there were any doubt of this, proof can be found in the high viewer ratings and

the interest shown by the networks in this event that unites great athletics action with the suspense of a thriller: who will take home the 50kg of gold of the Jackpot?

For the answer, we will have to wait until 31 August, when Berlin will be the stage for the last act in this drama. An athletics drama that will be particularly intense this year: from 3 to 12 August, the 8th IAAF World Championships in Athletics will take place in Edmonton, preceded by the IAAF/Westel World Youth Championships in Debrecen, Hungary during July (12-15), an event that is attracting a lot of attention from all 210 Member Federations.

And so the world of athletics is preparing for an intensive summer that will see it enriched by great new performances and the emergence of new champions, as our sport's audience continues to grow.

On this last account, I was especially pleased by my recent trip to Edmonton and Eugene. In Canada, I was impressed by the professionalism of the organising committee and the great interest shown by all the media in the lead-up to the World

Championships. In Eugene, a city where the respect of nature and ecology are a leitmotif, I found renewed conviction that athletics will find a great, new and fertile territory in the United States. A wonderful, knowledgeable and enthusiastic crowd followed the meeting - part of the IAAF Grand Prix circuit - which was also broadcast live on television, rewarding the promotional efforts of the local organisers and of USA Track & Field.

These are encouraging signs that give us great confidence as we approach the heart of the athletics season, even if we have lost, through no fault of our own, the support of our marketing company of many years standing, ISMM/ISL. But if anything, the unfortunate financial failings of that group have shown the strength of the IAAF and the prestige of athletics in the business world. A solution to these problems will be found rapidly and this will give new impetus to our development in every part of the world.

Lamine Diack



IAAF President Lamine Diack with Marion Jones and Maurice Greene in Edmonton last month.
Photo: Perry Mah, Edmonton Sun

FROM THE GENERAL SECRETARY ...

MARKETING MATTERS

Since the last edition of the IAAF News, our long term marketing partner ISL has been declared bankrupt under Swiss law. Of course, our first reaction to this news was one of sadness as we have worked hand in hand with this company for 18 years, and have been satisfied with the service they provided. Indeed, as recently as 2000 we agreed a major contract with ISL which we considered beneficial for the sport's future. However, perhaps the most extraordinary reaction to the dramatic demise of ISL has been the number of companies who immediately offered their services as a new Marketing Partner for the IAAF. Even though the IAAF did not itself request a replacement, more than 12 companies - among them some world leaders in the specialist field of sports' marketing - approached us with the aim of doing business. As action of immediate importance, the necessary steps to ensure the appropriate servicing of all our contracted partners, sponsors,

broadcasters and organizers, have been taken. As for the future, detailed negotiations are well underway. Though the idea to announce the new long-term Marketing Partner as soon as possible is tempting, it must be clearly seen that the IAAF will take a final decision only after careful consideration.

THE TRUTH ABOUT THE "NEW RULES"

There has been a great deal of controversy recently among athletes and in the Media regarding the so-called new rules, particularly the opposition of some athletes to introducing the "no-false-start" rule, and to reducing the number of attempts in vertical jumps from three to two.

I think there are a number of significant misconceptions about this issue.

First of all, the truth of the matter is that there are NO new rules. There are only proposals to amend the existing rules. Altogether 178 technical rule change proposals will be considered by the IAAF Congress in Edmonton.

The no-false-start rule and the two-attempts-only in vertical jumps are among these proposals - put forward by Spain and Portugal/India respectively. I am not sure if it is widely known that there is another proposal with regard to the start: the Portuguese Federation proposes to allow one false start and disqualify the athletes who false start after that regardless of who committed the first false start.

Under IAAF procedures rule change proposals meant to be submitted to Congress are always reviewed by the relevant Committees of the IAAF, in these cases by the Technical Committee. After long discussion the Technical Committee decided to recommend to the Council and Congress to approve these proposals.

Council, always very attentive to the views of its expert committees, endorsed both recommendations, but, more importantly, preferred to see some tests first. This is what is happening at the moment at a number of Grand Prix II and other competitions.

What are the arguments for such new ideas? Track and field has been successfully existing for such a long

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time, why change now? The IAAF is permanently monitoring all elements of our sport. It is our duty to safeguard the interests of this sport, to keep or possibly improve its high ranking among the other sports, to improve its attractiveness, to make it an ever more viable product for those partners without whose participation the sport itself, including the athletes and coaches, would suffer.

Understandably, our TV partners are not happy if timetables are not respected, if at peak time, several false starts cause delays, if competitions are too long etc. It is useful to know that in the NCAA the no-false-start rule has been applied for decades and the number of disqualifications is surprisingly low.

But, at the same time, I would like to emphasize: no decision has been taken yet. We are gathering all opinion, comments from athletes, officials, meeting organizers, journalists, coaches and fans, from the entire Athletics Family via fax, e-mail, post, phone, internet etc. We keep an eye on all articles published in the international press about these proposals.

We are especially eager to receive ideas offering other ways to solve the problems which led to such proposals, like reducing the time allowed for each attempt or allow fewer athletes to compete in the High Jump and Pole Vault finals.

The gathered information will be evaluated and made available before the Congress. In my personal opinion, a final decision at this stage would be premature, further experiments would be useful. Remember, how long it took to introduce the tie-break rule in tennis, which now, decades later is still not applied in the final set at the most important competitions like Wimbledon and Roland Garros. Probably because sport, rightly, comes before other considerations.

The decision will not be taken by the IAAF Council or the Technical Committee. It will be decided by the Delegates of the IAAF Member Federations. Absolute majority is needed for each proposal to be approved. If all 210 IAAF Member Federations participate, this means

106. I trust the collective wisdom of the Athletics Family.

THANKS TO THE ATHLETES

One extremely pleasing development of recent weeks has been the willingness of world class athletes to work with the IAAF to promote the sport.

From Hicham El Guerrouj to Bruny Surin and Nick Hysong, athletes have been prepared - or I should say enthusiastic - to offer us on-line diaries, sharing some details of their lives with us as they prepare for the World Championships in Edmonton.

In the same way, Marion Jones and Maurice Greene were glad to travel to Edmonton themselves and participate in promotional events encouraging ticket sales for the Championships as well as help boost the profile of the sport.

I was also delighted to see Maurice Greene presenting cups after the women's final of Roland Garros - the French Open in tennis. Yet more proof that our leading stars have transcended athletics and have a major appeal to the general public. All these athletes have recognised that, having received so many benefits from the sport, not only that they should give something back in return but that this should be a pleasure - not an obligation.

IN GOOD STANDING

I have left the least pleasant topic until last, but it is extremely important nonetheless. With hardly more than a month before the start of Congress, as many as 30 IAAF Member Federations - and not just our smaller ones - are technically not in "Good Standing" with the IAAF because they have so far neglected to send us their annual reports. In principle, their very participation in Edmonton is now under threat so I urge them to send them without delay.

Istvan Gyulai
IAAF General Secretary

IN BRIEF ...

John Holt retires

John Holt, my predecessor as General Secretary from 1976 until 1991, who has spent the last six and a half years in Argyll, Scotland, as the Prince of Wales' Scottish Youth Business Trust Manager, has announced his retirement.

Around 130 businesses have been established by young people, aged between 18 and 26, in Argyll and surrounding islands, during John's tenure. John will stay in his Lochgair home and continue to play an active part in the community. Good luck to him!



When an athlete breaks a world record, we always ask our MFs to send us a photo of the happy occasion when the commemorative plaque is handed over.

Since most MFs forget to do this, it gives me great pleasure to publish this photograph, sent by our colleagues at the Lithuanian Federation, marking the occasion when Kristina Saltanovic received her plaque to honour her 1:35:23.7 for 20,000 metres walk, recorded in Kaunas on 3 August 2000.

The IAAF would like to send its sincere condolences to IAAF Council Member and President of the EAA Hansjörg Wirz, whose father recently passed away.

Spotlight on the Golden League



Wilfried Meert (BEL) has been Meeting Director of the Memorial Van Damme meeting in Brussels for more than two decades. He is also Vice Chairman of the IAAF Golden League Working Group and General Secretary of the Ligue Royale Belge d'Athletisme (until June 2001)

You are committed 100% to the sport of athletics, where does this passion stem from?

Well I have always loved sport, and thanks to my earlier career as a sports journalist I have obtained an in-depth knowledge of all sports, but I do feel that athletics really is the mother of all sport, this is how other sports really began. This is reflected at the biggest sporting event in the world, the Olympic Games when everybody watches it. It is such a universal sport, and the only other sport that shares this quality is football. I also believe that as a journalist, you get used to working as an individual, so this transfers onto your feelings on sport.

What do you personally gain from athletics?

This is a difficult question to answer as if you had asked me 25 years ago I would not have known that athletics would become my career. It was only in 1987 that I left my newspaper to become General Secretary of the Federation. Working in the sport is very different to being a fan of the sport, as normally when an event is going on, you don't have time to sit down, watch and enjoy. I take the example of the Van Damme, I only see what really happened in the meeting weeks later when I sit down to watch it on video.

Is there an athlete or a moment in particular that inspired you?

That would have to be Ivo van Damme, the double silver medallist at the Olympic Games in Montreal in

1976 (800m and 1500m). If it weren't for him the meeting wouldn't exist and my career would probably have taken a completely different path.

When I was still a sports reporter, I had the opportunity to interview him many times during his short career. I was probably one of the first, just as his athletics career was starting to take off.

All sportsmen, when they are starting out, are eager to be interviewed and the group of journalists who were able to follow his promising short career were very fond of him.

In many conversations he would complain about the lack of press coverage for athletics in Belgium, and tell us journalists off for always for only following football events in the winter and cycling events in the summer. We more or less promised him that if he got good results at the Olympics, the following year we would organise something special where his event would be the showcase. Many people outside Belgium think that we decided to organise the meeting after his death, but in fact we had already started planning for an athletics meeting whilst in Montreal.

The only thing we were unable to decide on was what to call the meeting, and had decided to meet and thrash out the problem. Just before that Ivo van Damme was killed in an automobile accident, and it was unanimously decided to call the meeting Memorial van Damme. It was supposed to be a one-off meeting, people said to us you are crazy, you won't have any people in the stadium, you will not find any sponsors etc but it was so successful that we carried on year after year, and now here we are, celebrating our 25th anniversary.

Have you ever been involved in athletics in a different way, as a coach or official, or been active in other sports?

I used to be a runner at a junior level, at 3000m and cross country, but I never pursued an athletics career as I was offered very early the opportunity to work as a sports reporter for the biggest Belgian newspaper.

What are your hobbies and interests?

I love going to art galleries and exhibitions. Gastronomy is my next passion. In our over stressed world to sit down at a table with friends and relatives and enjoy a nice meal and a glass of wine, is the best form of relaxation, and one is completely revived in that time. Of course, this is a tradition in my country with many fine restaurants, we have a great culture. After that I love to travel, outside of travelling for work, I think I must have visited practically every country in Asia, been to Australia, Brazil - I love it.

The Belgian Federation bravely stepped in at the last minute and hosted a very successful World Cross Country Championships in Ostend in March this year. Looking back, how do you feel about that decision, and would you do it again?

Ahhh, it must have taken a year or two out of my life. For 2 ½ weeks we worked day and night. It was only one week after the event that I was able to relax and come down from the adrenalin high. Looking back of course I realise you cannot do something like this every year, it is difficult enough within a normal time scale trying to organise a major competition.

But for Ostend, we had a fantastic team helping us managed by Bob Verbeeck, filled with young people - they had to be young to have the stamina to work through it - who were tremendously enthusiastic and knowledgeable about the sport.

We also encountered very spontaneous and encouraging responses to our requests for help as the whole operation was extensively covered in the media, so people knew about it, and were eager to be part of the action.

There is however a lot of risk involved, sponsors are difficult to obtain as they can not accept someone asking for money for an event two weeks away. We lost some money but the IAAF stepped in to help

Wilfried Meert continued from page 3

out. On the other hand, it was a great competition. The conditions made for real cross country running, which made for great television pictures, and of course, the fact that one of the races was won by a Belgian was the cherry of the cake.

You are in Monaco to meet with the Golden League working group. Could you explain the objectives of this group?

We get together to discuss our timetables, to choose the Golden League disciplines for each year. We take a look at the quality guidelines and see how we can improve on this, improve on our television production. We talk about the athletes we'll be inviting and so on. We, as Golden League must be in tune with another so as to have the same focus and goals.

The Golden League is about to enter its 4th season. What progress have you noted since its inception in 1998, and what do you think the future holds for the Golden League.

This will probably shock some, but to be really successful, I think we have to come back to the Golden 4 concept*. In our already overloaded calendar, the circuit should comprise a maximum of five meetings to make the jackpot "the winner takes all" concept really viable. Seven meetings are too many. We cannot expect athletes to run (and win) at all 7 meetings, then at the Olympic Games, World Championships, Area Championships etc. For their sakes we need to cut back, and make the calendar more reasonable.

* The Golden Four, the predecessor of the Golden League, comprised Brussels, Berlin, Zurich and Oslo and introduced a Jackpot concept for athletes who won at each meeting.

As a Meeting Director, television issues aside, what do you feel are the benefits to being included under the Golden League banner?

I believe the Golden League is a good concept in addition to the World Championships. For all the fans who cannot travel to Edmonton or Sydney, it is a way of bringing the major events

back home, of holding a mini Olympic Games of World Championships condensed into one day on your doorstep.

We should aim to making the Golden League the showcase for our sport, something that people can look forward to. And we must be careful not overdo it. I used to be a football fan, but now I think there is too much on television, which diminishes the importance of the bigger events like the European Cups. Quantity dilutes quality.

For an organiser, the most difficult task is finding the balance between the audience in the stadium and television. In a Golden League meeting, no error is permitted, especially for live television, but we must make it even better for the stadium audience so that they are encouraged to come back year after year.

What do you think should be the difference between a Golden League Meeting and another category on the circuit?

If you have a live televised product, it has to be good. Sometimes when I see meetings on Eurosport for example, I cannot understand how such an event can be shown on television, with long gaps in the transmission, empty stadiums, nothing going on...I think for these meetings it would be better to produce a highlight programme filled with action to show at a later date. The first step is to produce a good meeting, make a nice TV programme and then work up from there until you have enough experience to combine the two. Gaps in the transmission, sometimes you wait for up to 10 minutes for something to happen all boils down to lack of coordination between the meeting organiser and the host broadcaster, they forget to work as partners. We should all strive for perfection. As a Golden League Meeting organiser, we cannot afford organisational errors, we must make it work, we must bring people to the stadium, and promote the meeting. It is a year round job, to make a showcase happen from A to Z. Every detail is important, the programme, the tickets everything. The details are what really make the difference. Our goal is to make sure that the people who make the effort to get in their car, battle through traffic jams and finding a parking space, that

they do not leave the stadium disappointed.

The Memorial van Damme is one of the most innovative meetings on the circuit. For example, you were the first to introduce drums for the long distance races, you always have a concert with a well know name at the end of the meeting...where did these ideas come from, and how will you be adapting your meeting to maintain its current popularity?

We have these brainstorming sessions and this is where the ideas come from. At one point we started to notice that less people were coming to the meeting. From around 50,000, the audience had gone down to 30,000, we were losing the younger crowd. Youngsters did not know about Ivo van Damme and the history of the meeting. We needed to renew the meeting, to rejuvenate the crowd.

We could see how popular rock concerts were becoming, how they could inspire young people. Coincidentally, at that time a potential sponsor who wanted to be exclusive and different from the other sponsors approached us. As athletics is such a busy sport with so many things going on at the same time, it was unanimously agreed that the music could not be incorporated into the actual meeting, but would follow on after. We approached him with our idea of incorporating music and they were receptive to the idea, and they signed up as the sponsor to the concert.

The drums came about in the same way. With so many African athletes on the middle and long distance scene we thought they would enjoy this. One of my colleagues knew of a band from Burundi who actually took the time to watch on video how a race was run, and developed a music that would correspond to the race tempo.

This was six years ago, and now the funny thing is that now when people phone up to ask about tickets, they used to ask if Carl Lewis or Sergey Bubka would be there, now they ask who will be performing... I don't think this is a bad thing, people come for the sport, the concert and fireworks combined, and this way we can attract potential athletics fans.

Whatever you do you have to question yourself, one has to realise

that taste changes, a big evolution is going on, and too often we run our sport as we did 50 years ago with endless meetings with big waiting periods between events. The younger generation expect constant action, we cater now to the zapping generation, if they don't like what they see, they move on.

I'm not saying that our meeting is perfect and that it would work in other countries, but we have found a solution that corresponds to our culture and our people. We need to react to the questions being asked, if people are not coming out to the stadium, we have to react and find solutions, try to touch a category of people we would normally miss.

People come for the concert, sometimes not even realising that they will have to sit through 3 hours of athletics, but they may enjoy it, and decide to come back the following year, for a great evening out. One year we had Axelle Red, a very popular Belgian singer for the concert. A camera crew in the stadium went to speak to a young couple with a child whilst watching the athletics for an interview. The lady revealed that this was the first time she had come to Van Damme, was enjoying it thoroughly and she was there specifically for the concert. Asked if she knew of any athletes competing, her reply was yes, I think Michael Jackson is here tonight! Maybe she returned the following year and has become an athletics fan...

Critics say that the creation of the Golden League could lead to the downfall of the smaller one-day meetings. Do you think this is true, and as a former Gen Sec of the Belgian Federation and responsible for developing athletics in your country, what is your opinion on this matter?

Why should athletics be different to any other sport? Does Wimbledon, Roland Garros or any other major tennis tournament make the lower levels of competition less important? The Golden League meetings can afford to make sure the stars are there, but they do not necessarily need the stars. Every year there are always a certain number of last minute cancellations for whatever reasons. We can plan for everything to be perfect but there always elements beyond our control, but the "show" goes on! If the evening is entertaining, nobody really misses the stars. You don't have to have Marion Jones or Maurice Greene to have a good meeting. The meet and the concept of the meet stay the same.

At the Federation we feel that the Memorial Van Damme is the best possible ambassador for Belgian athletics. All the profit from the meeting goes to the Federation, which probably makes it the Federation's best sponsor! I like to call the meeting the sunshine of the landscape of athletics... In every country you need an ambassador for the sport, but as always behind the ambassador there is a lot of unrecognised work going on. Thanks to these people who carry out the more tedious roles and those who volunteer for love of the sport, we continue to grow and develop our sport.

From June 2001, you will no longer be General Secretary of the Belgian Federation. What are your plans for the future?

I think that it is time to slow down, and leave the space for somebody young. I will continue to act as an international liaison for the Federation, and of course, continue to work for the Memorial Van Damme, and as Golden League working group vice chairman.



Brussels' most famous citizen - the "Mannikin Pis" has signed up to help the Memorial Van Damme meeting - one of the highlights of the Golden League - celebrate its 25th anniversary.

The countless thousands of tourists who come to see Mannikin fill his fountain are now under no illusions about which sport has the place of honour in Belgium's capital.

The Golden League on the web

www.iaaf.org/gle01

June 29	Rome	www.fidal.it/goldengala
July 6	Paris	www.gazdefrance.com/meeting
July 13	Oslo	www.bislettgames.com
July 20	Monaco	www.herculis.com
August 17	Zurich	www.weltklasse.ch
August 24	Brussels	www.memorialvandamme.be
August 31	Berlin	www.istaf.de



Greene, Jones and Bubka help promote The World's

On 23-24 May, World and Olympic Champions Marion Jones and Maurice Greene visited Edmonton, just over two months before the start of the World Championships.

"To have these two high profile athletes visit Edmonton is absolutely wonderful," said Jack Agrios, Chairman of Edmonton 2001. "Because the 2001 Championships are being held in North America for the first time, some people may not fully understand the stature of the athletes who will be here in August. With Marion and Maurice's visit, it helped raise awareness in a very big way."

Jones and Greene met nearly a thousand young athletes from the Edmonton area on the first night of their visit at City Hall, and emphasized the dedication and commitment it takes to become a World Champion. Both Greene and Jones received Edmonton 2001 gifts

from recent gold medal winners at an indoor games event held for young athletes earlier in the year.

Another athletics superstar, Sergey Bubka, also paid a visit to Edmonton on 25 May. The multi-world record breaker who was also Olympic champion and World Champion on six successive occasions, had an opportunity to visit members of Edmonton's Ukrainian community and with students aged 15 to 18 at an Edmonton high school, and to view Commonwealth Stadium, site of the World's™.

Bubka assisted IAAF President Lamine Diack and General Secretary Istvan Gyulai in drawing the winning names of 12 young athletes, six girls and six boys, who participated in World Athletics Day (WAD) 2001. This year's contest winners will join the 12 winners from 2000 for the duration of the Championships over the 10 days. All 24 WAD winners, selected from the

six IAAF Continental Regions, receive an all-expenses paid trip to Edmonton.

President Diack and General Secretary Gyulai also visited Commonwealth Stadium to observe, first-hand, the progress being made on renovations to the Stadium. "We are very satisfied that preparations are right on schedule, and that athletes, coaches, officials, the media and spectators will have a remarkable time in Edmonton," said President Diack. "I look forward to returning for the Opening Ceremony on August 3, which I understand will be an incredibly unique event, a show people will remember for a long time."

The opening includes, for the first time in a World Championship, the Men's Marathon. The Opening Ceremony will culminate with the first runners entering Commonwealth Stadium to cross the finish line. Edmonton 2001 officials admit that timing will be critical, but will ensure that the Opening Ceremony has enough flexibility built into it to so that the climax of the Opening is reached when the lead runner returns to a full Commonwealth Stadium.

The World's Plaza designed for fun!

Plans for a family oriented, fun-filled downtown area for the Edmonton 2001 World Championships in Athletics have now been announced.

The World's Plaza is a unique Edmonton twist on a traditional World Championships event. A Market Street or trade exhibition usually accompanies the Championships, but in Edmonton it's being taken to the next level with the Plaza, which will be located in the heart of Edmonton at Sir

Winston Churchill Square and City Hall. What can people expect to see and do when they visit The World's Plaza?

Jack Agrios, Board Chair, Edmonton 2001, said, "The Plaza is an interactive venue where families can enjoy diverse cultural performances, relax together and learn about track and field events.

Local community cultural groups and

entertainers drawn from in and around Edmonton will be

featured in performances on the 360 degree Telus stage at Churchill

Square." The Downtown Business Association will program the entertainment each evening from 5:30 p.m. to 9:30 p.m.

Budding artists will want to take advantage of the Edmonton Art Gallery's Loonie Art Laboratory 2001 situated inside an exhibitions animation tent, which is supervised by post-secondary art students. The Lab will provide the opportunity for visitors to participate in hands-on activities and to be introduced to artwork of various kinds created by artists from around the world.

CORUS Radio Edmonton will broadcast live from the Plaza, providing listeners on four different radio stations with up to the minute coverage of the very latest happenings and highlighting the colour and cultural aspects of The World's.

The Royal Bank will jointly host an interactive competition for children to

encourage participation in running, jumping and throwing. There will be prizes and opportunities for the public to meet some of Canada's elite athletes.

Seiko, Mondo and adidas will team up to provide a 50-metre sprint cage where participants will run on a genuine Mondo racetrack and be officially timed. After dashing their 50 metres, runners will then be able to cool down and catch their breath in the nearby Coca-Cola Cool Zone.

The Edmonton 2001 Pin Trading Centre, presented by the Edmonton Journal, will be releasing free, limited edition pins to visitors to the Centre. As well, a 2001 World Championships Pin Trading Guide will be published and will contain photos and a description of each trading pin produced for the Championships, and information about total numbers released.

When the City Hall fountain closes to the public at midnight July 28, construction will begin on a 'floating' cafe. In the spirit of this once-in-a-lifetime event, the cafe will offer a completely unique experience for visitors.

Area and Federation News

AFRICA

IOC President Samaranch visits Kip Keino in Eldoret

Jürg Wirz for IAAF

International Olympic Committee (IOC) President Juan Antonio Samaranch visited the IOC and IAAF-backed high altitude training camp in Eldoret, the “World capital of running”, before flying to Mombasa to open the Association of National Olympic Committees of Africa (Anoca) General Assembly on June 11.

The 81-year-old Spaniard, who will not seek re-election at the 16 July IOC Congress, was welcomed by legendary Kipchoge Keino and a lot of former and current greats: Paul Ereng, now coach at the IAAF training camp; Ibrahim Hussein; Yobes Ondieki; Patrick Sang; Moses Tanui; Ismael Kirui; Paul Tergat; Bernard Barmasai; Lydia Cheromei and many others.

Samaranch first visited the Kip Keino School, a school outside the town that started two years ago with the financial support of several international organisations and most especially Olympic Solidarity.

Samaranch emphasised the importance of a good education (“Education is the real wealth of the world”) and continued his speech by saying: “A dream came true. This school is an example, it represents what the Olympic movement wants to establish everywhere in the world.” The former Spanish ambassador to Moscow received the most applause when he said: “This is one of the most important days of my presidency.”

Samaranch had lunch with all the famous Kenyan athletes at Kip Keino’s “Kazi Mingi Farm” where Kip and Phyllis Keino run their children’s home with more than 90 orphans and where the IAAF high altitude training camp is based.

The IOC President was impressed that all the former athletes were

together: “When I see how they are still involved, I am sure Kenyan runners will be at the top for ever.”

It was Samaranch’s first visit to Kenya. There are hopes he could propose upgrading the strategic Kipchoge Keino Stadium in Eldoret that would result in the laying of a tartan running track. Up to now there are only the two tartan tracks in Nairobi (Kasarani and Nyaiyo) and both are in a poor condition. Having a track of international standard in Eldoret would be a blessing for all the athletes from abroad, too.

Before travelling to Moscow for the IOC congress Samaranch visited other African countries.

World Food Aid Programme enlists Paul Tergat

Omulo Okoth

Cross country legend Paul Tergat has joined forces with the World Food Programme in its school feeding fund raising initiative just as a bill pushing for additional funding for the programme is expected to go through US Congress in the next month, officials have said.

“The WFP received \$140 million of the \$300 million the US Congress passed during the Bill Clinton presidency. A second bill is being pushed to pass a \$700 million to augment the WFP school feeding initiative,” said Lindsey Davies of the WFP Information Office in Nairobi.

“The WFP is advocating school feeding project as a world-wide investment and we expect other donor agencies to support it,” Ms Davies said.

She said the second bill pushing for additional funding is expected in the next few months.

“WFP remains optimistic that it will go through and we have mounted requisite lobbying for it,” Ms Davies told this writer.

The project targets primary schools in drought-stricken, arid and semi-arid areas in Kenya and neighbouring countries, the officials said.

The WFP Kenya Country programme chose Tergat, who has won five world cross country titles, because he was a beneficiary of the school feeding project in his native Baringo district in his primary school days, Ms Davies said.

“Tergat is also an international figure who has made great strides in the global sports arena and we thought he was the ideal person to work with in this initiative. We held discussions with him and he was very positive. He is a wonderful personality,” Ms Davies said.

The 31-year old Kenya Air Force sergeant has won two Olympic silver and two world silver medals over 10,000m. He finished second on his marathon debut in London on April 22. He holds world’s best half marathon time of 59:17.

“I feel excited and honoured by the WFP to sensitise the world in this worthy course. I benefitted from the school feeding programme in my early days in Riwo Primary school (1983 to 1985) in Baringo and I will give it my full support,” Tergat told this writer.

“Not many households can afford a meal in many parts of the country. Through provision of food in schools, we want to kill two birds with one stone, alleviating hunger and enabling pupils realise their educational dreams,” Tergat said.

On May 22, a team from WFP Nairobi office, Tergat and a film crew from CNN and Washington Post went to Riwo Primary school and donated truckload of foodstuffs.

Tergat says he will ask his great track rival Haile Gebrselassie to support the initiative as his country is also included in the programme.

“I will also mobilise all top athletes from Kenya and neighbouring countries to support it. We anticipate a global response akin to the US for Africa fund raiser that attracted the support of all top musicians of the world in the 1980s in aid of Ethiopia’s hunger,” Tergat said.

“With the involvement of Tergat in the project, the school feeding initiative will receive a global profile with massive response in the waiting,” Jack Ochola, a close associate of Tergat, commented.

“Paul has risen to global fame through sheer hard work and he realises the need to give back to the less fortunate members of the society,” he said.

The WFP has run the school feeding project across the globe for the past 40 years. It was started in Kenya 20 years ago.

According to Ms Davies, 350,000 children benefit from the project in Kenya but up to 1 million still go hungry.

Noah Ngeny elected to Kenyan NOC

Peter Njenga

Noah Ngeny, the Olympic 1500m champion, was elected as athletes' representative during elections of the National Olympic Committee of Kenya on 19 May.

Ngeny, 21, was elected in absentia after being proposed by the Kenya Amateur Athletic Association. He obtained 16 votes out of 27 cast. Five times World Cross Country Champion Paul Tergat polled 10 votes. Volleyballer Doris Wefwafa won the women's post after polling 19 against 5 for marathon ace Joyce Chepchumba.

IAAF Council member Isaiah Kiplagat was nominated as an honorary member while David Okeyo who is a member of the IAAF Cross Country Commission, retained his seat on the association's executive committee.

The legendary middle distance runner Kipchoge Keino was re-elected unopposed to the post of chairman, less than a year after he joined the IOC.

Keino said although Kenya was considered a powerful middle and long distance running nation, he was not satisfied with this. "I believe we can do even better."

ASIA

Velzian chairs steeplechase seminar in Beijing

Bjorn Wangemann

Africa lent a helping hand to Asia when RDC Nairobi Director John Velzian travelled to RDC Beijing from 5 - 15 May in order to conduct an introductory seminar on the women's steeplechase.

In total, 15 female athletes and their coaches gathered on the campus of Beijing University of Physical Education in order to get first hand information on the steeplechase from a man whose native Kenya has been the world's outstanding nation in the men's event for many years now.

EUROPE

Dutch celebrate a golden century of Athletics

EAA News

On 26 May, the Koninklijke Nederlandse Atletiek Unie, the Royal Dutch Athletic Union, celebrated the 100th year of its foundation on 26 May 1901 and the official opening of its new Headquarter in IJsselstein. The appealing 3 storey office building was erected in only 7 Month construction time providing now enough space for the administration of Dutch Athletics in the vicinity of Utrecht.

Presenting the EAA Memorial Plaque to KNAU's President Piet van der Molen, EAA Vice President Agoston Schulek conveyed the best wishes of the European Athletics Family. He pointed out the great contributions of Dutch Athletics through their athletes and the leadership of Adriaan Paulen, who for many years served as IAAF Council Member and also IAAF President from 1977 to 1981. The legendary Fanny Blankers-Koen (100m 200m 80mH 4x100m in 1948), Ria Stalman (Discus in 1984) and Elly von Langen (800m in 1992) between them won six Olympic gold medals for the Netherlands and Fanny Blankers-Koen was named Athlete of the Century in a poll conducted by the International Athletic Foundation.

The Dutch Athletic Union has hosted several European Cup Competitions, the European Junior Championships (Utrecht 1981), two European Indoor Championships (Rotterdam 1973 and Den Haag 1989) and in 2001 will host the 3rd European Championships for under 23 athletes from 12 to 15 July in Amsterdam's completely refurbished Olympic Stadium.

The Dutch Ministry of Health, Welfare and Sports donated on the occasion of KNAU's jubilee 890 000 Guilders over the next five years for the promotion of athletics in schools in the Netherlands a project run by KNAU in co-operation with primary schools.

The Dutch National Olympic Committee loaned a bronze statue of Fanny Blankers-Koen which now will stand in the federation's new premises.

OCEANIA

Eagles and Murphy named Athletes of 2001 Aussie season

Hammer thrower Bronwyn Eagles and triple jumper Andrew Murphy capped off great domestic seasons in 2001 by being awarded the Telstra Athletes of the Year awards at the Mona Tribute Dinner at the Crown Palladium in Melbourne on April 26.

Both received cheques for \$10,000 and a trophy in front of a packed audience of more than 450 on a night celebrating the achievements of distance running great Steve Moneghetti.

Seventeen-year-old long jumper Shermin Oksuz was also announced as the inaugural recipient of the Steve Moneghetti Award for Emerging Talent.

Eagles came into this season with a personal best just over 62 metres and the third ranked Australian in this event. She finished the season as the top ranked ranked Australian with a personal best and Commonwealth Record of 68.83m, a performance which would have placed her fourth at the Sydney Games.

Murphy etched his name amongst the world's best at the World Indoor Championships with a great bronze medal performance and an Australian Indoor Record of 17.20m. This was his first major international championship medal.

Athletics Australia also acknowledged the outstanding work of the coaches for the award winners: Keith Connor (Andrew Murphy) Ernie Shankelton (Bronwyn Eagles) Peter Fortune/John Quinn (Lauren Hewitt) Bruce Scriven (Craig Mottram) Lee Derby/Lenny Hughes (Shermin Oksuz)

NACAC

Track World with Alpheus Finlayson debuts on ZNSTV13

A new TV Magazine dedicated entirely to Track and Field was broadcast for the first time on 7 May, produced by a Member of the IAAF Council.

For a year now Alpheus Finlayson, Council Member of the International

Amateur Athletic Federation, the world's governing body for Track and Field, has produced the popular international Track and Field newsletter Alpheus Finlayson's Track World.

Mr. Finlayson has decided to produce a thirty-minute monthly television magazine called Track World with Alpheus Finlayson. The programme will feature interviews with the world's top athletics personalities.

The inaugural feature interview will be with Bahamian Golden Girl Chandra Sturup right after she won the 60m in the IAAF World Indoor Championships in Lisbon, Portugal in March.

The programme will also contain information on Athletes To Watch For. These are up and coming athletes who should make their marks in the future. Jamaican Veronica Campbell and Bahamian Chris Brown will be spotlighted in the first programme.

Campbell, from Jamaica, was the silver medallist in the women's 400m relay in Sydney and is the World Junior Champion, and the Most Outstanding Athlete in the recent Carifta Games.

Brown anchored the Bahamas 4x400m relay in Sydney.

Shonel Ferguson, 1984 Olympic Long Jump finalist, will be handling this section of the show.

Ferguson will also do a section on Where Are They Now? This month it will spotlight 1982 Commonwealth Games Silver Medallist, High Jumper Stephen Wray.

BOOK REVIEW

By OTTAVIO CASTELLINI

Marco Martini, the best living historian of Italian athletics and Ludovico Perricone, currently deputy director of the Italian sports daily "Tuttosport," have written a detailed, well presented, review of athletics in the North Italian region of Piedmont, birthplace of the late IAAF President Primo Nebiolo. The authors begin with the first Italian Cross Country Championships in 1897 - which has already been the subject of a study by Martini and associates on the occasion of the centennial

Amadeo Francis, Vice President of the IAAF, will address some current issues in world Track and Field.

Coach Evan Wisdom will bring us up to date on International News from April. Desmond Bannister, President of the Bahamas Amateur Athletic Association will update us on News from the Bahamas. Alpheus Finlayson will deal with News from the Central American and Caribbean region.

Some of the other interviews planned for the coming months will be with Marion Jones, Pauline Davis-Thompson, Sevatheda Fynes, Australian 400m Olympic gold medallist and world champion Cathy Freeman, Cuban Gold medallists Ivan Pedrosa and Alberto Juantorena. The show should air on ZNS TV13 the first Monday of each month.

USA

Maurice Greene on Centre Court

Olympic gold medallist Maurice Greene was invited to present the women's singles trophy at the Roland Garros Tennis Tournament in Paris on Saturday 9 June. The event was won by Greene's compatriot Jennifer Capriati who won an epic duel with Belgium's Kim Clijsters.

Greene later had dinner with Capriati before flying to Athens where he won the 100m at a Grand Prix meeting.

in 1997 - and end with a chapter on the next Winter Olympic Games of 2006. The book is not purely chronological but is divided into subjects, a method which is more journalistic than historical. The result is nevertheless reader-friendly. One can read, in addition to an account of various disciplines (marathon and walk in particular), about a vast number of great athletes who have helped to build up the reputation of Piedmontese athletics over the last 100 years. The career of each of them is detailed and accompanied by photographs and interviews. A vast chapter is dedicated to the memory of late

USATF and KidsRunning.com launch contest

USATF and KidsRunning.com are teaming together to create a programme which will encourage kids to pursue excellence in athletics, academics and citizenship.

Kicked off by Olympians Rich Kenah and Suzy Favor Hamilton and the theme of 'Dream Big' in April, kids now have the opportunity to be published, receive prizes, and show the world their dreams to become better athletes, scholars and individuals. Dream Big will run from April 2001 to March 2002.

Prizes will be awarded monthly, based on quality of piece, to one male and one female participant. There will be a year-end random grand prize drawing for all entrants.

Each monthly theme (to be announced) will be introduced at www.kidsrunning.com by elite athletes or leaders in the sport. The athletes will relate their life experiences to the topic of the month. The contest themes will be upbeat and inspirational in the spirit of both USATF and KidsRunning.Com. The theme for May is "Why Run?"

For more information contact, Carol Goodrow, Editor, KidsRunning.com carol.kids@rodale.com or Mark Springer, USATF Director of Grass Roots Programs, mark.springer@usatf.org.

President Primo Nebiolo, who had written the foreword just a few weeks before passing away. The true athletics fan will notice that most of the material in the book was originally published in newspapers and magazines of the period, but this doesn't lessen the appeal of this book.

Marco Martini, Ludovico Perricone - "Un secolo di storie e di campioni - L'atletica in Piemonte dale origini a Sydney 2000" - Published by Omega for the Region of Piemonte - 255 pages - 135.000 Italian Lire.

South America - Development in action

South America launches Athletics Coaches Association

South America became the fourth IAAF Area to create its own association of coaches, following the successful models already well established in Europe, North America, Central America and the Caribbean and Africa.

On 21 May 2001, coaches from all the Consudatle Member Federations, who had just participated in the South American Athletics Championships, attended the inaugural meeting of the Asociacion Sudamericana de Entrenadores de Atletismo (ASEA) which was addressed by Consudatle President Roberto Gesta de Melo and IAAF Development Director Björn Wangemann.

The meeting approved the ASEA Constitution and elected Oscar Gadea (URU) as the association's first President. The administration will operate from the offices of RDC Santa Fe under the direction of ASEA General Secretary Roberto Maciel (ARG)

Inaugural Conference of ASEA

More than 100 coaches, representing all South American countries, attended the first ASEA Conference on Contemporary Strength Training, which was held from

22 - 24 May in the facilities of the HPTC Manaus.

Among these coaches, 86 had participated in the past in IAAF CECS Level I or II courses. Eleven were accredited IAAF Lecturers. The fact that most of these coaches have been picked by their federations as team coaches underlines, once again, the impact of the of the IAAF's Coaches Education and Certification System on the standard of coaching in the Area.

The conference speakers came from Argentina, Brazil, Chile, Germany, Mexico, Poland, South Africa and Russia.



The second ASEA Conference will be held in 2003 in Caracas (VEN) on the occasion of the next South American Senior Championships.

Consudatle Gala

A special Gala was held in the premises of the famous Hotel Tropical in the outskirts of Manaus in order to honour outstanding former and present athletes from the Consudatle Area.

Among these athletes were Noemi Simonetto, who won a silver medal for Argentina in the 1948 Olympic Games in London, Triple Jumper Nelson Prudencio (Silver in Mexico '68), Race Walker Jefferson Perez (Gold in Atlanta '96) and 800m runner Joaquim Cruz (Gold in Los Angeles '84). Also honoured were outstanding other Brazilian runners such as Robson Caetano da Silva, Jose Luis Barbosa and the members of the 4x100 m relay team, who won Olympic silver in Sydney.

A special memorial ceremony was held, in the presence of his daughter, to honour Brazilian Triple Jumper Adhemar Ferreira da Silva who passed away earlier this year. As well as breaking the world record, he won gold in the 1952 Olympic Games in Helsinki.

Brazilian 800m legend Jose Luis Barbosa with IAAF Council Member and President of Consudatle Roberto Gesta da Melo at the 2001 Gala

The key men behind the administration of the South American Athletics' Coaches Association (ASEA) - new President Oscar Gadea (URU) (centre right) and General Secretary Roberto Maciel (ARG) are flanked by RDC Santa Fe Director Roberto Scarpin (left) and IAAF Development Director Bjorn Wangemann





“I WILL HONOUR THE TRUST SHOWN TO ME BY CONGRESS”

The date of 1 August 2001 will always remain fixed in my memory because it brought about a profound change in my life.

The vote with which the Congress elected me to the IAAF Presidency was, in fact, so unanimous that it represents a great investment of trust in my person. For this I must express my sincere gratitude to all those inside the Athletics Family, but I must also say that I am fully aware of my responsibilities.

I accept the responsibility to guide a movement which has become, today, one that is represented in every part of the world and whose main objective must remain that of guaranteeing young people the possibility of fulfilling their potential, and of achieving, through athletics, a dignified standard of living.

For this, we need to work at strengthening our Association as well as the relationships with our Member Federations: this can even be summed up in the decision of Congress to change the name of our organisation to The International Association of Athletics Federations.

The mandate I have been given, as first President of this new IAAF, will be to ensure a growing professionalism in the conduct of the Association.

We must accept that the removal of the word "amateur" was not intended to reflect only the changing status of top athletes, but also of those of us who work in the sport. We must give the example of professionalism when we make political, commercial and technical decisions.

This is a great challenge, which I plan to take very seriously. I will honour the trust shown to me by Congress.

The next two years, until Congress meets again in Paris, will make great demands, but I face the workload with greater peace of mind knowing that I have the support of the whole of the Athletics Family.

Our Congress also made some



Lamine Diack awards Ralph Klein, Premier of Alberta, with the IAAF Plaque of Merit at the Opening Ceremony of the 43rd IAAF Congress in Edmonton, Canada. Photo: Michael Steele/Allsport

significant changes to the Constitution, and elected two new Council Members, Sergey Bubka and Gianni Gola. Suresh Kalmadi will also take a place on the Council as the replacement for the former Asian Area representative Khalid bin Thani Al Thani, who tendered his resignation just prior to Congress.

I would like to thank Khalid bin Thani Al Thani for his efforts over recent years and express my hope that our new Council members will be active and dynamic. In the case of Mr Bubka, I look forward to seeing if he will be as successful and energetic on the Council as he was for so long on the Pole Vault runway.



Sergey Bubka (left) and Gianni Gola (centre) were elected to Council while Helmut Digel (right) was elected as Vice-President with special responsibility for marketing matters. Photos: Michael Steele/Allsport



IAAF General Secretary Istvan Gyulai highlights major news from the 43rd IAAF Congress

Lamine Diack

HARDWORKING CONGRESS PASSES A PLETHORA OF DECISIONS

Not less than 243 constitutional, anti-doping and technical rule change proposals were submitted to the 43rd IAAF Congress in Edmonton, Canada on 1-2 August. Some provoked heated and long discussions and tight votes, others were carried by consensus. Most of them were construed in order to make the organization more modern, professional, and efficient and to run competitions more smoothly. No doubt, many, though not all, are certainly athlete friendly.

WELCOME TO THE "INTERNATIONAL ASSOCIATION OF ATHLETICS FEDERATIONS"

The 43rd IAAF Congress meeting in Edmonton on the eve of the World Championships, made a number of historical decisions, one of which was to drop the word "amateur" from the name of an organization which will now be known as the International Association of Athletics Federations - thus retaining the four letter acronym IAAF but removing a word which has negative connotations in many countries. The

overwhelming support for this radical step shows that delegates are keen to ensure our sport moves with the times.

IAAF DISPUTES WILL NOW BE REFERRED TO CAS

Congress also approved a Council proposal that all athletics disputes be referred to the Court of Arbitration for Sport. Formerly, the IAAF own Arbitration Panel dealt with disputes but this did raise some questions about the objectivity of its verdicts, even though the Panel was composed of legal experts of international reputation completely independent of the IAAF. Yet because CAS is already recognized as an independent final arbitral body for sporting disputes worldwide, Congress decided to bring athletics in line with other major Olympic sports. As for now all disputes will be referred to CAS, based in Lausanne, within 60 days of the date upon which the disputed decision was made.

IAAF WILL SIGN CONTRACTS WITH ATHLETES

Another significant Congress decision was to change Rule 12.4 so that no athlete shall be eligible for international competition unless that athlete has signed an agreement with the IAAF by

The new Council just before the start of the second session of Congress: Front row l-r: Istvan Gyulai (HUN) General Secretary, Roberto Gesta da Melo (BRA), Helmut Digel (GER), Arne Ljungqvist (SWE), Lamine Diack (SEN), Amadeo Francis (PUR), Lou Dapeng (CHN), Robert Stinson (GBR) Alberto Junatorena (CUB). middle row l-r: Bill Bailey (AUS), Abby Hoffman (CAN), Igor Ter-Ovanesian (RUS), Kim Jung Park (KOR), Cesar Moreno Bravo (MEX), Jamel Simohamed (ALG), Nawal El Moutawakel (MAR), Jean Poczobut (FRA), Leonard Cheune (RSA), Suresh Kalmadi (IND). top row l-r: Gianni Gola (ITA), Sergey Bubka (UKR), Taizo Watanabe (JPN), Teddy McCook (JAM), Robert Hersh (USA), Alpheus Finlayson (BAH), Isaiah Kiplagat (KEN), Jose Maria Odriozola (ESP), Hansjorg Wirz (SUI). Photo: Michael Steele/Allsport

which he or she agrees to be bound by IAAF Rules and Procedural Guidelines and to submit, if necessary, disputes he may have with the IAAF or a Member to CAS. This new proposal is aimed to establish a more direct relationship between top athletes and the IAAF and will facilitate decision enforcement.

178 TECHNICAL RULE CHANGES CONSIDERED

Since Edmonton was a Technical Congress, it is no surprise that thanks to the diligence of our Member Federations and our own Technical Committee, no fewer than 178 proposals for technical rule changes were considered by Congress, and the vast majority approved. The full list can be found on the IAAF's website www.iaaf.org, for

those who are interested. I would just like to single out a few changes that are of particular interest:

FALSE START RULE CHANGED

There were heated discussions, and a number of spirited interventions from delegates, but in the end, Congress agreed to adopt a significant change to the rule regarding false starts in events up to and including the 400m. It was close though since 81 delegates voted to allow only one false start per race, compared to 74 who were against the proposal. Any athlete subsequently false starting will be disqualified. It was also agreed that this rule would not be introduced until 1 January 2003, to allow for a significant period of adaptation by competitors.

RESTORING CREDIBILITY TO RACE WALKING

In an effort to reestablish the credibility of Race Walking after a number of unfortunate incidents at the Sydney Olympic Games, the IAAF's Race Walking Committee proposed a number of improvements in the judging of Race Walking, which were all accepted by Congress. Furthermore, it was agreed that the new walking rules be made valid immediately (the normal procedure is that new rules come into effect from 1 January 2002). The main decision was to give the Chief Walking Judge extra powers so as to enable him to disqualify any walker he judges to have infringed the rules, regardless of whether the competitor has previous warnings, in the last part of the race: i.e. between the circuit and the stadium, and on the track right up to the finish.

When an event takes place exclusively on road, or track, the Chief Judge will have this extraordinary power only in the final 100 metres of the race.

There will also now be an Assistant to the Chief Judge on the circuit, and he will also be able to pronounce the disqualification of the athletes if they have received three warnings. As of now, the warnings will be given on yellow rather than white cards.

OTHER SIGNIFICANT CHANGES

- To avoid the problem of "no-shows" during out-of-competition testing, Congress approved a new rule to ensure that athletes provide IAAF or their

Federations with accurate information as to their whereabouts. Athletes will not be able to be missing from their designated address for more than two days, unless they are traveling to international competitions.

- Congress agreed that, in response to a number of unfortunate accidents in the Hammer Throw, some of them fatal, landing sectors in the long throws (excluding the javelin) would be reduced from 40° to 34.92° to improve safety. This rule will not come into effect until 1 January 2003.

- It was also agreed that the current rule that gives organizers the possibility to reduce the number of attempts in field events if they so desire in international matches and cups, will be extended to include 1 day meetings, club competitions and continental cups. However, it is important to stress that this possibility remains at the discretion of organizers, and does not apply to major competitions like Continental Championships, World Championships and Olympic Games.

- A controversial aspect of the Pole Vault was also dealt with. Delegates agreed that the previous wording of the rule which states that "a competitor fails, if during the vault, he replaces deliberately

with his hands or fingers a bar which is about to fall off the supports" was open to misinterpretation and placed undue pressure on the judge, who was expected to read an athlete's mind. For these reasons it was agreed that the new rule should read: "a competitor fails, if during the vault he steadies or replaces the bar with his hand."

- Athletes will be permitted to communicate with their coaches within the competition area.

- Hands on medical examination of athletes, by medical officers and physiotherapists approved by the organizers, will now be permitted during events.

- Decisions of the starter may now be the subject of protests.

- Athletes will no longer need to declare their shoe brands and may change them during the course of a competition if they so wish.

Yet although a great many changes were agreed by Congress over one and a half days, the mood was not entirely revolutionary. After all, the proposal to reduce attempts in the vertical jumps from three to two was withdrawn without discussion.



President Diack (centre) supported by General Secretary Istvan Gyulai (far left) presented IAAF Plaques of Merit to worthy recipients during the Congress Opening Ceremony at the Winspear Centre. (l-r) Soliman Hagar (EGY), Gerardo Egana collected an award on behalf of Jorge Ehlers (CHI), Lou Dapeng (CHN), Iolanda Balas (ROM), Austin Healey (BAR) and Denis Wilson (AUS). Photo: Michael Steele/Allsport

IAAF CONFIRMS CLOSE LINKS WITH IOC

The meeting between IOC Executive and IAAF Council on 3 August gave two newly elected Presidents, Lamine Diack of the IAAF, and Dr Jacques Rogge of the IOC, the opportunity to meet for the first time as leaders of the Olympic Movement and the top sport of the Games.

"I would like to issue my hearty congratulations to Lamine Diack for his brilliant election and also the fact that he opted to have a "real" election, which only showed the extraordinary level of support he enjoys among representatives of the IAAF's member federations. I can assure you that track and field is the most universal of sports and will always have a pre-eminent role in the Olympic Games," said Dr Rogge.

In response, President Diack said that: "We have tried very hard over the past two years to build a closer collaboration with the IOC. We are very motivated and want to have a good relationship without tension and full of fruitful discussion."



Among the topics discussed was the recent Olympic Games. Although athletics had been an outstanding success in Sydney, there had been some problems with athletes' competition clothing, and conflict between some National Athletics federations and National Olympic Committees over sponsor

logos. Although the Olympic Charter currently gives NOCs the right to select uniforms, it was disclosed that the Association of Summer Olympic International Federations (ASOIF) was discussing this issue as an urgent priority at its next meeting.

President Rogge also announced that the IOC would permit manufacturers to display markings of 20cm on clothing at the next Games, and that the IAAF flag would also fly alongside the Olympic flag at the Athens Games in 2004.

Regarding the future, it was agreed that there would be continual and close contact between IOC and IAAF on topics related to competition programmes and facilities, press services, anti-doping and development as well as the Games of Athens (2004) and Beijing (2008). Dr Rogge also welcomed the IAAF's decision to move arbitration to the Court of Arbitration in Sport (CAS) and praised its continuing stance on anti-doping and its introduction of EPO testing.

The IOC President also revealed that the IAAF received approximately \$17,600,000 from the Sydney Games, more than double the amount that was received by the Association after the Atlanta Games in 1996.

OLLAN CASSELL RECEIVES IAAF SILVER ORDER OF MERIT

The IAAF Council met on Friday 10 August at the MacDonald Hotel, for the first time since the recent Congress, under the leadership of the newly elected President Lamine Diack, and with the participation of new members Gianni Gola (ITA) and Sergey Bubka (UKR).

The third new member of Council, Asian AAA President Suresh Kalmadi (IND) was not present due to a pressing engagement in his native country.

Before the brief meeting, Lamine Diack presented Life Vice-President Ollan Cassell (USA) - the former long-term President of the US track and field federation with the IAAF Silver Order of Merit in recognition of his contribution to the sport.

Council considered reports from the President, General Secretary and Competitions Commission, and also evaluated an on-going process to restructure the IAAF with the aim of providing even greater efficiency.

The IAAF President also praised the Local Organizing Committee for their continuing efforts to make Edmonton 2001 a successful edition of the World Championships. "I would like to state for the record that this Organizing Committee has provided truly excellent conditions for the staging of this competition. The event has been extremely well organized," said President Lamine Diack.

IAAF Council will meet next in Monaco on 26-27 November, starting the day after the traditional World Athletics Gala organized by the International Athletic Foundation.



FLYING THE FLAG IN EDMONTON 2001

Teams from 190 of the IAAF's Member Federations, including Sweden and the USA, have been thrilling the crowds during the 8th edition of the IAAF World Championships

IAAF NEWS



INTERNATIONAL ASSOCIATION OF ATHLETICS FEDERATIONS

N.51

NOVEMBER 2001

Celebrating 90 years of growth

Just one week before the World Athletics Gala it is appropriate to note that while one year is about to end a more historically significant one is about to begin. In 2002 we celebrate the 90th birthday of the IAAF, which during its already long life has multiplied its activities, strengthened its organisation, and increased its importance in the world of sport.

As only the fifth elected President of this Association, and the first of the new century, I strongly believe in the value of these Jubilee celebrations. They will be of special importance because by looking back at our own history we can have a clearer idea of what to do in the future.

The evolution of our Association can be divided into three main eras: the first began with the creation of our constitution, and depended on the energetic impulses of the Swede J Sigfrid Edstrom, who would become President of the IOC, leaving his IAAF place in 1946 to Lord Burghley, the Marquis of Exeter. This British aristocrat ensured that athletics remained committed to the preservation of De Coubertin guiding principle of amateurism. Nevertheless, in places that were well developed from an economic and cultural point of view, like the USA and Scandinavia, the need for change was becoming evident.

The second phase was initiated by Adriaan Paulen, an open-minded Dutchman who was elected to the Presidency in 1976. He had a deep passion for the sport but also experience of the forward-thinking European Association. The Paulen Presidency paved the way for the third phase, which brought in the most dramatic transformation of our movement - the Primo Nebiolo years from 1981 to 1999.

Over the next decade, we can look forward to celebrating a century of the

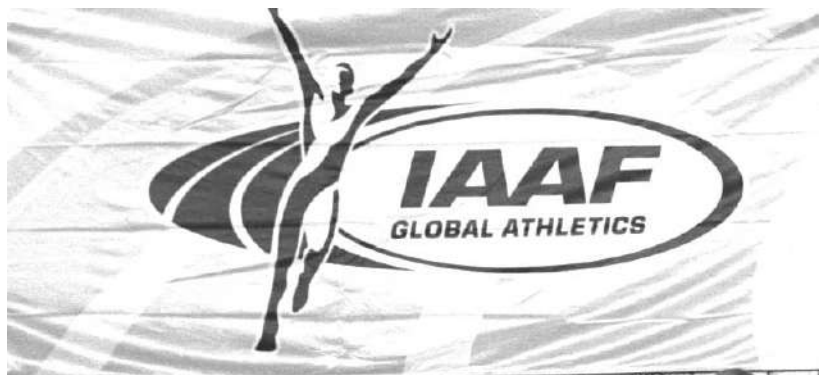
IAAF. Globalisation remains our most important goal and we still need to "conquer" some areas of the world. Already this year, we took a big step in the right direction by celebrating a great edition of our World Championships in Edmonton. The success we had in Canada leads us to hope that the time has arrived to organise our greatest event in the USA

I am confident that the strength of our sport in the emerging

nations does not damage that of countries like Russia, which like the USA, is a long-established but still important gold-mine of athletic talents.

In our recent meetings in Moscow, on the occasion of the World Calendar Conference I underlined our commitment to the local authorities and, when presenting an award to Irina Privalova, told her that the impending birth of her child must surely be seen as a good omen for our sport!

Lamine Diack
IAAF President



Olympic 400m hurdles champion Irina Privalova (RUS) (who is expecting a baby), Jack Agrios (CAN), Chairman of the Edmonton 2001 Board of Directors and Robert Stinson (GBR), Honorary Treasurer of the IAAF, were awarded the IAAF Silver Order of Merit by President Diack on the occasion of the World Calendar Conference in Moscow last month

From the General Secretary

NO SUCH THING AS A QUIET TIME AT THE IAAF ...

With the last World Athletics Series event of 2001, the World Half Marathon Championships in Bristol, now a fading memory one might be forgiven for thinking that the offices of the IAAF in Monaco are quieter than usual. What could be farther from the truth!

In fact, the last few weeks have been packed with activities and, starting on 19 November we face the busiest few days of the year with a gathering of at least 10 Committees, Commissions, Working Groups in addition to a meeting of the Council, the Foundation Council, and, of course, the latest edition of the World Athletics Gala.

These meetings are not social occasions, nor futile "talk-fests" even though the mood is friendly and constructive. No, without exception, they address important issues leading to, and providing the basis for far-reaching policy making. It is worth underlining the IAAF Procedure on policy making as many outsiders are unaware who, in fact, makes decisions. Constitutionally, it is clear: these expert groups study and discuss, explore topics and present adequate recommendations to Council - the elected executive - for final approval. But it is important to underline that while decisions are taken by Council - it is on extremely good advice.

Amongst the major themes, some points stand out: The Finance Commission has an important responsibility in the coming days. In a nutshell, it must approve ALL the budgets for our entire organisation for 2002 - a hell of a work. As you can imagine, the

various departments of the IAAF, ranging from Development (which itself has a budget of more than 7 million dollars) to Media & PR, and from Competitions to Anti-Doping, have been negotiating hard to finalise exactly what they will be able to spend, and on what measures, in the coming 12 months.

THE ROLE OF THE IAAF COMMISSIONS

As for the Competition Commission, after lengthy discussions, it is extremely close to making its final recommendations regarding a future IAAF competition system. A key element of this is likely to be a circuit of outdoor 1 day meetings, leading to (ironically) a 2 day Grand Athletics Final, which will replace the current Grand Prix Final from 2003. This circuit will boast 35 or 36 events (pending a successful evolution of the women's steeplechase) every year instead of the current system where we have 18 - 19 events alternating each season. Obviously, it will be better for the entirety of our sport if all the disciplines are represented on the circuit every year.

A NEW COMPETITION STRUCTURE

The open questions remain: which meetings should be part of the pyramid, and on which criteria (budget, prize money structure, tradition, general standard, number of spectators, TV coverage, etc) should they be judged? How many groups of meetings should there be (currently we have GL, GP, GP II and Permit meetings) to avoid confusion amongst the general public? What are the potential applications of the IAAF World Ranking system, introduced a year ago? Can this be used for entry and evaluation purposes? These are important questions because our sport's future depends, largely, on a

well-structured and attractive system of IAAF sanctioned competitions. Last but not least, is the question of qualification standards for the next Olympic Games. The IOC would like to fix the limit of athletes at 2000 - although someone joked that 2004 could be a more appropriate number ...

What about the Development Commission? The 1990s was referred to as the Decade of Development on many occasions by the late President Primo Nebiolo, and his energy and ambition was the catalyst for countless projects. But since his death in 1999, the Development budget has actually increased and the first decade of the 21st century looks like mirroring the last decade of the 20th. Worthy of mention together with an already successful project like the High Performance Training Centres, are exciting new initiatives like "Kids' Athletics" and the World Network Project which will allow rapid and secure e-mail communication amongst the entire IAAF Family.

BUBKA & CO HAVE IMPORATANT WORK TO DO

The IAAF Athletes' Commission, by definition, has tremendous importance and in the future, with the input of recently retired "names" like the great Sergey Bubka, is likely to become more proactive. Recent events, not exclusively in the field of anti-doping, have made it clear that the IAAF needs to foster closer links with active athletes. Two specific issues on which the views of the Commission will be actively sought are food supplements and the current effort to link prize money with the Out of Competition Testing Programme.

Students of the history of our sport will be curious to know about the work of the Jubilee Commission - which has been set up to study ways

to celebrate the 90th Anniversary of the IAAF next year and, the 100th in 2012 in a worthy and dignified way. A select group of individuals, led by the venerable Artur Takac, will look at various promotional possibilities, all with the aim to remember and thank those who have ensured the growth of our sport over the past 90 years, especially the thousands and thousands of volunteers.

**WORLD CHAMPIONS
COME TO MONACO**

After all this, fortunately, there is what can be called a Half-Time break, when we enjoy on Sunday, first the Monaco International Marathon and then the glamorous World Athletics Gala 2001 at the Sporting d'Ete in Monte Carlo. All the World Champions from Edmonton have been invited to this feast of Athletics, which attracts more and more TV interest each year, will also permit us to congratulate the World Athletes of the Year - always an enjoyable task - and to enjoy the hospitality offered by HSH Prince

Albert, who is the event's host. From the glittering surroundings of one of Monte Carlo's most attractive night-spots, we are open for business again for the Council meeting on 26-27 November.

Over these two days we will, amongst more routine work, have to:

- *Decide on all the recommendations of our experts in the various Committees, Commissions and Working Groups,*
- *Address the embarrassing situation created by London's withdrawal as host for the 2005 World Championships*
- *Choose a venue for the Grand Athletics Final from 2003. Should it be Madrid, Monte Carlo, or Stuttgart?*
- *Consider a number of applications for early reinstatement including Dieter Baumann of Germany and Inessa Kravets of the Ukraine.*

Did someone say it was the off-season??

**Istvan Gyulai
General Secretary**

IAAF COUNCIL

- President*
Lamine Diack (SEN)
- Senior Vice President*
Arne Ljungqvist (SWE)
- Vice Presidents*
Dapeng Lou (CHN)
Helmut Digel (GER)
Amadeo Francis (PUR)
- General Secretary*
Istvan Gyulai (HUN)
- Honorary Treasurer*
H Robert H Stinson (GBR)
- Members*
Bill Bailey* (AUS)
Sergey Bubka (UKR)
Leonard Chuene* (RSA)
Helmut Digel (GER)
Nawal El Moutawakel (MAR)
Alpheus Finayson (BAH)
Roberto Gesta de Melo* (BRA)
Gianni Gola (ITA)
Robert Hersh (USA)
Abby Hoffman (CAN)
Alberto Juantorena Danger (CUB)
Suresh Kalmadi* (IND)*
Isaiah Kiplagat (KEN)
Neville McCook* (JAM)
César Moreno Bravo (MEX)
José Maria Odriozola (ESP)
Jung-Ki Park (KOR)
Jean Poczobut (FRA)
Jamel Simohamed (ALG)
Igor Ter-Ovanesian (RUS)
Taizo Watanabe (JPN)
Hansjorg Wirz* (SUI)
*Area Representative

Anti-doping News

**POSITIVE CASES IN ATHLETICS, SANCTIONED DEFINITELY,
ACCORDING TO INFORMATION RECEIVED BY THE IAAF AS AT 12 November 2001**

MENC	Miroslav	CZE	Out-of-Competition (IAAF)	26.04.01	Life Ban
CLARKE	Venolyn	CAN	National OOC	31.07.01	4-yrs ineligibility
INGRIM	Rian	USA	Out-of-Competition (57.5)	09.07.01	Life Ban
LAMBRECHTS	Burger	RSA	ABSA Series V+VI	23.02.01	2-yrs ineligibility
DEES	Tony	USA	Norwich Union Indoor GP	18.02.01	Life Ban
TERMURE	Ana Mirela	ROM	IAAF World Champs	04.08.01	2-yrs ineligibility
STUCAN	Constanta Acuta	ROM	E.C. U 23 (Amsterdam)	15.07.01	3-mths ineligibility
CHEVAL	Christophe	FRA	IAAF World Champs Edmonton	12.08.01	2-yrs ineligibility
CHORIN	Joëlle	FRA	Semi-Marathon de Nice	22.04.01	Public Warning
DENES	Yves	FRA	Marathon de Jarnac	14.07.01	Public Warning
STOJANOVIC	Vuk	YUG	Copa Europa de Clubs	26.05.01	2-yrs ineligibility
JARRETT	Patrick	JAM	JAAA Championships	22.06.01	2-yrs ineligibility
HAIDA	Marina	GRE	Spring Games "Paouria 2001"	26.05.01	2-yrs ineligibility
SOBOLL	Carolin	GER	31st International Meeting, Rhede	23.06.00	2-yrs ineligibility
ANTIL	Seema	IND	IAAF World Junior Chmps Chile	19.10.00	Public Warning
ABDERAZEK	Walid	EGY	Zitouna Sports	02.06.01	Public Warning
WILSNACH	Zina	RSA	SA Cross Country Chmps, Umtata	20.01.01	Public Warning
NORIYUKI	Matsui	JPN	49th T&F Champs, Kanazawa (JPN)	30.09.01	Public Warning
JING	Liu	CHN	National OOC	10.08.01	2-yrs ineligibility
TOMMELEYN	Marc	BEL	National OCCT	02.12.00	2-yrs ineligibility
WANG	Xiaoting	CHN	National OOC	15.09.01	2-yr ineligibility

This list represents the athletes who have been sanctioned for a doping offence by their Federation since the last issue of the IAAF News. A Public Warning also entails disqualification from the competition in which the positive sample was provided. Dates correspond to the positive doping control test and not the beginning of the ineligibility period.

*Doping offence confirmed by IAAF Arbitration Panel on 6.4.01.

**Doping offence confirmed by IAAF Arbitration Panel on 17.7.01.

Special News Feature

IAAF AND DENTSU A Partnership with global reach

The IAAF has entered into a long-term marketing agreement with the Japanese firm Dentsu Inc, which guarantees our financial stability for the rest of this decade. But what exactly is Dentsu Inc and what can they do for the sport of athletics around the world? Nick Davies interviewed Dentsu President Yutaka Narita

How long has Dentsu been involved with the sport of athletics?

As far as IAAF events are concerned, Dentsu first became involved at the IAAF World Marathon Cup 1984 in Hiroshima. By the time of the IAAF World Championships in Athletics in Rome, in 1987, our involvement had evolved into marketing and servicing Japan-based sponsors (At that time TDK, Mita, Canon, Fujifilm and Seiko).

Over nearly two decades, Dentsu has worked together with IAAF in the world of athletics, and is very excited to have the opportunity to continue its relationship with IAAF under the new structure.

What made you decide to bid for the exclusive marketing rights of the IAAF after the demise of ISL?

Most importantly, our commitment to athletics in general, and our relationship with IAAF encouraged us to participate in the bid, even though we recognized that the competition was intense. We had strong confidence that our productive relationship with IAAF, which we had valued for a long time, would prevail eventually. Also, we could not imagine a situation where we would lose the IAAF property from our sports marketing business portfolio. As one of three major sports events in the world, we knew that we could not and would not find any events comparable to the IAAF World Athletics Series.

Furthermore, as a company that is extremely fond of sport, we felt that it

was our mission to challenge the difficult situation and to get involved on the front line so that we could contribute to sustaining the growth and popularity of those premier sports events in the world. Upon honourably being invited by IAAF to participate in the bid, we could hardly refuse to take part.

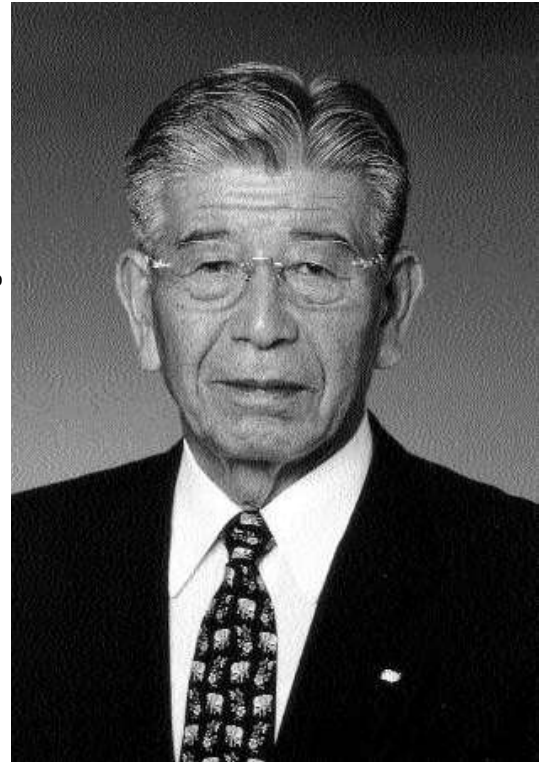
What do you think convinced the IAAF to prefer Dentsu to other companies?

Firstly, IAAF and Dentsu already enjoy a productive and reliable relationship, and our accomplishments over the past decades as the exclusive Marketing Agent and holder of broadcasting rights in Japan, have significantly contributed to our record and good standing.

Secondly, our marketing expertise as a number one advertising agency brand in the world, means we have an extensive global network that effectively interacts with the majority of multinational corporate entities worldwide. Thirdly, our multi-functionality, including distinctive strength in media and sports marketing fields worldwide, made Dentsu stand out from rival bidders.

Are you pleased that, although the IAAF raises much of its revenue from Europe, which remains the "power house" of the sport, it was prepared to go outside Europe for a Marketing Partner?

Considering the fact that 3 out of 5 official partners are Japan-based companies, and the successful trial to bring World Championships into North America, IAAF has moved in the direction of globalization. Dentsu understands that one of the main reasons why IAAF entered into the marketing partnership with Dentsu is its extensive global network that will be advantageous to achieve the common goal of both IAAF and Dentsu, which is the further expansion of athletics internationally.



**Mr Yutaka Narita
President of Dentsu Inc**

Your decision to sign with the IAAF, shortly after the events of September 11, showed a lot of confidence in the future. Why do you think athletics is such an attractive product?

We are convinced that the sport of athletics is an exceptional sport property, which allows people all over the world to come together and share the excitement of inter-active sports. It goes beyond the difference in gender, generation, nationality or language.

The catastrophe that occurred on September 11th is an incomprehensible tragedy. However, we believe now is the time that the meaning of sports itself can be tested. Thinking about what sports can do for people around the world, we concluded that athletics could contribute to improving human understanding and compassion on a global scale.

How would you describe as your strategy for marketing athletics globally, both in the short term and long term?

Because the IAAF in the process of establishing itself as a new brand, we would like to create marketing strategies allowing athletics to not only penetrate further into sports activities, but also expand into various "consumer" layers,



in fact, to become more "consumer"-relevant. In the short-term, it might be practical to put emphasis on the markets in which athletics is already well established - such as Europe and Asia and we should also consider North America where Edmonton proved its potential. Making the best use of our network and all functional expertise, we would like to strengthen the consumers' point of contact with athletics. In the long-term, of course, we are looking at the previously mentioned goal of globalization. However, our ultimate responsibility is to optimize the benefits from the globalization of athletics and also from aspects of marketing. Finally, on a practical level, aside from short or long-term goals, we will approach companies who conduct businesses internationally without limiting our possibilities too much. As new companies from diverse product or service categories become partners, the World Athletics Series will be certainly be enhanced by each "new" aspect of expertise.

How will you organize the work of servicing existing partners, and looking for new partners? Do you plan to open new offices outside Japan?

Last September, Dentsu entered into Service Agreement with Athletics Management & Services GmbH (AMS) located in Lucern, Switzerland to act as

an extended arm of Dentsu for servicing of the operational part of IAAF project. This company consists of very experienced members in the field of marketing, account management, and TV/Internet, and they are all familiar with the world of athletics. With collaborative operations with AMS, Dentsu will ensure effective rights delivery to current sponsors and broadcasters. For approaching prospective partners, Dentsu and blcom3 network worldwide will play a major role.

Japan is known as athletics loving nation and this year, stars like Takahashi, Murofushi and Tamesue won world championship medals. How does the popularity of the sport in your country impact on your work with the IAAF?

2001 turned out to be a memorable year for athletics communities in Japan and the sports fans. Notably, TBS had far greater TV ratings of World Championships programme of Edmonton in Japan than ever. It is obvious that the popularity of athletics in Japan has increased constantly as Japanese athletes play a more prominent role. As far as our cooperation with IAAF is concerned, the popularity of athletics in Japan encourages partners in Japan - TDK, Seiko, Epson, and TBS - to exploit the marketing opportunities of IAAF property more widely, and viewers'

attention is drawn to TBS's popular broadcasting platform. Then, it will result in positive impact on satisfying the needs of current sponsors and our promoting activities of IAAF projects to prospective sponsors in Japan.

The majority of the IAAF's existing commercial partners are Japanese - i.e. Epson, Seiko and TDK. Can we expect to see more Japanese sponsors in future?

As already stated, in general, the Japanese love athletics. Also, Dentsu has an incomparable number of corporate client bases (approximately 3000) in Japan. Utilizing those advantageous positioning in Japan market, we are confident that we can increase the number of IAAF partners from the Japanese corporate community.

A successful marketing relationship must be a two-way process. What do you expect from the IAAF and the World Athletics Movement?

IAAF has been always been a cooperative commercial partner and a good friend. However, upon entering into the new phase of partnership with the marketing agreement, we are hoping to build a more candid relationship, but would like to sustain the independent professionalism that IAAF and Dentsu have always fostered.

FROM 1901 TO 2001 - DENTSU'S RISE TO THE TOP

Earlier this year Dentsu Inc, announced record profits for the 2000 Financial Year. The company had an "Ordinary Income" of 71.8 billion yen and a gross profit of 301.8 billion yet - a 16.2% increase on the previous year. But this success has been earned the hard way...

One hundred years ago, in 1901, a journalist from Osaka by the name of Hoshiro Mitsunaga set up a company which was to become one of the leading communications companies in the world; Dentsu. Initially, Mitsunaga established two closely related companies; Nippon Koukoku KK (Japan Advertising Ltd.), an advertising agency, and a news organization called Dempo Tsushin Sha (Telegraphic Service Co.) Five years later, however, in 1906, these two companies merged to become Nippon Dempo Tsushin Sha, Ltd. (Japan Telegraphic Communication Co., Ltd.). It was from this compound that Dentsu took its name, as an abbreviation of the firm's original name, by combining the Den and the Tsu. The idea behind the merger, and evidence of Mitsunaga's genius, was to offset the cost incurred through the purchase of advertising space in newspapers with the proceeds made by distributing news to the newspaper companies. (continues on page 6)

Almost immediately after its consolidation, Dentsu secured monopoly rights to distribute the United Press wire service in Japan, giving the Company unique leverage over the newspapers it serviced, and as early as 1908, Dentsu was the acknowledged leader in Japan's

communications industry. The Company had grown so quickly that by 1912, it had established its new headquarters in Tokyo's fashionable Ginza district.

In 1931, "the national news agency" scheme entertained by the government called for a plan to merge all news service companies into Domei Tsushinsha (Domei News Agency), a government owned news agency, and in 1936, contrary to its wishes, Dentsu's wire service was ordered to give itself over to the agency. Thereafter, the Company re-launched itself as a specialized advertising agency.

Business was scaled down significantly during World War II. Mitsunaga passed away in 1945, and after two intervening presidents, the Company began to rebuild under the remarkable leadership of Dentsu's 4th president, Hideo Yoshida. Often referred to as the "demon of advertising" for the frantic pace of his work, Yoshida was in effect responsible for single-handedly laying the foundation for Japanese advertising and turning it into a modern industry.

Newly refocused, Dentsu soon rolled out new departments specifically devoted to marketing research and creative, thus consolidating its place as the market leader. These initiatives, among others, were to spur the development of the advertising industry in Japan.

It is impossible to view the history of broadcasting in Japan without also considering Dentsu's history; the two are closely entwined. Perhaps Yoshida's most prescient step was to focus his energies on the development of Japanese radio and television. Recognizing that the growth of private-sector broadcasting was vital not only for Dentsu, but also for the advertising industry as a whole, Yoshida made every effort to ensure the industry's growth.

Dentsu is credited with founding commercial radio in Japan. The Company submitted the first application for a commercial radio station just months after the war ended, and Yoshida spoke at the Diet in 1950 on the importance of commercial broadcasting. Japan's first commercial radio station was launched in 1951.

Following radio, Dentsu played a pivotal role in the launch of commercial television in 1953. Today, Dentsu continues to relish the honor of creating the first Japanese television commercial, which featured a Seiko time announcement. As a result of its direct efforts, and particularly those of Yoshida, television and radio developed into modern industries. So it is not surprising that the Company's position with the media remains good even today.

But it was not only in broadcasting that Dentsu made its mark; the Company also proved a trailblazer in market research for advertising. During his presidency, Yoshida called for an advertising strategy backed by modern theories and pioneered the field of market research in Japan by introducing random samplings through the polling of movie theatre audiences (1948) and by conducting surveys on demand and supply for pharmaceutical products. Dentsu also brought the concept of public relations to the advertising world and promoted it through various publications.

Through talks with the government and newspaper publishers, Dentsu worked toward standardizing newspaper advertising fees and the agency tariff in 1944. Yoshida led a movement to disclose the circulation of publications and to promote reasonable pricing for advertising. The inaugural meeting for the Japan Audit Bureau of Circulation (ABC) Association was held at the Company's Head Office in 1952. In addition, Dentsu took steps to nurture advertising and marketing-related industries and was actively involved in the establishment of the Japanese Advertising Association (est. 1950), predecessor of the Japan Advertising Agency Association and the Japan Marketing Association. Among Yoshida's biggest

contributions was the creation of the Dentsu Advertising Awards, established in an effort to improve the industry's creative standards. Looking back it is clear that the steps he chose to take helped create the groundwork for Dentsu's business today, indeed, the foundation for the entire Japanese advertising industry. In 1961, President Yoshida was voted IAA's Man of the Year.

As the Japanese economy grew in the 1960's and 1970's so too did Dentsu, with the Company's business expanding smoothly. It was during this period that Dentsu converted itself from a mere advertising agency to a communications company with a broader business scope through the management of large-scale sporting events beginning with the Tokyo Olympics, obtaining expertise in event management with the Osaka Expo and with the addition and expansion of other business areas.

These strategies paid off, and in 1974 Dentsu was ranked the largest advertising company in the world in Advertising Age's Agency Report.

In 1959 Dentsu set up an office in New York, and went on to enhance its foreign network by establishing branch offices and subsidiaries in London, Paris, Moscow, Taipei, Beijing and Shanghai. Under Dentsu's 7th president, Tamaru Hideharu, the Company reached a basic agreement in 1981 with Young & Rubicam, thereby laying the groundwork for further international advancement. Today, the Dentsu Young & Rubicam network is one of the most successful in Asia.

In 1985, under the helm of Dentsu's 8th president Gohei Kogure, Dentsu created a new corporate logo CED (Communications Excellence Dentsu) and after stipulating Dentsu's corporate philosophy, engineered a new image for the Company. Dentsu declared itself a totally different business entity from American and European advertising agencies, which focused mainly on specialized service for mass communications advertising. Dentsu, on the other hand, targeted all communications areas through its Total Communications Services, which was later adopted by other major international networks.

In 1993 Yutaka Narita became Dentsu's 9th president. One of the first steps he took was to effect the regional restructuring of Dentsu's domestic companies in 1995 in response to a dramatically changing business environment brought on by increasing globalization.

Shortly after, in 1996, Dentsu TEC was founded and this marked the emergence of a new group of Dentsu companies specializing in fields that support the Company's communications business. Also during this year, and in commemoration of the Company's 95th anniversary, Dentsu set up the Japan-China Advertising Educational Exchange Project. In 1998 the Company declared its intention to list its shares on the Tokyo Stock Exchange. Under President Narita, international operations are also moving forward. In March of 2000, Dentsu made official its participation in the Bcom3 Group, which has a total of 520 offices in 90 countries, and with this move the Company has carved the way for a business system wholly capable of global reach.

Since its creation, Dentsu has tried to keep one step ahead of the times. Nowadays much effort is being made toward pursuing, fostering, obtaining and investing in digital expertise in order to react and respond to the flood of new technology, including the Internet. The current President believed the 21st century will be about humanity. As technology develops, the importance of communications will grow increasingly significant. The Company's business groundwork for the 21st century is firmly in place, and over the next 100 years Dentsu will continue to contribute means and ways to successfully meet the challenges of the future.

From Veterans to Masters ...

Review of the WMA in 2001 by Torsten Carlius

Highlights of 2001, from the point of view of veteran athletics, was not only the latest edition of the World Championships in Brisbane (5,003 participants from 80 countries.) but significant decisions of the General Assembly, and particularly the name change of the Association:

Council proposed, and the Assembly accepted, that WAVA changed its name from World Association of Veteran Athletes to World Masters Athletics (WMA). The main reason for changing to masters was that the word "veteran" had negative connotations - in the same way that the word "amateur" did for the IAAF. It was believed that "masters" athletics would prove to be more attractive, particularly in marketing circles.

The WMA General Assembly decided to award the 2004 and 2005 World Championships to:

2004 Non-Stadia Championships
Manukau/Auckland, (NZL)
2005 Stadia Championships
San Sebastian, (ESP)

The Council announced its intention to present a proposal at the next General Assembly (2003) to institute World Masters Indoors Championships every even-numbered year starting in 2004.

The Assembly approved a Council proposal to add World Masters Championships over 100K from 2003 and every subsequent odd-numbered year. The first Championships will probably be staged in Chinese Taipei. The Assembly also agreed to replace the Women's Assembly with an official Women's Committee, which will play a leading role in all aspects of women's athletics. This Committee will have one delegate from each Region/Area.

In elections, the Assembly approved Rex Harvey (USA) as new Vice-President Stadia and Marina Hoernecke-Gil (ESP) as new Women's Representative. All other outgoing officers were re-elected unopposed for another four-year term:

President: Torsten Carlius, SWE
Executive Vice President: Tom Jordan, USA

Vice President Non-Stadia: Ron Bell, GBR
Secretary: Monty Hacker, RSA
Treasurer: Giuseppe Galfetti, SUI

Finally, The Council presented a proposed anti-doping policy to the General Assembly - which was unanimously accepted. More details on this policy, and other WMA news, can be found on the website: www.wava.org.

More like hurdling, less like sprinting

A carefully chosen Working Group of experts has been created by the IAAF to study the possibility of changing the technical demands of the women's 100m hurdles event, to make it less of an event for sprinters and more of an event for hurdlers.

For many years, observers have claimed that the event has lost relevance because the height of hurdles - 0.84m - was excessively low compared to the men, and there has also been some discussion as to why the total distance covered should be 10 metres less than for men, when the recent trend has been to remove differences between men's and women's athletics events.

Following long, and careful discussions at a meeting in Edmonton on August 6, the Working Group, recommended that the distance of the race should be the same - 100m - but that trials should be made with higher barriers and greater distances between barriers. Specifically, it was proposed that, trials should be made in selected competitions at national, area and invitational events throughout 2002, with barriers set at 0.91m (7 centimetres higher) and 8.80 metres apart (40 centimetres further).

Results, data and relevant information related to these changes will be forwarded to the Chairman of the working group, Victor Lopez (PRU) who will summarise the findings for presentation to the IAAF Women's Committee and the IAAF Technical Committee, before final consideration by the IAAF Council. If the Council agrees, a proposal for changing the women's sprint hurdle event could be presented to the next Congress of the IAAF in 2003.

The Hurdles Working Group is made up of the following people: from the Women's Committee: chairwoman Ilse Bechthold (GER), Margaret Mahoney (AUS), Dee Jensen (USA) and Maureen Switzer (CAN); from the Technical Committee: chairman Jorge Salcedo (POR), Victor Lopez (PRU), Jesus Molina (CUB), Cecil Smith (CAN), and coaches Gary Winckler (USA) and Santiago Antunez (CUB).

GET WELL SOON ...

After undergoing a triple bypass heart operation, on 5 November, IAAF Council Member and EAA President Hansjorg Wirz, has now left hospital in Zurich for further rehabilitation.

Hansjorg, after feeling some discomfort during a routine run, consulted the Swiss Olympic team doctor who diagnosed a cardiovascular problem and recommended immediate surgical intervention.

The operation was a complete success and Hansjorg was released from hospital on 12 November. His doctors are confident that he will make a complete recovery and be able to return to work in January 2002, just in time to lead the Swiss Olympic team, as Chef de Mission, at the next Winter Olympic Games in Salt Lake City.

OBITUARIES

Kim McDonald

Kim McDonald, a pioneer in the field of athletics representation, died of a heart attack on 7 November while on holiday in Brisbane, Australia.

A very good runner himself - a 4:02 miler and a 2:19 marathoner - Kim was one of the first people to realize, in the mid 1980s, that athletes would need serious representation in a sport that was becoming increasingly commercialized.

He quickly gained the confidence of many of the sports luminaries, and was soon representing Steve Ovett, John Walker, Grete Waitz, Peter Elliott, Liz McColgan, Sonia O'Sullivan, and many of the top Kenyans, led by Moses Kiptanui and Daniel Komen. Most recently, he looked after Noah Ngeny, and the gifted young British sprinter, Mark Lewis-Francis, but he will be remembered for developing a succession of Kenyan runners. His coaching skills have often been overlooked, and under McDonald's guidance Ngeny crushed Moroccan rival and title favourite Hicham El Guerrouj in a memorable Olympic 1500m final in Sydney last year.

"Before Kim came to Kenya, we did not have managers. Ninety-nine percent of Kenyan athletes come from poor families, but Kim has managed to change their lives," said Kiptanui, who is now running McDonald's training camps throughout East Africa as coach and business partner.

IAAF President Lamine Diack, who recently appointed McDonald as a special adviser, said news of his death was tragic. "I was shocked, particularly because of the unexpected nature of Kim's death," said Diack.

"I remember Kim as a young man full of life and enthusiasm. We had been friends for many years and I greatly appreciated the seriousness, honesty and passion he demonstrated when we worked together on the development of athletics in Africa."

Cornelius "Dutch" Warmerdam

One of the greatest pole vaulters of all-time, Cornelius "Dutch" Warmerdam, died on 13 November in Fresno, California after a long bout with Alzheimer's disease. He was 86.

Warmerdam became the first pole vaulter ever to clear the 15-foot barrier in Berkeley, California, on April 13, 1940. It took another 11 years for someone else to accomplish the feat. During that time, Warmerdam continued to set indoor and outdoor records using a bamboo pole. He set the world outdoor record of 15-7.75 in May 1942 in Modesto, a mark that stood for 15 years.

The following year, he set the world indoor mark of 15-8.50 in Chicago that lasted for 16 years. At the time of his retirement, Warmerdam had recorded the 43 highest vaults of all time.

During his prime in the early 40s, Warmerdam was denied his chance at Olympic glory when World War II forced the cancellation of the 1940 and 1944 Olympic Games.

Warmerdam settled in Fresno after a stint in the Navy that began in 1943. He coached track and field at his alma mater Fresno State as an assistant from 1947 to 1960 and as the head coach from 1961 to 1980. He and his wife raised five children.

Two-time Olympic decathlon gold medalist Bob Mathias told the Associated Press about the first time he saw Warmerdam when he was in high school. "I didn't go up and talk with him," he said. "But I remember thinking I was standing near someone who was larger than life."

Micheline Ostermeyer

Former double Olympic champion Micheline Ostermeyer, one of the outstanding athletes of the immediate post-World War II era, has died in hospital in Rouen.

Ostermeyer, along with Fanny Blankers-Koen, was one of the stars of the 1948 Olympic Games in London and won gold medals in the shot put and discus and took the bronze in the high jump. She remains the only French woman

athlete to have won three medals at the same Olympics.

But as well as being an extremely gifted athlete, Ostermeyer was one of the most outstanding classical pianists of her generation. After she retired from competition in 1950 she devoted herself to music, touring Europe to give concerts.

Don Potts - co-founder of ATFS

Don Potts, regarded as one of the world's top track and field statisticians, has passed away at the age of 79.

Potts, who taught at Northwestern, Long Beach State, California-Berkeley and Cal State-Northridge, was one of the founders of the Association of Track & Field Statisticians (ATFS). In 1983 he co-founded the Federation of American Statisticians of Track (FAST) Annual with Scott Davis and Stan Eales in 1983. Potts was also the author of several books about track and field. He is survived by four grown children.

Fanie du Plessis

Fanie du Plessis, one of the legends of South African athletics, has died of cancer after a long illness. He won gold medals in the discus at consecutive Commonwealth Games in 1954 and 1958 and also won a bronze in the shot put.

Fanie also represented South Africa at the Rome Olympics in 1960.

He was an outstanding discus thrower with a natural talent and an easy, fluent style. He was always full of jokes but a tough competitor. Due Plissés, who was 71 in March, held the Commonwealth record and also set seven national records between 1952 and 1959, improving the SA discus record from 45.92 to 56.33m. The latter was good enough for 7th place on the 1959 world list.

He won the South African discus title no less than eleven times between 1951 and 1967, and the first 10 titles were consecutive. He also won four titles in the shot put.

2001 - A ROLLERCOASTER YEAR

The end of the year approaches. I would like to send season's greetings to our champions, their coaches, administrators and all those who contribute to the development of athletics around the world. This year 2001 has been exhausting, but also rich in technical and economic success that should presage a healthy future for our association. The IAAF even emerged, unscathed, from the tempest provoked by the surprise demise of our long term marketing partner ISL. Indeed, we have become even stronger thanks to the signing of a contract with the Japanese Corporation Dentsu Inc. But above all, I would like to underline the exceptional success of our World Championships in Edmonton. The challenge was a tough one, but thanks to the support and hard work of our Canadian friends, we successfully promoted the first ever World Championships in North America

But we also defied difficult odds when the Foot and Mouth crisis forced us to switch the venue of the World Cross Country Championships from Dublin to Ostend at very short notice. We can also be proud that the second edition of the World Youth Championships - the last great vision of Primo Nebiolo - in Debrecen proved to be an even greater success than the first. From a personal point of view, I must say that the year 2001 is one that I will not forget quickly. On one side, I take immense satisfaction and pride from the fact that I was elected to the post of President by the Edmonton Congress. But I also have had to mourn the loss of a son, and later a close friend, in recent months. I believe that, through these sad events, God is reminding me that our destinies remain firmly in His hands.

Difficult tasks are useful because they help build and define character, and they remind us of our responsibilities. This is a basic truth that our athletes understand well. They need to make great sacrifices on a daily basis in the hope of receiving a reward - victory - and also need to abide by set principles, just as we, the sport's officials, do.

I believe that our mission for the year 2002 should be to work with determination, efficiency and intelligence for the development of the athletic movement. We need to encourage youngsters to practise our sport, popularise our running,

walking, jumping and throwing events. We need to strengthen our contacts with relevant Government officials worldwide to make sure that athletics becomes an integral part of school PE programmes, as it once was.

We must fight to ensure that our sport's champions find a regular home in newspapers, on TV, radio and the internet ; that they have a status worthy of their gifts and one that truly reflects their efforts.

Lamine Diack
IAAF President



At the World Athletics Gala Press Conference, IAAF President Lamine Diack explained the IAAF mission for 2002: to work with determination, efficiency and intelligence for the development of the athletic movement

Major Decisions of IAAF Council

IAAF COUNCIL REOPENS BID FOR 2005 WORLD CHAMPIONSHIPS

The Council of the IAAF, presided over by President Lamine Diack, met in Monaco, on 26-27 November 2001. Council respected a minute of silence in memory of Kim McDonald, former athlete, manager and member of the IAAF Circuits Working Group and also wished a prompt recovery to Hansjörg Wirz who recently underwent serious surgery

After the official withdrawal of the chosen venue for the 2005 IAAF World Championships (London), Council decided to reopen the bid process and the new venue will be chosen at the next Council meeting on 13-14 April 2002. Council approved the Qualification Standards for the World Championships in Athletics in Paris and decided to hold straight finals in the 10,000m; and not to accept entries for unqualified athletes in the 10,000m, the 3000m Steeplechase and the Combined Events. Council also decided to reintroduce qualification rounds for the field events in the World Indoor Championships and not to organise the Combined Events as part of the Championships but as part of another major indoor competition.

MONACO TO HOLD GRAND PRIX FINAL FOR THREE YEARS

Council selected Monaco as the venue of three consecutive Grand Prix Finals which will be organised over two days, commencing in 2003. Council also approved the timetable for its major WAS of 2002. Council decided that the deadline for final entries to the non-stadia WAS events (World Cross Country

Championships, World Half Marathon Championships and World Race Walking Cup) shall be the Monday of the week before the beginning of the competition; e.g. the deadline for the final entries for the World Cross Country Championships in Dublin will be 11 March; 22 April for the World Half Marathon Championships in Brussels and 30 September for the World Race Walking Cup in Torino. Council approved IAAF Permit status and the date of 25 August for the Meeting of Cologne and added it to the Calendar 2002.

2830 ANTI DOPING TESTS CONDUCTED IN 2001

Council was satisfied to note that the IAAF conducted 2,830 controls during the period 1 January 2001 to 20 November 2001 (1,742 out of competition - 1,088 in competition). 41 positive cases (1.44%) were registered. Council noted that the All-Russia Federation had disqualified the athlete German Skurygin (Gold Medallist, 50 km Race Walking) for a doping offence committed at the World Championships in Seville. Following his disqualification the results of the 50 km Race Walking event were adjusted as follows: Ivano Brugnetti (ITA), Nikolay Matyukhin (RUS), Curt Clausen (USA)

NO OUT-OF-COMPETITION TESTS - NO PRIZE MONEY

Council decided not to pay the competition awards after the World Championships in Edmonton and the IAAF Grand Prix Final in Melbourne to nineteen athletes who had failed to undergo the required two OOCs during the twelve months prior to the events. Furthermore Council decided to withhold the payment of competition awards for 15 more athletes pending an investigation to be conducted by the President, the Senior Vice President and the General Secretary. Council considered the following requests for early reinstatement received from athletes ineligible for a doping offence.

Dieter Baumann (GER): Council rejected the application for early reinstatement of Dieter Bauman, before the end of his two-year ban, and mandated a 3-man commission composed of the President, the Senior Vice President and the General Secretary to consider the renewal of the athlete's ban as a result of the athlete having competed whilst ineligible at the German Indoor Championships earlier this year.

Inessa Kravets (UKR): Council rejected the application for early reinstatement of Inessa Kravets and decided to review the case at the next meeting if more evidence with regard to her active role in the anti-doping campaign is available.

IAAF World Cross Country Championships - Dublin, IRL

Saturday 23 March

11:05 - Junior Women's Race

11:45 - Men's Short Race

12:15 - Women's Long Race

Sunday 24 March

12:30 - Junior Men's Race

13:20 - Women's Short Race

14:00 - Men's Long Race

IAAF World Half Marathon Championships - Brussels, BEL

Sunday 5 May

10:30 Women's Race

11:45 Men's Race

IAAF World Race Walking Cup - Torino, ITA

Saturday, 12 October

14:30 Men's 20 km

16:15 Women's 20 km

Sunday, 13 October

9:00 Men's 50 km



Cheryl Thibedeau (CAN): Council deferred to consider the case till the next meeting, in the absence of sufficient information from Athletics Canada.

IAAF E-MAIL PROJECT

Council was pleased to learn that the World Network Project (the global e-mail communication system within the IAAF Family) will be operational from the beginning of 2002 as planned. Council decided to withhold the Member Federation Grant in 2002 for Member Federations that failed to use the allocated funds to purchase the necessary computer equipment for participation in the project. As of today, there are 13 such Federations.

14 COUNTRIES PARTICIPATED IN ALL WORLD SERIES EVENTS

Council congratulated the 14 Federations who took part in all IAAF WAS events in 2001: Belarus, Brazil, Ethiopia, France, Great Britain, Italy, Kenya, Morocco, Portugal, Romania, Russia, South Africa, Spain, USA but regretted to learn that (in addition to Afghanistan, currently

suspended), 13 Federations did not participate in any IAAF WAS events in 2001: Bangladesh, Bhutan, Brunei, Cambodia, Dem. Rep of Congo, Comoros, Equatorial Guinea, Iraq, Liechtenstein, Marshall Islands, Myanmar, Dem. Rep of Korea, Vietnam.

IAAF CELEBRATES ITS 90TH BIRTHDAY IN 2002

Council confirmed that the 90th anniversary of the IAAF will be celebrated on the 16th July 2002 as part of the Opening Ceremony of the World Junior Championships in Athletics. Next year's World Athletics Day and World Athletics Gala will also be regarded as part of the Jubilee celebrations. The next IAAF Council Meeting will take place in Nairobi, Kenya, on 13-14 April 2002. In addition to the venue of the 2005 World Championships, the venues of two 2004 World Championships (Junior & Half Marathon) and 2006 World Cup will also be decided during this Council Meeting.

Istvan Gyulai
General Secretary

IAAF COUNCIL

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Senior Vice President

Arne Ljungqvist (SWE)

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Jean Poczubot (FRA)

Jamel Simohamed (ALG)

Igor Ter-Ovanesian (RUS)

Taizo Watanabe (JPN)

Hansjorg Wirz (SUI)*

**Area Representative*

IAAF / Coca-Cola World Junior Championships - Kingston, JAM

Tuesday 16 July

17:50 - Men's Shot Put Final

18:50 - Women's 3000m Final

19:50 - Men's 5000m Final

Wednesday 17 July

17:20 - Men's Hammer Throw Final

18:30 - Women's Triple Jump Final

19:20 - Women's 100m Final

19:35 - Men's 100m Final

19:50 - Men's 10,000m Race Walk Final

20:30 - Women's Javelin Throw Final

20:50 - Men's Decathlon Final Event

Thursday 18 July

18:00 - Women's Pole Vault Final

18:10 - Men's High Jump Final

19:10 - Men's Discus Throw Final

19:15 - Men's Long Jump Final

19:40 - Women's 10,000m Race Walk

20:40 - Women's 400m Final

20:55 - Men's 400m Final

Friday 19 July

18:30 - Women's Long Jump Final

18:50 - Women's 800m Final

19:05 - Men's 800m Final

19:20 - Women's 200m Final

19:35 - Men's 200m Final

19:40 - Women's Discus Throw Final

19:50 - Women's 400m Hurdles Final

20:05 - Men's 400m Hurdles Final

Saturday 20 July

17:10 - Women's Hammer Throw Final

17:45 - Women's High Jump Final

18:40 - Men's 3000m Steeplechase Final

18:55 - Men's Triple Jump Final

19:00 - Men's 10,000m Final

19:15 - Women's Shot Put Final

20:35 - Women's Heptathlon Final Event

Sunday 21 July

18:00 - Men's Pole Vault Final

18:10 - Women's 100m Hurdles Final

18:25 - Men's 110m Hurdles Final

18:45 - Women's 1500m Final

19:00 - Men's Javelin Throw Final

19:05 - Men's 1500m Final

19:25 - Women's 4x100m Final

19:45 - Men's 4x100m Final

20:05 - Women's 5000m Final

20:40 - Women's 4x400m Final

21:00 - Men's 4x400m Final

Council decided to modify the qualification standards as a consequence of the rule change voted during the IAAF Congress in Edmonton. The male junior athletes will now be throwing the 1.75kg discus (instead of 2kg), the 6kg shot (instead of 7.26kg) and the 6kg hammer (instead of 7.26kg). Accordingly, it was also decided to change the qualification standard for the Decathlon.

New standards:

Men's Shot Put: *17.90 (6kg) or 16.30 (7.26kg)

Men's Discus Throw: 55.00 (1.750kg) or 50.50 (2kg)

Men's Hammer Throw: 67.50 (6kg) or 60.00 (7.26kg)

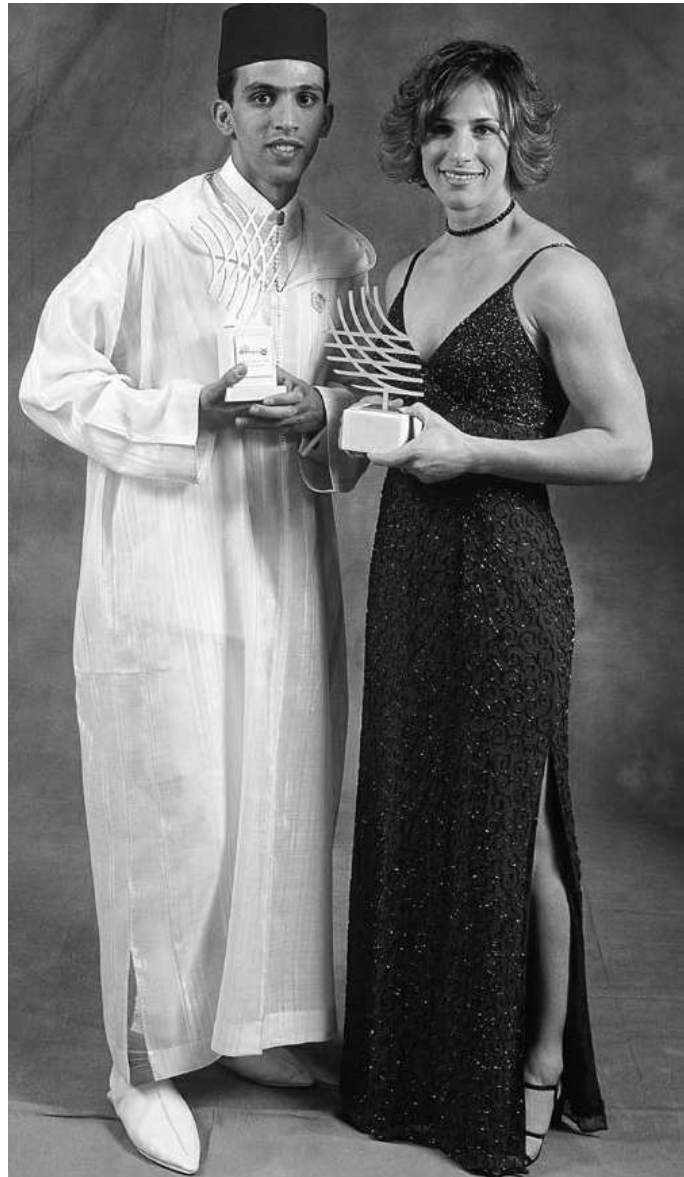
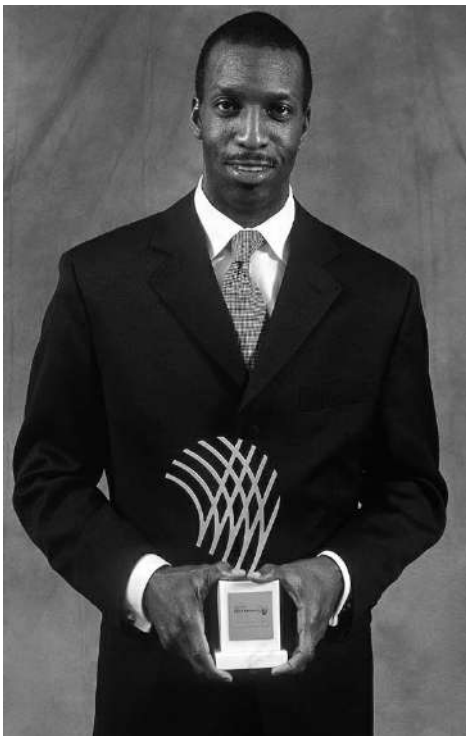
Men's Decathlon: 7050 (new implement) or 6875 (old)

Special News Feature

Hicham El Guerrouj and Stacy Dragila honoured at the 2001 World Athletics Gala

The traditional World Athletics Gala took place in the Salle des Etoiles of the Sporting Club d'Ete in Monaco and crowned Hicham El Guerrouj and Stacy Dragila as 2001 IAAF Athletes of the Year

Organised by the International Athletic Foundation with the support of CMB, Mondo and the EBU the 2001 World Athletics Gala was hosted by the Honorary President of the International Athletic Foundation, His Serene Highness Prince Albert of Monaco, and the President of the Foundation and of the IAAF, Lamine Diack. The entertainment at the Gala was guaranteed by the presence of a very special guest star: Youssou n'Dour, one of the most popular contemporary singers and idol to youngsters around the world. Born in the Senegalese capital, Dakar, 42 years ago, Youssou n'Dour and his Super Etoile band offered an unforgettable live show.



2001 World Champions Hicham El Guerrouj (MAR) and Stacy Dragila (USA) were elected by the International Athletic Foundation as 2001 Athletes of the Year El Guerrouj won his third consecutive IAAF World Championships title at 1500m while Dragila won her second World title in Edmonton in a season during which she broke 8 World Records in the women's pole vault.

Michael Johnson (left) was presented with the Distinguished Career Awards in recognition of his outstanding career during which he won 9 World Championships gold medal and established exceptional World Records at 200m and 400m.



Some of the protagonists of the 2001 Athletics Season made the trip to Monaco to attend the World Athletics Gala and receive the honourable distinction award presented in recognition of their performances. Clockwise Derartu Tulu (ETH) winner of the 10,000m in Edmonton, Paula Radcliffe (GBR) winner of the IAAF World Cross Country and Half Marathon Championships, Zhanna Pintusevich-Block (UKR) winner of the 100m in Edmonton, Amy Mbacke Thiam who offered Senegal its first World Championships gold by winning the 400m, Osleidys Menendez (CUB) World Champion and World Record holder in the javelin throw and the Czech's Republic athletics marvels: Roman Sebrle (World Record holder at decathlon), Jan Zelezny (World Champion at javelin throw) and Tomas Dvorak (World Champion at decathlon)



FROM THE IAAF'S MEMBER FEDERATIONS

RECENTLY ELECTED

Mrs Dianna Thompson
 Dr Saadat Hussain
 Mr Johan De Grande
 Mr Stjepan Klijuc
 Mr Roger Goubili
 Mr Domingo Cuevas
 Mr Henry Williams
 Mr Arturo Hermosillo Gonzales
 Mr Trevor Spittle
 Mr Dan Ngerem
 Mrs Ann Lund
 Dr Moseley Moramoro
 Mr Bartlomiej Glowacki
 Mr Ibrahim Okash Omar
 Mrs Lucia Sijp
 Pol. Gen. Sant Sarutanond
 Mr Baptiste Firiarn
 Mr Yonah Mwale

Bahamas Amateur Athletic Association
 Bangladesh Amateur Athletic Federation
 Royal Belgian Athletic Federation
 Athletic Federation of Bosnia and Herzegovina
 Fédération Congolaise d'Athlétisme
 Federacion Dominicana de Atletismo
 Liberia Track and Field Federation
 Federacion Mexicana de Atletismo
 Athletics New Zealand
 Athletic Federation of Nigeria
 Palau Track and Field Association
 Papua New Guinea Athletics Union
 Polish Athletics Association
 Somali Athletics Federation
 Surinaamse Atletiek Bond
 Amateur Athletic Association of Thailand
 Vanuatu Amateur Athletic Federation
 Zambia Amateur Athletic Association

General Secretary
 President
 General Secretary
 President
 General Secretary
 General Secretary
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 General Secretary
 President
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 General Secretary
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 General Director
 President
 General Secretary
 President
 President
 General Secretary

2002 IAAF CALENDAR OF EVENTS

IAAF INDOOR CALENDAR 2002

JANUARY

Fri 25 Karlsruhe (GER)
Sun 27 Dortmund (GER)
Th 31 Moscow (RUS)

FEBRUARY

Fr 1 New York (USA)
Sun 3 Stuttgart (GER)
Wed 6 Stockholm (SWE)
Sat 9 Budapest (HUN)
Sun 10 Gent (BEL)
Tue 12 Madrid (ESP)
Sun 17 Birmingham (GBR)
Wed 20 Athens (GRE)
Sun 24 Liévin (FRA)

MARCH

1 to 3 European Champs - Vienna, Aut

IAAF CROSS COUNTRY 2001/02

DECEMBER

Sun 23 Brussels (BEL)
Sat 29 Durham (GBR)

JANUARY

Sun 6 Amorebieta (ESP)
Sun 13 Sevilla (ESP)
Sat 19 Belfast (GBR)
Sat 26 Chiba (JPN)
Sun 27 Tourcoing (FRA)

FEBRUARY

Sun 10 Loulé (POR)
Sat 23 Nairobi (KEN)
Sun 24 Diekirch (LUX)

MARCH

Sun 10 San Vittore (ITA)
23 & 24 World Champs - Dublin, IRL

IAAF OUTDOOR CALENDAR 2002

(Golden League Meetings in bold)

FEBRUARY

Fri 8 Canberra (AUS)

MARCH

Thu 7 Melbourne (AUS)
Fri 15 Pretoria (RSA)
Fr 22 Cape Town (RSA)

APRIL

Sat 27 Martinique (FRA)

MAY

Sun 5 Rio de Janeiro (BRA)
Sat 11 Osaka (JPN)
Wed 15 Doha (QAT)
Sat 18 Portland (USA)
Sun 26 Eugene (USA)

JUNE

Sun 2 Hengelo (NED)
Wed 5 Milan (ITA)
Fri 7 Sevilla (ESP)
Sat 8 Palo Alto (USA)
Sat 8 Torino (ITA)
Sun 9 Moscow (RUS)
Mon 10 Athens (GRE)
Tue 11 Bratislava (SVK)
Thu 13 Helsinki (FIN)
Sun 16 Lille (FRA)
Fri 28 Oslo (NOR)
Sun 30 Budapest (HUN)

JULY

Tue 2 Lausanne (SUI)
Fri 5 Paris (FRA)
Mon 8 Zagreb (CRO)
Tue 9 Nice (FRA)
Fri 12 Rome (ITA)
Tue 16 Stockholm (SWE)
Fri 19 Monaco (MON)

Wed 24 Thessaloniki (GRE)
Sun 28 Nuremberg (GER)
26-31 *Commonwealth Games Manchester*

AUGUST

6-11 *European Championships Munich*
Fri 16 Zurich (SUI)
Mon 19 Linz (AUT)
Fri 23 London (GBR)
Sun 25 Cologne (GER)
Fri 30 Brussels (BEL)

SEPTEMBER

Fri 6 Berlin (GER)
Sun 8 Rieti (ITA)
Sat 14 Grand Prix Final, Paris, FRA
16 or 17 Yokohama (JPN)

Gateshead date still to be decided.

COMBINED EVENTS CHALLENGE

Commonwealth Games 26-31 July (GBR)

14th Asian Games Pusan, (KOR)

European Champs 6-11 August (GER)

African Champs 6-10 August (TUN)

Asian Champs 9-12 August (SRI)

US Trials

XIX CAC Sports Games 2-08 Dec (ESA)

10th Iberoamericano Champs 4/5 May (GUA)

European Cup Combined Events

Official IAAF Partners



Overall IAAF World Rankings

as at 18 December 2001

After a trial year in 2000, the IAAF World Rankings proved to be a reliable source of information for statisticians, journalists and fans. Issued every week, the IAAF World Rankings have given an image of how the leading athletes of our sport performed in 2001. The year-end rankings crowned two leaders who proved to be those elected by the International Athletic Foundation as Athletes of the Year. Hicham El Guerrouj - who didn't lose a single race in 2001 - and Stacy Dragila - who dominated the women's pole vault establishing 8 world records - ended the season as incontestable World Rankings leaders.

The top ten positions in both the men's and the women's standings also reflected the performances and great duels of 2001: Maurice Greene Vs Tim Montgomery in the men's sprints or Allen Johnson vs Anier Garcia in the high hurdles. Also in the top ten Golden League jackpot winner André Bucher and 3000m steeplechase world record breaker Brahim Boulami. In the women's leading positions, sprinter Marion Jones edged running stars Olga Yegorova, Maria Mutola and Gabriela Szabo. Cuba's Osleidys Menendez who established a new world record in the javelin throw is the best placed thrower. Full rankings can be viewed at www.iaaf.org

Men's Overall Rankings

1. Hicham EL GUERROUJ	MAR	1466	1500m
2. Maurice GREENE	USA	1449	100m
3. Tim MONTGOMERY	USA	1443	100m
4. Allen JOHNSON	USA	1431	110m hurdles
5. Anier GARCIA	CUB	1425	110m hurdles
6. André BUCHER	SUI	1421	800m
7. Reuben KOSGEI	KEN	1416	3000m steeple
8. Bernard LAGAT	KEN	1415	1500m
8. Brahim BOULAMI	MAR	1415	3000m steeple
10. Tomáš DVORÁK	CZE	1412	decathlon
11. Felix SÁNCHEZ	DOM	1408	400m hurdles
12. Jan ĀELEZNÝ	CZE	1405	javelin throw
13. Virgilijus ALEKNA	LTU	1395	discus throw
14. Erki NOOL	EST	1393	decathlon
14. Yuriy BORZAKOVSKIY	RUS	1393	800m
14. Iván PEDROSO	CUB	1393	long jump
17. Ato BOLDON	TRI	1392	100m
18. Wilson Boit KIPKETER	KEN	1391	3000m steeple
19. Richard LIMO	KEN	1388	5000m
20. John GODINA	USA	1387	shot put, discus
20. Bernard WILLIAMS	USA	1387	100m, 200m
22. Jonathan EDWARDS	GBR	1381	triple jump
23. Bernard BARMASAI	KEN	1380	3000m steeple
24. William CHIRCHIR	KEN	1375	1500m
24. Paul BITOK	KEN	1375	5000m
26. Shawn CRAWFORD	USA	1374	200m
27. Koji MUROFUSHI	JPN	1373	hammer throw
28. Angelo TAYLOR	USA	1370	400m hurdles
29. Dmitriy MARKOV	AUS	1366	pole vault
29. Haylu MEKONEN	ETH	1366	5000m
31. John Kemboi KIBOWEN	KEN	1364	5000m
32. Kipkurui MISOI	KEN	1362	3000m steeple
32. Sammy KIPKETER	KEN	1362	5000m
32. Million WOLDE	ETH	1362	5000m
32. Terrance TRAMMELL	USA	1362	110m hurdles
36. Ali EZZINE	MAR	1360	3000m steeple
36. Wilfred BUNGEI	KEN	1360	800m
38. Benjamin LIMO	KEN	1359	5000m
39. Adam NELSON	USA	1358	shot put
40. Constantinos GATSILOUDIS	GRE	1356	javelin throw
40. Fabrizio MORI	ITA	1356	400m hurdles
42. Christian MALCOLM	GBR	1355	100m, 200m
43. Jeff HARTWIG	USA	1354	pole vault
44. Constantinos KENTERIS	GRE	1353	200m
45. Luke KIPKOSGEI	KEN	1352	5000m
46. Driss MAAZOUZI	FRA	1351	1500m
46. Raymond YATOR	KEN	1351	3000m steeple
48. Dwain CHAMBERS	GBR	1348	100m
48. Szymon ZIŁKOWSKI	POL	1348	hammer throw
50. Noah NGENY	KEN	1347	1500m

Women's Overall Rankings

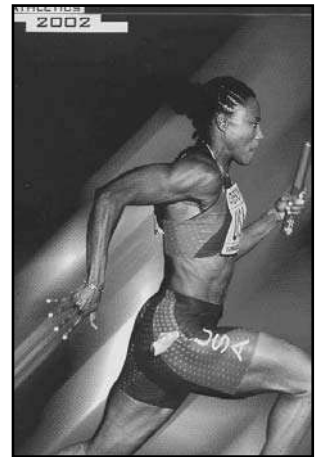
1. Stacy DRAGILA	USA	1462	pole vault
2. Marion JONES	USA	1445	100m, 200m
3. Olga YEGOROVA	RUS	1427	5000m
4. Maria Lurdes MUTOLA	MOZ	1411	800m
5. Gabriela SZABO	ROM	1410	1500m, 5000m
6. Osleidys MENENDEZ	CUB	1399	javelin throw
6. Tatyana LEBEDEVVA	RUS	1399	triple jump
8. Violetta BECLEA-SZEKELY	ROM	1398	1500m
9. Svetlana FEOFANOVA	RUS	1396	pole vault
10. Hestrie CLOETE	RSA	1393	high jump
11. Gete WAMI	ETH	1390	5000m, 10000m
11. Nezha BIDOUANE	MAR	1390	400m hurdles
13. Anjanette KIRKLAND	USA	1388	100m hurdles
14. Inga BABAKOVA	UKR	1387	high jump
15. Gail DEVERS	USA	1386	100m hurdles
16. Stephanie GRAF	AUT	1382	800m
16. Yelena PROKHOROVA	RUS	1382	heptathlon
18. Zhanna PINTUSEVICH	UKR	1381	100m
19. Paula RADCLIFFE	GBR	1373	5000m, 10000m
19. Kajsa BERGQVIST	SWE	1373	high jump
21. Chandra STURRUP	BAH	1371	100m
22. Tereza MARINOVA	BUL	1368	triple jump
23. Olga SHISHIGINA	KAZ	1362	100m hurdles
23. Natalya GORELOVA	RUS	1362	1500m
25. Natalya SAZANOVICH	BLR	1360	heptathlon
26. Tatyana KOTOVA	RUS	1359	long jump
27. Yelena ZADOROZHNYAYA	RUS	1354	5000m
28. Debbie FERGUSON	BAH	1353	100m, 200m
28. Carla SACRAMENTO	POR	1353	1500m
30. Ana GUEVARRA	MEX	1351	400m
31. Edith MASAI	KEN	1350	5000m
32. Tetyana TERESHCHUK	UKR	1349	400m hurdles
33. Katerina THANOU	GRE	1348	100m
34. Jenny ADAMS	USA	1347	100m hurdles
34. Kellie WHITE	USA	1347	100m, 200m
36. Chryste GAINES	USA	1346	100m
37. Fiona MAY	ITA	1345	long jump
38. Yulia NOSOVA	RUS	1342	400m hurdles
39. Tonja BUFORD-BAILEY	USA	1340	400m hurdles
40. Berhane ADERE	ETH	1339	5000m, 10000m
41. Daimi PERNIA	CUB	1338	400m hurdles
42. Debbie-Ann PARRIS	JAM	1337	400m hurdles
43. Vita PALAMAR	UKR	1335	high jump
43. Venelina VENEVA	BUL	1335	high jump
45. Tatyana TOMASHOVA	RUS	1334	1500m, 5000m
46. Juliet CAMPBELL	JAM	1327	200m
47. Kelly HOLMES	GBR	1325	800m
48. Irina MIKITENKO	GER	1322	5000m
49. Marta DOMINGUEZ	ESP	1321	5000m
50. Lorraine GRAHAM-FENTON	JAM	1320	400m
50. Monika PYREK	POL	1320	pole vault

IAAF PRODUCTS



IAAF VIDEO COLLECTION

A unique collection of the IAAF World Athletics Series video cassettes will help you to experience the greatest moments of the 2001 Athletics season. In-house produced, the cassettes are provided with English commentary and can be ordered in either PAL, Secam or NTSC format. The 2001 IAAF Video collection includes 4 cassettes from Edmonton 2001 of a total duration of 10 hours, one from Lisbon 2001 (180 min), one from Ostend (52 min), one from Bristol (52 min), one from Debrecen (55 min) and one from Melbourne (55 min). All cassettes can be ordered by email at headquarters@iaaf.org at the special price of \$30.00 each.



ATHLETES 2001 - PORTRAITS OF ATHLETES

This hardcover volume contains in its 152 pages portraits of 117 athletes in black and white and colour photographs on high quality glossy paper and includes many personal quotes from the athletes. See 21 World Champions and 16 Olympic Champions from 37 different countries as they have never been seen before. Athletes 2001 can be only be ordered from the IAAF at the special price of \$20.00 (Twenty US Dollars), by email to headquarters@iaaf.org.

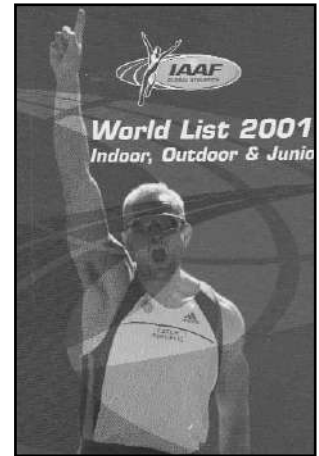
IAAF WORLD CALENDAR

The World's finest athletes grabbed headlines in 2001 as IAAF competition spanned the globe from Lisbon to Bristol via Ostend, Debrecen, Edmonton and Melbourne and that's not forgetting the IAAF Golden League, Grand Prix Circuit and Combined Events Challenge. Featuring the Top 6 Men and Women of the Year, this year's best moments in pictures, have been collected in a high quality wall calendar that can be ordered from the IAAF at the special price of \$15.00.



IAAF WORLD LISTS 2001

Once again the IAAF Statistics department has produced the printed edition of the IAAF World Lists. Athletics aficionados will find in this slim volume (211 pages) the closing lists from the 2001 athletics season and an invaluable source of reference for the years to come. IAAF Statistics and Documentation Manager Ottavio Castellini has compiled these definitive lists of performances around the world in 2001, for both Senior and Junior athletes, Outdoors and Indoors with the assistance of: Carlos Fernandez Canet (ESP), Marco Bucchellato (ITA), Jiri Havlin (CZE) and Milan Skocovsky. The IAAF World Lists 2001 can be ordered from the IAAF by email for the unit price of \$10.00.



Official IAAF Partners

